

WINTER CLOTHES DONATION DRIVE

13TH JANUARY 2025 (MONDAY)



The NSS Unit of Gitarattan International Business School (GIBS) organized a Cloth Donation Drive on 13th January 2025 near the college campus to support those living on the streets. The initiative aimed to provide warmth and comfort during the winter season and brought together students and volunteers in a collective effort to bring a positive change to the lives of the underprivileged.

The drive began with the collection of clothes and donations a week prior to the distribution. Students and faculty of GIBS made their contribution in the donation boxes kept near the college canteen. The donated items were then categorized into groups such as pants, trousers, cardigans, shawls, socks, caps, and other essentials. NSS volunteers ensured that the sorting process was efficient, making it easier to distribute the items systematically. Once organized, the volunteers proceeded to the designated locations such as under metro line, roadside, construction sites and distributed the items across three different areas near the campus.

During the drive, the volunteers met and interacted with many individuals, taking time to listen to their stories, understand their needs, and provide additional items such as bags and shoes to those in greater need. This personal connection not only added a meaningful dimension to the event but also helped the volunteers understand the challenges faced by these individuals on a daily basis.

The event was a resounding success, reaching a significant number of people and spreading warmth and kindness in the community. It highlighted the importance of small gestures and how collective efforts can make a big difference. This initiative reaffirmed the NSS Unit's commitment to serving society and fostering a sense of empathy and responsibility among students.

FLYER OF THE EVENT



TYPE OF EVENT	Extra-curricular
VENUE	Near GIBS Campus
DATE, TIME & DURATION	13 th January 2025 12:00 PM- 02:00 PM
CONDUCTED BY	NSS
ORGANISED FOR	Homeless people staying under flyovers, on roadside.
NAME OF THE COORDINATOR	Ms. Muskan Grover Ms. Vandana Rastogi
ATTENDANCE	14
RESOURCEPERSON	N/A

OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To provide necessary clothing to underprivileged individuals during winter. 2. To foster a sense of social responsibility and empathy among participants. 3. To educate participants on the importance of sustainability, promoting reuse of clothing while reducing waste.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Participants developed a deeper understanding of the struggles faced by underprivileged communities during harsh winters. 2. Volunteers learned how to organize, sort, and distribute donations effectively, gaining practical skills in logistics, teamwork, and coordination. 3. The drive highlighted the impact of small contributions in creating meaningful change, encouraging participants to take ownership of their role in addressing social issues. 4. The drive educated participants and the community on the importance of sustainability, promoting reuse of clothing while reducing waste.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/1G2S8T0aIUM

**PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR,
GIBS**