

LEADING THE FUTURE: CULTIVATING INNOVATION AND CREATIVE CULTURE IN TODAY'S LEADERS

4TH FEBRUARY 2025 (TUESDAY)



On 4th February 2025, Gitarattan International Business School (GIBS) hosted an exclusive IIC Session titled "Leading the Future: Cultivating Innovation and Creative Culture in Today's Leaders." This session was specifically designed for the students of the MBA Integrated 2nd

Semester. The event aimed to explore leadership strategies that foster creativity and innovation, key attributes required to lead in the ever-evolving business landscape. The resource person for the session was Ms. Shipra Bhutani Uppal, Assistant Professor at the Centre for Management Studies, GIBS. With her expertise in management and leadership, Ms. Uppal brought valuable insights into how future leaders can cultivate an environment of innovation within their teams and organizations. The session began with Ms. Shipra Bhutani Uppal discussing the evolving role of leaders in the modern business world. She emphasized how creativity and innovation are becoming central to leadership success, especially in a time of rapid technological advancements and global competition.

Ms. Uppal provided practical strategies for cultivating a creative culture, including encouraging open communication, embracing failure as a learning experience, and developing a mindset that values diverse perspectives. She also shared real-life examples and case studies of organizations that have successfully integrated innovation into their leadership strategies, highlighting the importance of visionary leadership in shaping the future.

The students were actively engaged in discussions and activities that allowed them to reflect on their own leadership qualities and how they could apply the principles shared during the session in their academic and professional lives. The session was an insightful and thought-provoking experience for the students, equipping them with the tools and strategies needed to become innovative leaders in the future. It provided them with a deeper understanding of how creative leadership can influence organizational success and personal growth. The interaction and knowledge shared during this session were immensely valuable for the MBA Integrated 2nd Semester students, giving them a fresh perspective on the importance of cultivating an innovation-driven mindset in their careers. The event was a successful initiative by IIC, GIBS, contributing to the holistic development of its students.

FLYER OF THE EVENT



TYPE OF EVENT	IIC event
VENUE	R00M 211
TIME & DURATION	12 noon-1:00pm
CONDUCTED BY	IIC
ORGANISED FOR	BBA-MBA INTEGRATED 2 nd Semester
NAME OF THE COORDINATOR	Ms. Prachi Sharma

ATTENDANCE	41 Students
RESOURCEPERSON	Ms. Shipra Bhutani Uppal, Assistant Professor, CMS-GIBS
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To highlight the role of leadership in fostering a culture of innovation within organizations and driving business success. 2. To provide insights into the process of transforming creative ideas into impactful ventures, with a focus on leadership, vision, and organizational culture. 3. To inspire students to embrace a leadership mindset that encourages innovation, collaboration, and adaptability in solving business challenges. 4. To offer actionable strategies for students to foster a culture of innovation in their future teams and organizations, enhancing their ability to lead effectively in a dynamic business environment.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Students gained a deeper understanding of the critical link between leadership, innovation, and organizational culture, and how these elements drove success in entrepreneurship. 2. Students left the session inspired to embrace leadership roles that encouraged innovation, creativity, and adaptability. 3. Students acquired practical tools to foster an innovative mindset in their teams and organizations, equipping them to be effective leaders in an ever-changing business environment. 4. The session empowered students to leverage innovation and



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	leadership to transform their ideas into impactful ventures, both in their academic journeys and future entrepreneurial endeavors.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://www.youtube.com/watch?v=6ave3g0rSy8&feature=youtu.be

PREPARED & SUBMITTED BY: MS PRACHI SHARMA, ASSISTANT PROFESSOR (CLS)