



giBS

Gitarattan International Business School

▪ Grade 'A' Accredited by NAAC ▪ Affiliated with GGSIPU



1.2 Academic Flexibility

1.2.2 Number of Add on/Certificate programs offered during the year

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www.gitarattan.edu.in

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MOOC COURSES 2023-24

S.No.	Document Name	Page No.
1.	Integrated Marketing Communication	310-358

MOOC COURSES 2023-2024 BBA 2022-2025 Semester 04						
Integrated Marketing Communication						
S.No.	Enrollment No.	Student's Name	Name of Course	Start Date	End Date	Percentage
1	00319101721	AKANSHA	Integrated Marketing Communication	January 2024	April 2024	57.00%
2	01319101721	GARVIT TYAGI	Integrated Marketing Communication	January 2024	April 2024	52.00%
3	01619101721	RAHUL AGGARWAL	Integrated Marketing Communication	January 2024	April 2024	48.00%
4	02719101721	DESHNA DUDHERIA	Integrated Marketing Communication	January 2024	April 2024	66.00%
5	03819101721	ABHINAV AGGARWAL	Integrated Marketing Communication	January 2024	April 2024	58.00%
6	03919101721	ANSH KATRA	Integrated Marketing Communication	January 2024	April 2024	44.00%
7	04419101721	PRATYUSH AGRAWAL	Integrated Marketing Communication	January 2024	April 2024	66.00%
8	04619101721	ARYAN JHA	Integrated Marketing Communication	January 2024	April 2024	68.00%
9	05019101721	DEV MAMGAI	Integrated Marketing Communication	January 2024	April 2024	47.00%
10	05219101721	TANISHQ CHANNA	Integrated Marketing Communication	January 2024	April 2024	50.00%
11	05819101721	ISHAAN BHATIA	Integrated Marketing Communication	January 2024	April 2024	72.00%
12	06919101721	HARDIK ARORA	Integrated Marketing Communication	January 2024	April 2024	62.00%
13	07019101721	SAKSHAM SHARMA	Integrated Marketing Communication	January 2025	April 2025	62.00%
14	07219101721	JASLEEN	Integrated	January	April	54.00%

		KAUR	Marketing Communication	2024	2024	
15	07519101721	KARISHMA ANAND	Integrated Marketing Communication	January 2024	April 2024	60.00%
17	10719101721	ADITI JAIN	Integrated Marketing Communication	January 2024	April 2024	52.00%
18	11319101721	MANVI JAIN	Integrated Marketing Communication	January 2024	April 2024	55.00%
19	12519101721	UJJWAL ARORA	Integrated Marketing Communication	January 2024	April 2024	47.00%
20	13919101721	HARDIK MALIK	Integrated Marketing Communication	January 2024	April 2024	55.00%
21	14319101721	RITESH JINDAL	Integrated Marketing Communication	January 2024	April 2024	47.00%
22	15219101721	HARSHIT PURI	Integrated Marketing Communication	January 2024	April 2024	60.00%
23	15819101721	DEEPANSHU SHARMA	Integrated Marketing Communication	January 2024	April 2024	54.00%
24	00380001721	ANKUSH GUPTA	Integrated Marketing Communication	January 2024	April 2024	52.00%
25	00580001721	NIKHIL SHARMA	Integrated Marketing Communication	January 2024	April 2024	54.00%
26	00680001721	SARTHAK GUPTA	Integrated Marketing Communication	January 2024	April 2024	55.00%
27	00880001721	GUNJIT	Integrated Marketing Communication	January 2024	April 2024	47.00%
28	01280001721	VINEET SHARMA	Integrated Marketing Communication	January 2024	April 2024	56.00%
29	01680001721	MANSI	Integrated Marketing Communication	January 2024	April 2024	55.00%

30	01780001721	DHRUV SARASWAT	Integrated Marketing Communication	January 2024	April 2024	52.00%
31	01980001721	PRIYANSHU RAWAT	Integrated Marketing Communication	January 2024	April 2024	52.00%
32	02180001721	BIANCA CHOPRA	Integrated Marketing Communication	January 2024	April 2024	52.00%
33	02280001721	SIMRAN ARORA	Integrated Marketing Communication	January 2024	April 2024	53.00%
34	05880001721	TANYA SINGLA	Integrated Marketing Communication	January 2024	April 2024	60.00%
35	07380001721	HARSH KUMAR	Integrated Marketing Communication	January 2024	April 2024	57.00%
36	08280001721	YUKTI SHARMA	Integrated Marketing Communication	January 2024	April 2024	63.00%
37	08380001721	ANKITA JAIN	Integrated Marketing Communication	January 2024	April 2024	60.00%
38	09180001721	ARNAV SAINI	Integrated Marketing Communication	January 2024	April 2024	40.00%
39	11680001721	GAURAV CHUGH	Integrated Marketing Communication	January 2024	April 2024	65.00%
40	12380001721	MAYANK GANGWANI	Integrated Marketing Communication	January 2024	April 2024	60.00%
41	12580001721	APOORV ANAND	Integrated Marketing Communication	January 2024	April 2024	62.00%
42	12980001721	PRACHI AHLUWALIA	Integrated Marketing Communication	January 2024	April 2024	51.00%
43	13880001721	ATUL KUMAR YADAV	Integrated Marketing Communication	January 2024	April 2024	60.00%
44	14280001721	SAKSHAM SHARMA	Integrated Marketing	January 2024	April 2024	53.00%

			Communication			
45	15680001721	VANSHIKA SURI	Integrated Marketing Communication	January 2024	April 2024	64.00%
46	15980001721	BHAWNA	Integrated Marketing Communication	January 2024	April 2024	63.00%



NPTEL Online Certification

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003

This certificate is awarded to

AKANSHA PANDEY

for successfully completing the course,

Integrated Marketing Communication

with a consolidated score of **57** %

Online Assignments	21.22/25	Proctored Exam	35.94/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454300830

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



013

This certificate is awarded to

GARVIT TYAGI

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **52** %

Online Assignments	14.47/25	Proctored Exam	37.5/75
--------------------	----------	----------------	---------

Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454302712

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

RAHUL AGGARWAL

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **48** %

Online Assignments	11.6/25	Proctored Exam	36.2/75
--------------------	---------	----------------	---------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454304029

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



027

This certificate is awarded to

DESHNA DUDHERIA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **66** %

Online Assignments	21.69/25	Proctored Exam	44.27/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454301268

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



038

This certificate is awarded to

ABHINAV AGGARWAL

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **58** %

Online Assignments	16.25/25	Proctored Exam	41.66/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee

318



To verify the certificate

No. of credits recommended: 3 or 4



NPTEL Online Certification

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This certificate is awarded to

ANSH KATRA

for successfully completing the course

039

Integrated Marketing Communication

with a consolidated score of **44** %

Online Assignments	13.6/25	Proctored Exam	30/75
--------------------	---------	----------------	-------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



शिक्षित भारत, उन्नत भारत

Roll No: NPTEL24MG26S454300911

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



044

This certificate is awarded to

PRATYUSH AGRAWAL

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **66** %

Online Assignments	20.38/25	Proctored Exam	45.32/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454301477

To verify the certificate 320



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



046

This certificate is awarded to

ARYAN JHA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **68** %

Online Assignments	18.1/25	Proctored Exam	49.48/75
--------------------	---------	----------------	----------

Total number of candidates certified in this course: 1418

Ghosh

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Ranjana Pathania

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454302872

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

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This certificate is awarded to

DEV MAMGAI

for successfully completing the course

0.50

Integrated Marketing Communication

with a consolidated score of **47** %

Online Assignments	16.66/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEG

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354301498

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

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052

This certificate is awarded to

TANISHQ CHANNA

for successfully completing the course.

Integrated Marketing Communication

with a consolidated score of **50** %

Online Assignments	17.72/25	Proctored Exam	32.25/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354302088

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

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058

This certificate is awarded to

ISHAAN BHATIA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **72** %

Online Assignments	19.47/25	Proctored Exam	52.51/75
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Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354303179

To verify the certificate

324



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

HARDIK ARORA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **62** %

Online Assignments	22.1/25	Proctored Exam	40.37/75
--------------------	---------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454304749

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



070

This certificate is awarded to

SAKSHAM SHARMA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **62** %

Online Assignments	20.94/25	Proctored Exam	41/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354301833

To verify the certificate 326



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

JASLEEN KAUR

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **54** %

Online Assignments	19.16/25	Proctored Exam	35.16/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454305517

To verify the certificate 327



No. of credits received



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

KARISHMA ANAND

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **60** %

Online Assignments	21.13/25	Proctored Exam	38.5/75
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Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454305007

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

ADITI JAIN

for successfully completing the course,

Integrated Marketing Communication

with a consolidated score of **52** %

Online Assignments	16.53/25	Proctored Exam	35.68/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

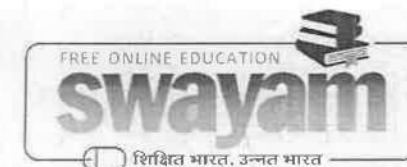
Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee





NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

MANVI JAIN

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **55** %

Online Assignments	20.81/25	Proctored Exam	34.51/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354301528

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



125

This certificate is awarded to

UJJWAL ARORA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **47** %

Online Assignments	16.69/25	Proctored Exam	30/75
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Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

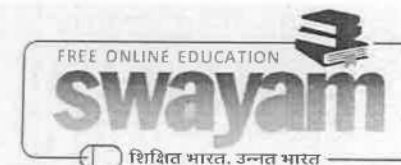
Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee





NPTEL Online Certification

(Funded by the MoE, Govt. of India)



139

This certificate is awarded to

HARDIK MALIK

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **55** %

Online Assignments	21.88/25	Proctored Exam	32.81/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454302788

To verify the certificate 332



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



143

This certificate is awarded to

RITESH JINDAL

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **47** %

Online Assignments	16.53/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



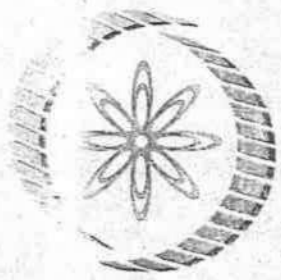
Roll No: NPTEL24MG26S454303881

To verify the certificate



333

No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



152

This certificate is awarded to

HARSHIT PURI

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **60** %

Online Assignments	17.85/25	Proctored Exam	42.41/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology **Bombay**



Roll No: NPTEL24MG26S454304947

To verify the certificate **334**

No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



158

This certificate is awarded to
DEEPANSHU SHARMA
for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **54** %

Online Assignments	13.78/25	Proctored Exam	40.63/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454302680

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)

Ankush
00380001721



This certificate is awarded to

ANKUSH GUPTA

for successfully completing the course

Integrated Marketing Communication

003

with a consolidated score of **52** %

Online Assignments	17.25/25	Proctored Exam	34.37/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

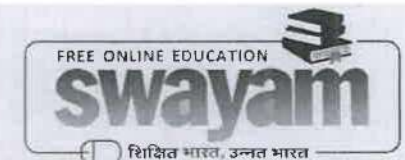
Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454302736

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

NIKHIL SHARMA

for successfully completing the course

005

Integrated Marketing Communication

with a consolidated score of **54 ✓ %**

Online Assignments	22.28/25	Proctored Exam	32/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354303199

To verify the certificate



No. of credits recommended: 3 or 4

0068000 (72)



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

SARTHAK

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **55** %

Online Assignments	21.03/25	Proctored Exam	33.76/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



शिक्षित भारत, उन्नत भारत

Roll No: NPTEL24MG26S354304373

To verify the certificate



338

No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

GUNJIT CHAUHAN

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **47** %

Online Assignments	12.19/25	Proctored Exam	34.37/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454302604

To verify the certificate



339

No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

VINEET SHARMA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **56 ✓ %**

Online Assignments	20.31/25	Proctored Exam	36/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



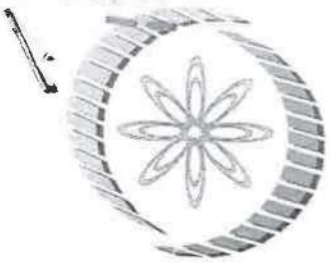
Roll No: NPTEL24MG26S354302218

To verify the certificate



No. of credits recommended: 3 or 4

01680001721



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

MANSI

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **55** %

Online Assignments	16.56/25	Proctored Exam	38/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354301518

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to
DHRUV SARASWAT
for successfully completing the course

017

Integrated Marketing Communication

with a consolidated score of **52** %

Online Assignments	22.28/25	Proctored Exam	30/75
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Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454303769

To verify the certificate



No. of credits recommended: 3 or 4



Priyanshu Rawat
019 80 001721



NPTEL Online Certification

(Funded by the MoE, Govt. of India)

This certificate is awarded to

PRIYANSHU RAWAT

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **52** %

Online Assignments	21.97/25	Proctored Exam	30/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354300171

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



21

This certificate is awarded to

BIANCA CHOPRA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **52** %

Online Assignments	19.41/25	Proctored Exam	32.81/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator GEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454303737

To verify the certificate



No. of credits recommended: 3 or 4

02288861721



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

SIMRAN ARORA

for successfully completing the course'

Integrated Marketing Communication

with a consolidated score of **53** %

Online Assignments	18.78/25	Proctored Exam	33.76/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354301968

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



Tanya Singla
05880001721

This certificate is awarded to

TANYA SINGLA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **60** %

Online Assignments	20.97/25	Proctored Exam	38.99/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

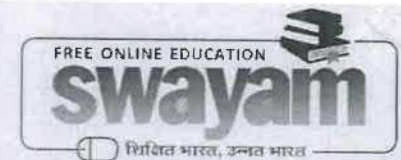
Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354302098

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

HARSH KUMAR

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **57** %

Online Assignments	17.75/25	Proctored Exam	39.32/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454302544

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

YUKTI SHARMA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **63** %

Online Assignments	19.1/25	Proctored Exam	43.5/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354305334

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

ANKITA JAIN

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **60 %**

Online Assignments	20.44/25	Proctored Exam	39.8/75
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Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454300880

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

ARNAV SAINI

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **40** %

Online Assignments	10/25	Proctored Exam	30/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354304318

To verify the certificate 350



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

GAURAV CHUGH

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **65** %

Online Assignments	21.19/25	Proctored Exam	44.27/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)

116



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454302728

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

MAYANK GANGWANI

for successfully completing the course,

Integrated Marketing Communication

with a consolidated score of **60** %

Online Assignments	20/25	Proctored Exam	39.8/75
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Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee

Roll No: NPTEL24MG26S454304977

To verify the certificate



352

No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

APOORV ANAND

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **62** %

Online Assignments	20.28/25	Proctored Exam	41.41/75
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Total number of candidates certified in this course: 1418

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



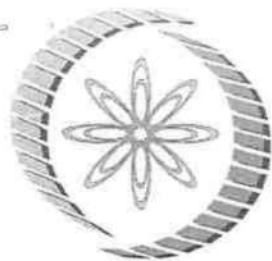
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To verify the certificate

353



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

PRACHI AHLUWALIA

for successfully completing the course

129

Integrated Marketing Communication

with a consolidated score of **51** %

Online Assignments	20.94/25	Proctored Exam	30/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024
(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee

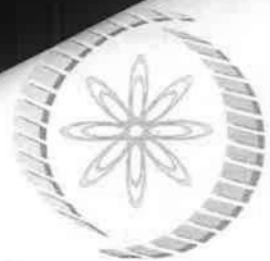


Roll No: NPTEL24MG26S354305109

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

ATUL KUMAR YADAV

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **60** %

Online Assignments	21.47/25	Proctored Exam	38.24/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



शिक्षित भारत, उन्नत भारत

Roll No: NPTEL24MG26S455900693

To verify the certificate



No. of credits recommended: 3 or 4



NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

SAKSHAM SHARMA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **53** %

Online Assignments	20/25	Proctored Exam	33.26/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354304338

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

VANSHIKA SURI

for successfully completing the course,

Integrated Marketing Communication

with a consolidated score of **64** %

Online Assignments	19/25	Proctored Exam	44.5/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S354302153

To verify the certificate



No. of credits recommended: 3 or 4



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to

BHAWNA

for successfully completing the course

Integrated Marketing Communication

with a consolidated score of **63** %

Online Assignments	18.56/25	Proctored Exam	44.54/75
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Total number of candidates certified in this course: **1418**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24MG26S454302596

To verify the certificate



No. of credits recommended: 3 or 4