

MY STORY-A MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS 6TH NOVEMBER 2024 (WEDNESDAY)



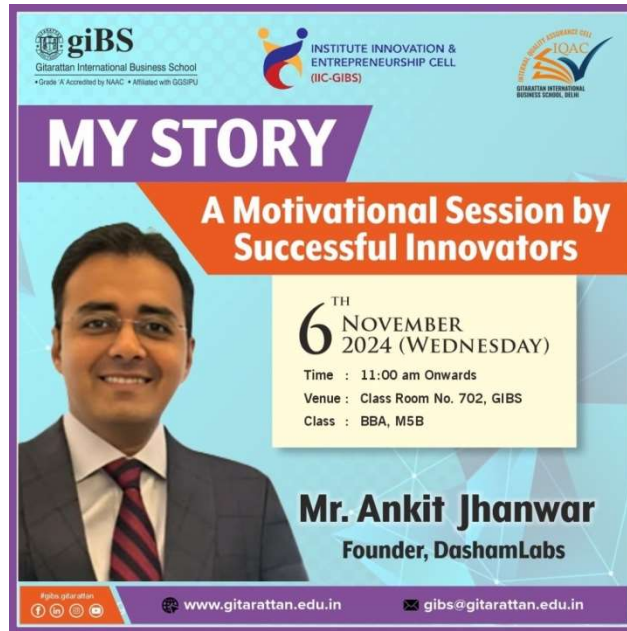
On November 6th, 2024, an insightful IIC session titled “**My Story- A Motivational Session by Successful Innovators**” took place for BBA M5B students, featuring Mr. Ankit Jhanwar, as the distinguished speaker. Mr. Jhanwar is an esteemed entrepreneur and founder of DhashamLabs.

The session aimed to inspire and motivate students and aspiring innovators by sharing real-life success stories of established entrepreneurs. The talk given by Mr. Jhanwar provided insights into real-world challenges faced by entrepreneurs and how he overcame them to succeed.

The session commenced with a brief introduction of Mr. Jhanwar, highlighting his journey from a budding entrepreneur to the founder of a successful tech company. He recounted the moments that sparked his passion for innovation and his initial steps toward entrepreneurship. He discussed the challenges he faced, from financial constraints to market competition, and emphasized how these experiences taught him valuable lessons in resilience, problem-solving, and perseverance. He elaborated on some key projects at DhashamLabs, detailing how his team’s innovative solutions have impacted various sectors and how they adapted to changing market demands. Mr. Jhanwar encouraged participants to be persistent, embrace failure as a learning experience, and prioritize solving real-world problems through innovative approaches. His story emphasized resilience, creativity, and the importance of pursuing one's passion. Following the keynote, participants engaged in a dynamic Q&A session with Mr. Jhanwar, asking insightful questions about entrepreneurship, innovation, and leadership. He offered personalized advice on overcoming self-doubt, developing a growth mindset, and making strategic decisions in the face of uncertainty. The session concluded with an opportunity for participants to network with Mr. Jhanwar and other attendees, allowing them to share ideas, seek mentorship, and discuss potential collaborations.

The motivational session was well received, leaving attendees inspired and equipped with valuable insights into the world of innovation. Mr. Jhanwar’s story served as a testament to the power of perseverance and creativity in achieving success.

FLYER OF THE EVENT



TYPE OF EVENT	IIC
VENUE	Room – 702
TIME & DURATION	11 AM onwards
CONDUCTED BY	IIC
ORGANISED FOR	BBA 5 th Sem - M5B
NAME OF THE COORDINATOR	Dr. Diksha Khaneja
ATTENDANCE	Students: 75
RESOURCE PERSON	Mr. Ankit Jhanwar, Founder- DashamLabs
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To inspire aspiring innovators by sharing real-life success stories of established entrepreneurs. 2. To showcase the importance of resilience, passion, and a problem-solving mindset. 3. To foster a culture of innovation within the

	<p>institution.</p> <p>4. Provide insights into real-world challenges faced by entrepreneurs and how they overcame them to succeed.</p>
LEARNING OUTCOME	<ul style="list-style-type: none"> ➤ Students felt empowered and motivated to pursue their entrepreneurial aspirations. ➤ Participants gained insights that books and lectures alone cannot provide.
SHORT FALL DURING EVENT	None
LINK TO ONLINE VIDEO	https://youtu.be/H4WOx-twKCY

**PREPARED & SUBMITTED BY: DR. DIKSHA KHANEJA, ASSISTANT PROFESSOR,
GIBS**