

ENTREPRENEURSHIP AND INNOVATION AS A CAREER OPPORTUNITY

5TH NOVEMBER 2024, TUESDAY



An IIC event on “Entrepreneurship and Innovation as a Career Opportunity” was held on 5th November 2024. The session was conducted by Mr. Deepak Gulati, the Founder of Deepomlegal, and was specifically designed for BBA First-Year students. The aim of the workshop was to offer insights into entrepreneurial ventures and to highlight the pivotal role of innovation in establishing successful business careers.

The workshop commenced with a warm welcome to Mr. Gulati, offering him a sapling. He shared his experiences, emphasizing how innovation is a cornerstone of business success. Drawing from his own experiences founding and growing Deepomlegal, Mr. Gulati described the challenges entrepreneurs often face, providing students with a realistic perspective on starting and managing a business. During the workshop, he focused on several key topics, such as the essential traits of an entrepreneur, including vision, resilience, and the ability to take risks. He also highlighted the significance of innovation in business growth, offering examples of successful ventures born from creative thinking and market disruption.

Additionally, Mr. Gulati, given his expertise in legal matters, provided insights into the legal challenges encountered by startups and shared strategies to navigate these complexities. He also discussed career paths in entrepreneurship, motivating students to recognize market gaps and create innovative solutions. The interactive nature of the session allowed students to engage directly with Mr. Gulati, who answered their questions on topics such as the practical steps to start a business, overcoming financial hurdles, and integrating technology into traditional enterprises.

The workshop concluded with a vote of thanks, expressing gratitude to Mr. Gulati for sharing his expertise and inspiring the students. As a token of gratitude memento was presented to sir. This session offered a unique opportunity for BBA First-Year students to gain a deeper understanding of entrepreneurship and innovation, leaving them motivated and better informed about the challenges and opportunities within the entrepreneurial landscape.

FLYER OF THE EVENT



The flyer features the giBS logo (Gitarattan International Business School, Grade 'A' Accredited by NAAC) and the Institute Innovation & Entrepreneurship Cell (IIC-GIBS) logo. It also includes the IQAC logo (Internal Quality Assurance Cell, Gitarattan International Business School, Delhi). The main title is "Workshop on - ENTREPRENEURSHIP AND INNOVATION AS A CAREER OPPORTUNITY". The event is scheduled for 5th November 2024, starting at 10 AM onwards, at Room No. 212, GIBS. It is specifically for BBA M1A students. A "JOIN NOW!" button is present. The speaker is Mr. Deepak Gulati, Founder of Deepomlegal. Contact information includes the phone number 011-27555607/08, email iic@gitarattan.edu.in, and website gitarattan.edu.in. A photograph of Mr. Deepak Gulati is shown on the right side of the flyer.

TYPE OF EVENT	IIC Workshop
VENUE	Room 212
TIME & DURATION	10 AM onwards (2 HOURS)
CONDUCTED BY	IIC
ORGANISED FOR	BBA M1A Students
NAME OF THE COORDINATOR	Ms. Ravleen Kaur
ATTENDANCE	41



RESOURCEPERSON	Deepak Gulati, Founder of Deepomlegal
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none">1. Emphasize the importance of innovative thinking in creating and sustaining competitive business models and solutions.2. Offer insights into various career paths and opportunities available within the entrepreneurial ecosystem.3. Inspire and empower students to explore entrepreneurship as a viable and rewarding career option by showcasing the potential for innovation and success in business ventures.
LEARNING OUTCOME	<ol style="list-style-type: none">1. Students gained a deeper understanding of the essential qualities needed to become a successful entrepreneur, such as vision, resilience, and risk-taking capabilities.2. By learning from Mr. Deepak Gulati's own experiences, students were exposed to the practical realities, challenges, and strategies involved in starting and growing a business.3. The workshop aimed to inspire students to think creatively and consider entrepreneurship as a viable and rewarding career option, emphasizing the power of innovative thinking and perseverance.



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SHORTFALL DURING EVENT	N/A
LINK OF ONLINE VIDEO	https://youtu.be/pHcdTtD4kSI

**PREPARED & SUBMITTED BY: MS RAVLEEN KAUR , ASSISTANT PROFESSOR
(CMS), GIBS**