

FINANCIAL LITERACY

(UNDER NSS 10- DAYS SPECIAL RESIDENTIAL CAMP)

21st SEPTEMBER 2024 (SATURDAY)



Financial Literacy was conducted on the 5th day of NSS 10-day special residential camp at the Ekta Camp, Pitampura in collaboration with Punjab National Bank (PNB) on 21st September 2024. The primary aim of the event was to educate the residents about the various government and bank schemes designed to benefit economically weaker sections, especially those who were unaware of such opportunities. This initiative was part of a broader effort to promote financial inclusion and support the economic development of the underprivileged community through education.

The program began with a brief introduction by the PNB representative Mr Manoj Kumar, explaining the significance of financial literacy in today's economy. The residents were introduced to the basic concepts of banking, including the importance of having a bank account for secure savings and the various banking services available to them. He assisted in breaking down complex financial terms into simpler language, ensuring that all participants could grasp the concepts regardless of their educational background. The following schemes were highlighted: Pradhan Mantri Jan Dhan Yojana (PMJDY), Pradhan Mantri Suraksha Bima Yojana (PMSBY), Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Mudra Yojana (PMMY) and Atal Pension Yojana (APY).

The session also emphasized the need for long-term financial planning, focusing on Savings Accounts, Fixed Deposits and Recurring Deposits, Loans and Credit. Many residents were keen to learn more about opening accounts and enrolling in the government schemes. The PNB team and NSS volunteers provided personalized guidance to those interested in availing themselves of the benefits discussed. They also assisted individuals facing issues with their existing accounts, ensuring that everyone had access to basic banking services and could make the most of the government benefits available to them.

This event was a meaningful step towards financial inclusion for the community. By providing knowledge and support, we empowered the residents to take control of their finances and access schemes that could significantly improve their living conditions. The collaboration with PNB ensured that real, practical assistance was given, making the event a success in promoting economic well-being among the camp residents.

FLYER OF THE EVENT



TYPE OF EVENT	Extra- Curricular
VENUE	Ekta Camp
TIME & DURATION	03.30 PM – 04:30 PM
CONDUCTED BY	NSS
ORGANISED FOR	Ekta Camp Residents
NAME OF THE COORDINATOR	Ms.Muskan Grover
ATTENDANCE	100
RESOURCE PERSON	Mr Manoj Kumar, Punjab National Bank Representative

OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To educate residents about government and bank schemes 2. To promote financial inclusion and literacy among the community. 3. To provide solutions to residents facing banking issues.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Gained knowledge of available banking schemes and benefits. 2. Participants learned how to resolve common banking issues. 3. Financial awareness and inclusion in the community
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/i9BG_nguKMs

**PREPARED & SUBMITTED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR,
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