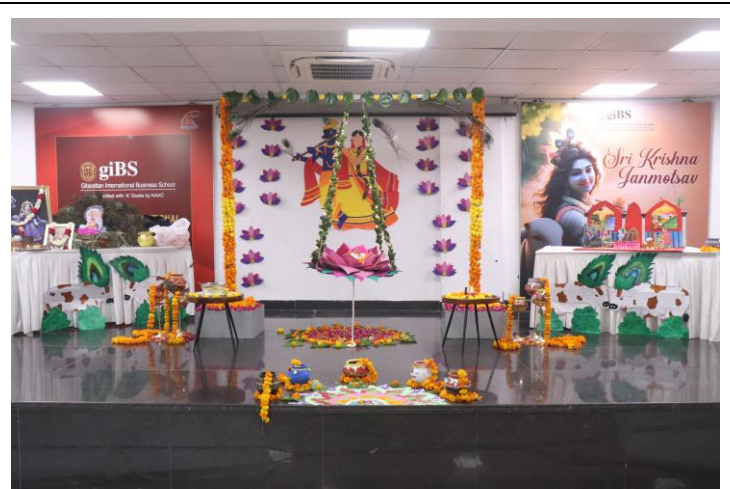


KRISHNA JANMASHTAMI 2024

24TH AUGUST 2024, SATURDAY





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Gitarattan International Business School

Grade 'A' Accredited by NAAC

Krishna Janmashtami, a festival celebrating the birth of Lord Krishna, was celebrated with immense enthusiasm at Gitarattan International Business School. The event was organized by the Expression and Raag, The Fine Arts Society and the Music Society of GIBS respectively. The celebration was carefully planned. The campus was transformed into a vibrant festival ground, with decorations including flowers, lights, and intricate Rangoli designs. The cradle of Krishna, placed at the centre of the stage was the highlight of the celebration and it became a focal point of devotion and festivity. The event commenced with a traditional prayer ceremony. The beautifully adorned cradle of Krishna was unveiled and worshipped with great reverence by the Respected Mrs. Jindal (Mother of Honourable Vice Chairman Sir), Honourable Vice Chairman Sir, Dean Madam and Director Sir. In his opening address, Director Sir highlighted the profound messages found in the Bhagavad Gita, calling attention to the principles of duty without attachment, the pursuit of righteousness, and the ultimate surrender to the divine will. The message resonated with the audience, reminding everyone of the importance of living a life guided by dharma and the teachings of Lord Krishna. Hon'ble Vice Chairman Sir enlightened everyone about the story behind "Shri Banke Bihari Ji".

The cultural segment of the event was enriched by performances by Raag members through Bhajanavali that brought to life various episodes from Lord Krishna's life, including "Raas Leela" and "Makhan Chor." A dramatic rendition of Krishna's childhood was staged, with a focus on Radha, his beloved consort and Arjuna, his disciple, bringing spiritual themes to life. The melodious devotional songs and bhajans, filled the atmosphere with spirituality.

The event was graced by the presence of esteemed representative Prabhu Ram Dass Ji with his disciples from ISKCON, who added a deep spiritual dimension to the celebration. The significance of Krishna Janmashtami was beautifully conveyed through the event, emphasizing the life and teachings of Lord Krishna as eternal reminders of truth, devotion, and selfless love. Prayer for divine blessings, led by the ISKCON representatives, as everyone joined together in chanting "Jai Shri Krishna!" as a scene to see. The event concluded with Dahi Handi and Prasad Distribution.

FLYER OF THE EVENT


TYPE OF EVENT	Extra-Curricular
VENUE	Auditorium and Canteen (Dahi Handi)
TIME & DURATION	10:00 am to 12:30 pm
CONDUCTED BY	Expressions and Raag
ORGANISED FOR	Students, Faculty and Staff of GIBS

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NAME OF THE COORDINATORS	Ms. Prachi Sharma, Ms. Hema Rani, Ms. Kirti Jaggi, Dr. Manju Pathania Biswas
ATTENDANCE	150
RESOURCE PERSON	Prabhu Ji Ram Dass, Isckon, Rohini
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none">1. To celebrate the birth of Lord Krishna with traditional fervor and devotion.2. To offer a platform for religious and cultural activities that engages all age groups.3. To educate younger generations about the significance of Janmashtami.
LEARNING OUTCOME	<ol style="list-style-type: none">1. The event developed an enhanced awareness and appreciation for the cultural and spiritual significance of Janmashtami.2. It strengthened community bonds through shared religious and cultural experiences.3. All participants rekindled their spiritual connection with lord Krishna, becoming more engaged and connected to their rich cultural heritage.
SHORTFALL DURING EVENT	The event started an hour late than the scheduled time.
LINK OF ONLINE VIDEO	https://youtu.be/iPLJDIoQLI0

PREPARED & SUBMITTED BY: DR. MANJU PATHANIA BISWAS