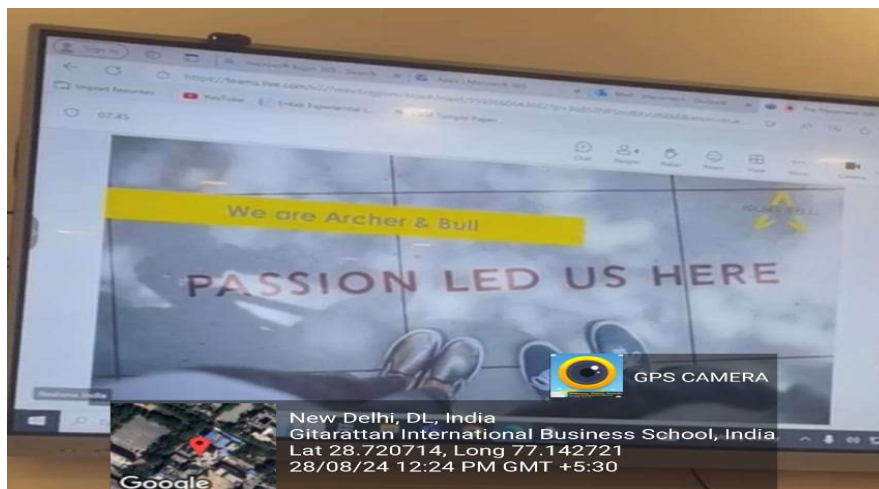
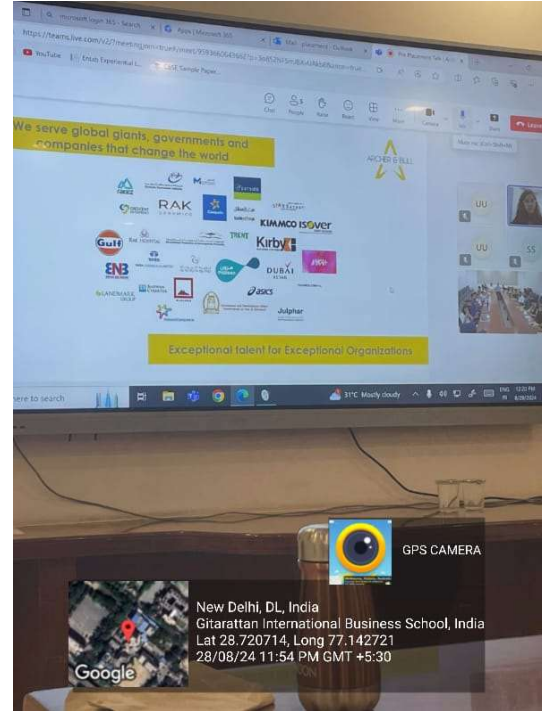


ARCHER & BULL PRE-PLACEMENT TALK

28TH AUGUST 2024, WEDNESDAY



On 28th August 2024 (Wednesday), Archer & Bull, a leading executive search and recruitment consulting firm, conducted a highly informative pre placement talk for the students of MBA-IB and MBA 3rd semester. The session was organized as part of the ongoing placement activities, offering students an opportunity to gain insights into the corporate hiring process and understand the expectations of recruiters in today's dynamic job market.

The session began with a brief introduction to Archer & Bull's mission, vision, and values. The company representatives, Ms. Sumedha Sharma, Team Lead (Archer & Bull), shared the firm's journey and its standing in the recruitment consulting industry. They highlighted the firm's expertise in executive search, leadership recruitment, and talent mapping. The session broadly covered detailed information about the job roles, responsibilities, requirements, and expectations, helping candidates understand if the position aligns with their skills and interests. She discussed the required skill sets, qualifications, and the type of candidates they are looking for. This helped students understand how to align their profiles with industry requirements.

The representative shared the profile details offered to the students like HR Talent Acquisition, Management Trainee, along with the package offered and the job description. She walked the students through the multi-stage recruitment process, which includes an aptitude test, group discussions, and personal interviews. She provided tips on how to excel at each stage, emphasizing the importance of clear communication, analytical thinking, and problem-solving abilities.

The session concluded with an interactive Q&A segment where students were encouraged to ask questions about the company, job roles, and the recruitment process. The speakers addressed various concerns, such as career growth prospects, work-life balance, and the company culture at Archer & Bull. The open dialogue helped students gain clarity on various aspects of the job application process.

FLYER OF THE EVENT



TYPE OF EVENT	Pre-placement Talk
VENUE	Zoom Platform
TIME & DURATION	August28, 2024, 11:30 a.m. to 12:45 pm
CONDUCTED BY	IIPC
ORGANISED FOR	MBA, MBA-IB Semester III (Batch – 2023-25)
NAME OF THE COORDINATOR	Prof. Suman Dahiya , Dr. Swati Srivastava
ATTENDANCE	40

RESOURCE PERSON	Ms. Sumedha Srivastava, Business Excellence, Team Lead, Archer & Bull
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none">1. To introduce the student to the company history, mission, vision, and core values.2. To provide detailed information about the job roles, responsibilities, requirements, and expectations, helping candidates understand if the position aligns with their skills, interests, and career goals.3. To offer insights into the company's culture, work environment, and values, allowing candidates to assess whether they would fit in and thrive within the organization.4. To highlight opportunities for career growth, training, and development within the company, highlighting long-term prospects and advancement paths.5. To provide a platform for candidates to interact with company representatives, ask questions, and network with professionals in their field of interest.
LEARNING OUTCOMES	<ol style="list-style-type: none">1. Student understood the company's background, its industry, products or services, and its position in the market.2. Students learnt the context within which they might work. Students learnt effective introduction techniques.3. Students got detailed information about job

	<p>roles, responsibilities, and expectations.</p> <p>4. Students seek clarification about any aspect of the company or the job roles being discussed.</p> <p>5. The session helped students to make informed decisions about their applications.</p>
SHORTFALL DURING EVENT	<ul style="list-style-type: none">• Internet connectivity was a issue throughout the session.• More students could have participated.
LINK OF ONLINE VIDEO	N/A

PREPARED BY: DR. SWATI SRIVASTAVA, CMS, GIBS.