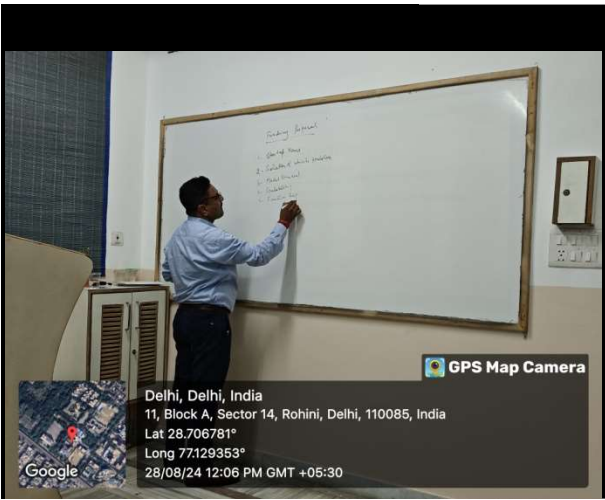
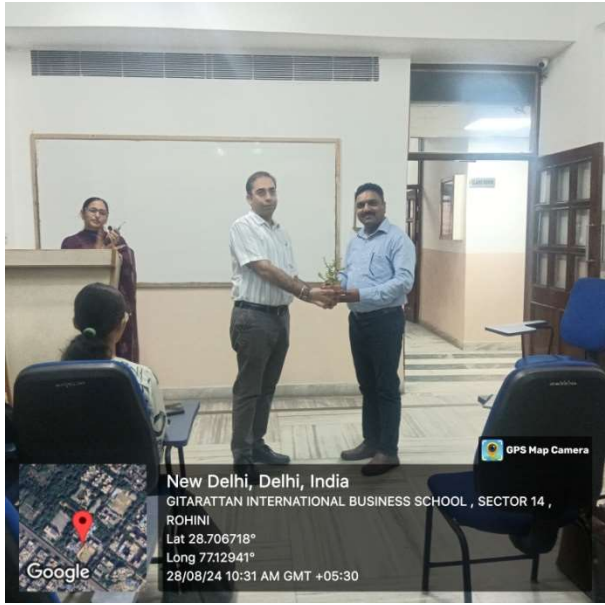


ANGEL INVESTMENT/VC FUNDING FOR EARLY STAGE ENTREPRENEURS 28TH AUGUST 2024



On August 28th, 2024, an insightful IIC session titled "**Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs**" took place for BBAM5A&M5B, featuring Dr. Sanjay Kumar, Mentor- Faster Capital Dubai, Start-up Advisor-Wadhvani Foundation, Start-up India and MAARG Mentor as the distinguished speaker. Dr. Kumar shared insights on funding opportunities for start-ups, equipping management students with basics to navigate the entrepreneurial funding landscape effectively to give their start-ups a competitive edge.

The session aimed to equip aspiring entrepreneurs with essential skills and knowledge for success in the competitive business world. Dr. Kumar's presentation emphasized on Angel investment and venture capital (VC) funding as crucial lifelines for these aspiring business leaders.

Dr. Kapoor delivered a thought-provoking presentation that delved into the intricacies of planning for funds for start-ups. He guided students through the essential steps of obtaining investment/funding through real-world examples and practical insights. He instilled in attendees a deeper understanding of the critical elements required to lay a robust foundation for pitching their entrepreneurial ventures in front of angel investors/VCs.

His presentation focused on the importance of finding funding, how it can help startups to gain a competitive edge in the industry and the process of negotiations related to it. He also gave an insight into various types of funding options including angel investors, VCs, bootstrapping and various seed stages and explained how each one can benefit startups in different ways.

He informed the audience about the supportive policies introduced by the government of India to emphasize startups in India. The session was of immense importance for the students of Business Studies.

FLYER OF THE EVENT



The flyer features the giBS logo at the top left, the Institute Innovation & Entrepreneurship Cell (IIC-GIBS) logo at the top center, and the IQAC logo at the top right. The main text reads "Angel Investment/ VC Funding Opportunity For Early Stage Entrepreneurs" in white on a red background. Below this, the date "28TH AUGUST 2024" is displayed in yellow, followed by "Time : 10:30 AM" and "Venue : Room no. 207" in white. A photograph of Dr. Sanjay Kumar is on the left, and a hand holding a glass jar with a tree growing from it is on the right. At the bottom, contact information includes the hashtag #gibs_gitarattan, the website www.gitarattan.edu.in, the email gibs@gitarattan.edu.in, and the phone number +91 89290 58442.

TYPE OF EVENT	IIC
VENUE	Room – 602
TIME & DURATION	10:30 AM onwards
CONDUCTED BY	IIC
ORGANISED FOR	BBA 5 th Sem - Morning Shift (M5A,M5B)
NAME OF THE COORDINATOR	Ms. Geeta Khari
ATTENDANCE	Students: 59
RESOURCE PERSON	Dr.Sanjay Kumar (Mentor- Faster Capital Dubai, Start-up Advisor- Wadhvani Foundation, Start-up India and MAARG mentor)

<p align="center">OBJECTIVES OF THE EVENT</p>	<ul style="list-style-type: none"> ➤ To understand the fundamentals of angel investment and VC funding. ➤ To discuss real-world case studies and success stories of startups funded through angel investment and VC funding. ➤ To provide actionable insights and resources for aspiring entrepreneurs to attract investment
<p align="center">LEARNING OUTCOME</p>	<ul style="list-style-type: none"> ➤ To understand the process for applying for Angel Investment/VC Funding ➤ To explore the criteria and considerations for early-stage entrepreneurs seeking funding. ➤ To negotiate deal terms and understanding the legal aspects of funding agreements.
<p align="center">SHORT FALL DURING EVENT</p>	<p>None</p>
<p align="center">LINK TO ONLINE VIDEO</p>	<p>https://youtu.be/JrTwyYAn48A</p>

PREPARED & SUBMITTED BY: MS. GEETA KHARI, ASSISTANT PROFESSOR, GIBS