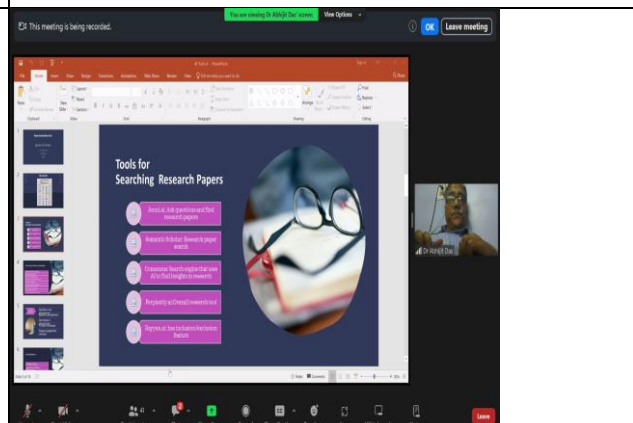
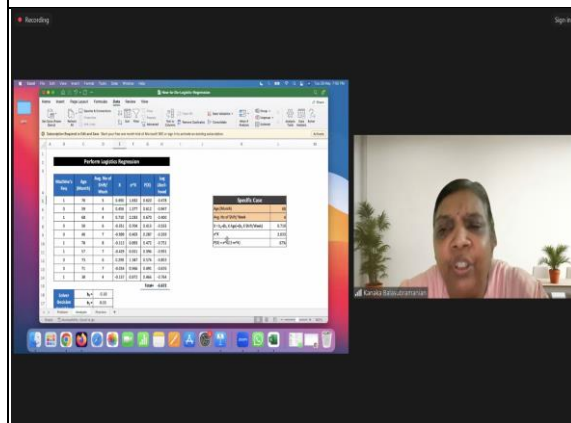
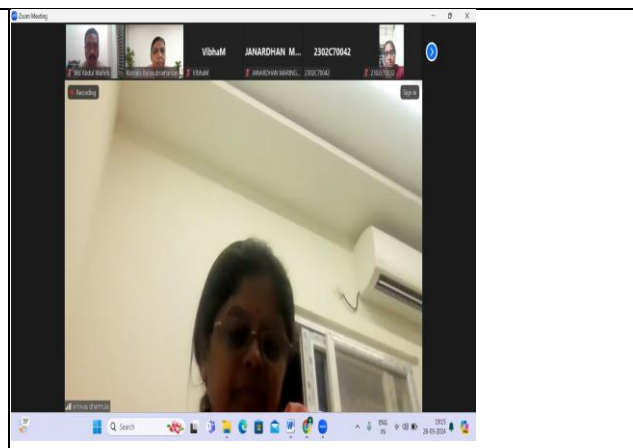
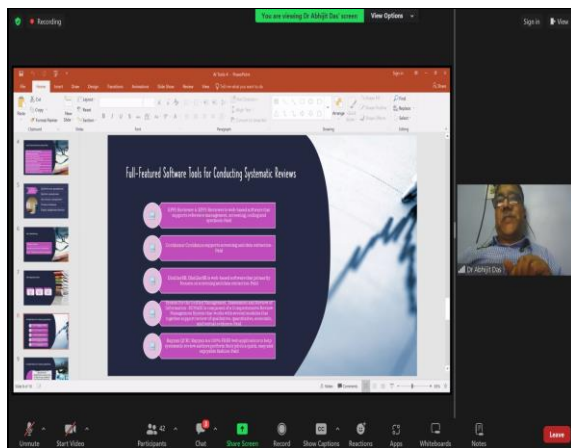


# NATIONAL FACULTY DEVELOPMENT PROGRAMME (FDP) ON NAVIGATING THE RESEARCH LANDSCAPE: ESSENTIAL STEPS FOR RESEARCHERS

27<sup>TH</sup> & 28<sup>TH</sup> MAY 2024



Gitarattan International Business School, in collaboration with SR University, Warangal, successfully organized a two-day National Faculty Development Programme (FDP) titled "Navigating the Research Landscape: Essential Steps for Researchers" on 27<sup>th</sup> and 28<sup>th</sup> May 2024. The FDP aimed to equip faculty members from both institutions with essential skills and knowledge necessary for conducting impactful research in the modern academic landscape.

## **Day 1: Exploring the Use of AI Tools for Research**

### **Session 1: Introduction to Research Methodologies and Ethics**

Prof Kanaka Balasubramanian from GIBS initiated the programme by outlining various research methodologies and emphasizing ethical considerations in research.

### **Session 2: AI Tools in Research**

Prof Abhijit Das from GIBS delivered an insightful session on leveraging AI tools in research. He demonstrated practical applications and discussed how AI can enhance research efficiency and accuracy.

### **Session 3: Hands-on Workshop on AI Tools**

Following the theoretical session, participants engaged in a hands-on workshop where they learned to use AI tools practically. This session was interactive, allowing participants to ask questions and clarify doubts.

## **Day 2: Data Analysis using Excel Advanced Spreadsheet Modelling Predictive Analysis: Correlation and Linear Regression**

### **Session 4: Excel for Predictive Analysis in Research**

Prof Kanaka Balasubramanian conducted a comprehensive session on utilizing Excel for predictive analysis in research. Participants learned essential Excel functions and techniques specifically useful for researchers.

### **Session 5: Practical Exercise: Applying Excel in Research**

This session provided participants with the opportunity to apply their learning from the previous session. They worked on sample datasets to perform predictive analysis tasks under the guidance of Prof Kanaka.

The National FDP was a resounding success. The programme not only imparted valuable knowledge and skills but also fostered a collaborative learning environment among the participants. Moving forward, the participating faculty members contributed significantly to research activities within their respective institutions, thereby enhancing the overall academic research output.

<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: center;">   <b>giBS</b>          Gitarattan International Business School  <small>Grade 'A' Accredited by NAAC</small> </div> <div style="text-align: center;"> <small>In Collaboration with</small>   </div> <div style="text-align: center;">   <b>SR UNIVERSITY</b> </div> </div>	
<p>Organising National level Faculty Development Program On  <b>"Navigating the Research Landscape:          Essential Steps for Researchers"</b></p>	
<p><b>27<sup>th</sup> &amp; 28<sup>th</sup> May 2024    Time: 6 :00 PM to 7:30 PM (online)</b></p>	
<p><b>FDP program Schedule</b></p>	
<p><b>Day 1</b></p> <p><b>Exploring the use of AI tools for Research</b></p>	
	<p><b>Dr. Abhijit Das Professor</b>  <i>Professor, Gitarattan International Business School, Rohini, Delhi.</i></p>
<p><b>Day 2</b></p> <p><b>Data Analysis using Excel Advanced Spreadsheet Modeling          Predictive Analytics: Correlation and Linear Regression          Modeling Logistic Regression Modeling Practice Session</b></p>	
	<p><b>Dr. Kanaka Balasubramanian</b>  <i>Professor, Gitarattan International Business School, Rohini, Delhi.</i></p>
<p><a href="https://forms.gle/xwhMH9KwaTiNr2Ss8">https://forms.gle/xwhMH9KwaTiNr2Ss8</a></p>	
<div style="display: flex; justify-content: space-between; align-items: center;"> <div style="text-align: center;"> <p>Organised by <b>School of Business</b>, SR University</p> </div> <div style="text-align: center;"> <p>Organiser:   <b>Dr. Suhasini</b>  <small>Assoc. Head, School of Business,            SR University</small></p> </div> <div style="text-align: center;"> <p>Scan to Register</p>  </div> </div>	
<p><b>TYPE OF EVENT</b></p>	<p><b>FDP</b></p>

<b>VENUE</b>	Online
<b>TIME &amp; DURATION</b>	6:00 to 7:30 PM (Online)
<b>CONDUCTED BY</b>	Dr. Suhasini, Associate Professor, School of Business, SR University, Warangal
<b>ORGANISED FOR</b>	Faculty Members
<b>NAME OF THE COORDINATOR</b>	Professor Urvesh Chaudhery
<b>ATTENDANCE</b>	55
<b>RESOURCE PERSON</b>	<ol style="list-style-type: none"> <li>1. Professor Kanaka Balasubramanian, GIBS</li> <li>2. Professor Abhijit Das, GIBS</li> </ol>
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. To familiarize faculty members with advanced research methodologies and tools.</li> <li>2. To enhance understanding of AI tools and their application in research.</li> <li>3. To provide hands-on training on using Excel for predictive analysis in research.</li> <li>4. To encourage faculty members to undertake research using these newly acquired skills.</li> </ol>
<b>LEARNING OUTCOME</b>	<ol style="list-style-type: none"> <li>1. Increased awareness and understanding of advanced research methodologies.</li> <li>2. Enhanced skills in utilizing AI tools for research purposes.</li> </ol>

	<ol style="list-style-type: none"><li>3. Proficiency gained in using Excel for predictive analysis.</li><li>4. Motivation and direction provided to faculty members to initiate or advance their research projects using these newly acquired skills</li></ol>
<b>SHORTFALL DURING EVENT</b>	None
<b>LINK OF ONLINE VIDEO</b>	N/A

**PREPARED & SUBMITTED BY: PROFESSOR URVESH CHAUDHERY,  
GITARATTAN INTERNATIONAL BUSINESS SCHOOL**