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Gitarattan International Business School

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VENTURE PITCH COMPETITION 13TH MAY 2024 (MONDAY)



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On May 13, 2024, IIC-GIBS hosted the Venture Pitch Competition to celebrate Entrepreneurship Day. This event brought together management students to showcase their entrepreneurial talents, pitching innovative business ideas to a panel of esteemed judges and an audience of peers and faculty. The competition aimed to foster a spirit of innovation, provide practical experience in pitching, and offer valuable feedback from experienced entrepreneurs and investors.

Each team was allotted 10 minutes to present their business idea, followed by a 5-minute Q&A session with the judges. Presentations covered the problem being addressed, the proposed solution, market analysis, business model, competitive advantage, and financial projections.

The judges evaluated each pitch based on criteria such as innovation, market potential, feasibility, team capability, and presentation skills. Esteemed judges, **Prof. (Dr.) Ekta Rastogi and Prof. (Dr.) Abhijit Das** brought a wealth of expertise to the event. Their discerning eyes and constructive feedback contributed significantly to the overall success of the competition, ensuring fairness and acknowledging the skill and innovation of each participant.

The awards ceremony recognized Team-1 Mudit and Dimple from BBA M4A as winner and Team-2 Shivam, Nishka and Shruti from BBA M4B as the Runner Up. The Venture Pitch Competition on Entrepreneurship Day successfully highlighted the entrepreneurial spirit and innovative capabilities of our management students.

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FLYER OF THE EVENT



TYPE OF EVENT	IIC-SESSION
VENUE	Auditorium
TIME & DURATION	11am-12 noon
CONDUCTED BY	(IIC)-GIBS
ORGANISED FOR	Management students of GIBS
NAME OF THE COORDINATOR	Ms. Namrata Jain & Ms. Monika Sharma

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ATTENDANCE	5 Teams of 2 students each
JUDGES	<ol style="list-style-type: none">1. Prof. (Dr.) Ekta Rastogi2. Prof. (Dr.) Abhijit Das
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none">1. Encourage entrepreneurial thinking and innovation among management students.2. Provide a platform for students to present and refine their business ideas.3. Enhance students' presentation and pitching skills.4. Award recognition and prizes to the most promising ventures.
LEARNING OUTCOMES	<ol style="list-style-type: none">1. Participants were given the chance to build a comprehensive business plan that included information about the target market, financial projections, marketing strategies, competition analysis, and operational plans.2. The participants understood the risks associated with becoming an entrepreneur and how to mitigate them.3. Participants were able to build critical thinking and problem-solving abilities, which are essential for identifying and seizing business opportunities and challenges in the entrepreneurial

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	setting. 4. Students appreciated the opportunity to gain practical experience and receive constructive feedback from industry experts.
SHORT FALL DURING EVENT	Participation was less by students
YOUTUBE LINK	https://youtu.be/gTFpMFnR_o4

**PREPARED & SUBMITTED BY: MS. NAMRATA JAIN, ASSISTANT PROFESSOR,
GIBS**