

PLANTATION DRIVE

WEDNESDAY, 5th JUNE 2024



The Plantation Drive, named "Sow & Grow," held at Gitarattan International Business School (GIBS) campus on 5th June 2024, was a significant event organized by NSS unit of GIBS in collaboration with Dayadham NGO. This initiative was aligned with the global observance of World Environment Day, which is celebrated annually on 5th June to raise awareness and take action on critical environmental issues.

World Environment Day, led by the United Nations, serves as a platform to highlight pressing environmental challenges and promote sustainable practices worldwide. Each year, it focuses on a specific theme, addressing issues such as climate change, biodiversity loss, pollution, and sustainable resource management. The theme for 2024, "Restore Our Earth," emphasizes the urgent need to restore ecosystems and promote a healthy planet for future generations.

The Plantation Drive commenced with an opening ceremony, where representatives from GIBS and Dayadham NGO delivered speech emphasizing the significance of environmental conservation and the role of individuals and institutions in contributing to a sustainable future. Participants, including faculty and staff of GIBS and volunteers from NGO actively participated in the plantation activity. The Plantation Drive achieved its objectives by significantly increasing the green cover on the GIBS campus.

"Sow & Grow" on World Environment Day 2024 was a resounding success, reflecting the institution's commitment to environmental stewardship and community engagement. By aligning with the global theme of "Restore Our Earth," GIBS demonstrated its dedication to fostering a sustainable future for all.



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 Gitarattan International Business School
 Grade 'A' Accredited by NAAC

INSTITUTE INNOVATION & ENTREPRENEURSHIP CELL (IIC-GIBS)

NSS Unit - GIBS

WORLD Environment Day
SOW & GROW
 PLANTATION DRIVE

IN COLLABORATION WITH
DAYADHAM NGO
 दयाधाम

DATE : 5th June, 2024
TIME : 3pm-4pm
VENUE : GIBS CAMPUS

nss_unit_gibs nss.gibs@gitarattan.edu.in www.gitarattan.edu.in

TYPE OF EVENT	Extra-curricular
VENUE	GIBS Campus
TIME & DURATION	3 PM - 4 PM
CONDUCTED BY	NSS
ORGANISED FOR	Faculty members & staff of GIBS
NAME OF THE COORDINATOR	Dr. Chetna Mahaur, Ms. Muskan Grover
ATTENDANCE	86

RESOURCE PERSON	Mr. Om Mani Mishra, Dayadham NGO
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To increase the green cover on the GIBS campus. 2. To raise awareness about the importance of environmental sustainability among students, faculty, and the local community. 3. To foster a sense of responsibility towards nature and encourage eco-friendly practices.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Participants gained a deeper understanding of the importance of environmental conservation and sustainability, particularly in the context of World Environment Day's theme, "Restore Our Earth." 2. Participants came together to contribute towards a common cause, strengthening community bonds and promoting collective action for environmental sustainability.
SHORTFALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/rce6MprvdIQ

**PREPARED & SUBMITTED BY: DR. CHETNA MAHAUR, ASSOCIATE PROFESSOR,
GIBS**