

# BLOOD DONATION CAMP

## MONDAY, 3<sup>rd</sup> May, 2024



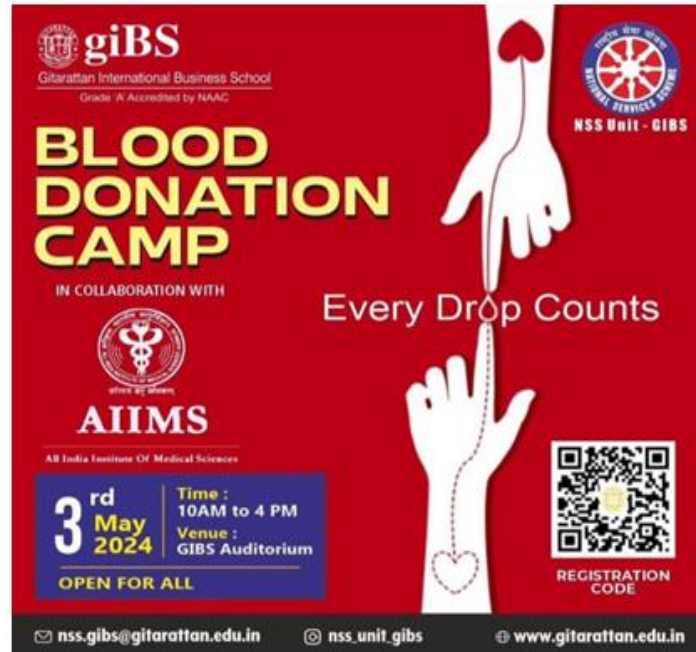
On Monday, 3rd May, 2024, NSS Unit of GIBS in collaboration with the All India Institute of Medical Sciences (AIIMS), Delhi organized a Blood Donation Camp with the aim of

contributing to the noble cause of saving lives through voluntary blood donations. The camp was held in the GIBS auditorium and it witnessed a significant turnout from the community. The primary objective of the Blood Donation Camp was to encourage voluntary blood donations and create awareness about the importance of donating blood regularly.

A team of medical professionals from AIIMS, comprising doctors, nurses, and technicians, facilitated the donation process, ensuring safety and hygiene protocols were strictly adhered to. The college offered all necessary amenities, including hygienic conditions and cleanliness. The donor students underwent screening to determine their eligibility as a donor before giving blood. Blood pressure and hemoglobin levels were checked for this purpose. People who were underweight, infected, had low hemoglobin levels, or had abnormal blood pressure were prohibited from donating blood. Out of the 97 people who expressed interest in donating blood, 58 were able to do so. Post-donation, donors were provided with refreshments and observed for a brief period to ensure their well-being.

It generated a humanitarian approach among all the donors. Refreshments and certificates of appreciation for their humanitarian effort were distributed to the donors. The event was a great success. The collective efforts of GIBS and AIIMS, coupled with the support of the community, contributed to the success of the event. The Blood Donation Camp organized in collaboration with AIIMS exemplifies the spirit of altruism and community solidarity. Through such initiatives, we reaffirm our commitment to making a positive impact on society and fostering a culture of compassion and generosity. We extend our heartfelt gratitude to all donors, volunteers, and partners who made this event possible. The dedicated team of medical professionals, volunteers, and staff members of AIIMS who worked tirelessly to ensure the smooth conduct of the event.

**FLYER OF THE EVENT**



<b>TYPE OF EVENT</b>	<b>Extra-curricular</b>
<b>VENUE</b>	<b>GIBS Auditorium</b>
<b>TIME &amp; DURATION</b>	<b>10 AM-4 PM</b>
<b>CONDUCTED BY</b>	<b>NSS</b>
<b>ORGANISED FOR</b>	<b>Students. Staff, faculty members &amp; local community</b>
<b>NAME OF THE COORDINATOR</b>	<b>Dr. Chetna Mahaur, Ms. Muskan Grover</b>
<b>ATTENDANCE</b>	<b>97 Donors +26 Student Coordinators =123</b>

<b>RESOURCE PERSON</b>	<b>Dr Anju, CMO, AIIMS</b>
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. To encourage students, staff and community members to voluntarily donate blood without any coercion.</li> <li>2. To promote a culture of altruism and selflessness within the community.</li> </ol>
<b>LEARNING OUTCOME</b>	<ol style="list-style-type: none"> <li>1. Participants gained a deeper understanding of the importance of blood donation in saving lives and supporting healthcare services.</li> <li>2. Donors felt empowered to contribute positively to society and make a difference in the lives of others.s</li> </ol>
<b>SHORTFALL DURING EVENT</b>	None
<b>LINK OF ONLINE VIDEO</b>	<a href="https://youtu.be/k0xm4gvlxE4">https://youtu.be/k0xm4gvlxE4</a>

**PREPARED & SUBMITTED BY: DR. CHETNA MAHAUR, ASSOCIATE PROFESSOR,  
GIBS**