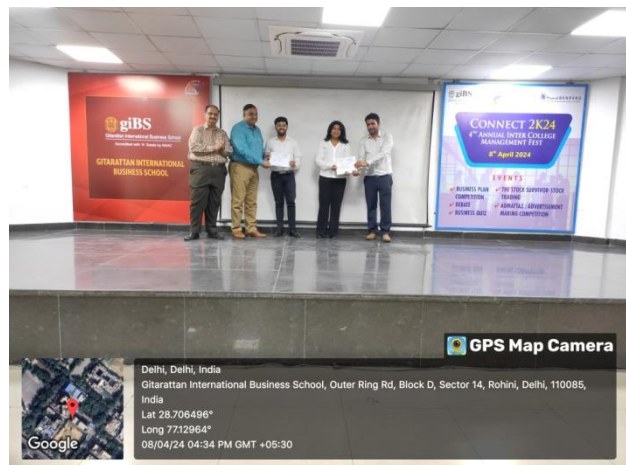
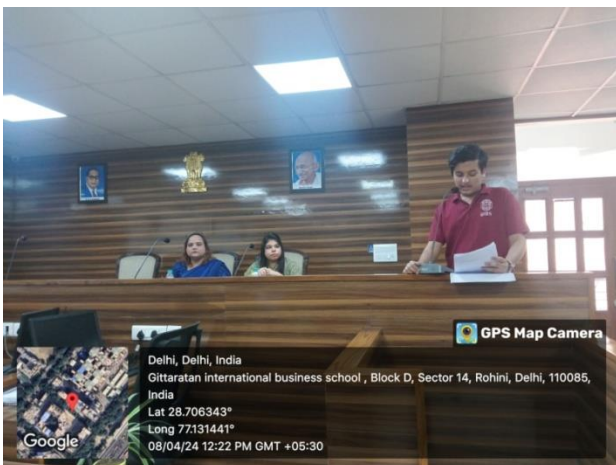


CONNECT 2K24 ANNUAL MANAGEMENT FEST 8TH APRIL 2024

Gitarattan International Business School organized its 4th Annual Management Fest CONNECT 2K24 for management students of different colleges across Delhi and NCR on 8th April 2024. An enlightening Ganesh Vandana marked the start of the Fest. The Survivor – Virtual Stock Market Game, Business Quiz, Debate, AdMattaz: Advertisement Making Competition, and the Business Plan were the five competitions that took place throughout the festival. In the five competitions, 68 teams totaling 119 students were registered.



Students got the chance to demonstrate their managerial abilities by participating in numerous events designed to highlight their abilities, allow them to communicate their opinions, and engage in other activities.

The first event was a debate competition, which was held on the subject of "Exploring the For Day Work week: Essential Employee Well Being Enhancement or Corporate Disruption. In total 11 teams participated in the competition. The purpose of this tournament was to cultivate in students a positive debating culture and encourage them to stand up for what they believe in. **Pinki Rani and Shruti Goyal from Panipat Institute of Engineering and Technology were the winning team members in the debate competition. Tanya Rani and Sarvani from Rukmini Devi Institute of Advanced Studies, were the runners-up. Best Speaker "For the Motion" was received by Sarvani from RDIAS and the Best Speaker "Against the Motion" was received by Shruti Goyal from Panipat Institute of Engineering and Technology.** The judge for the event for Debate competition was Ms Antara Arora- Founder & CEO, Digital Fuel 4 Growth.

The second event was the Business Plan which was judged by Ms. Shaifaly Sangal, Founder & CEO Yungminds. The challenge attracted 13 teams. The purpose of the event was to encourage student entrepreneurship. The teams had to come up with fresh services or product ideas before putting together a business plan. To win the tournament, the competitors used their presentation and negotiating abilities. In the competition, **Priyansh Chauhan and Anuj Bhargav from Gibs were the winners and, Ishaan Gupta and Rupam Kumari from Bhagwan Parshuram Institute of Technology was the runner up.**

The third event was a business quiz in which 12 teams participated. The primary purpose of this event was to test the students' knowledge of current events and the business world. The contest consisted of 4 rounds. At the conclusion of all the rounds, the team with the highest score was deemed the champion. **Mayank Kumar and Prashant Shukla from Keshav Mahavidhalaya took top place in the business quiz, while Piyush Goyal and Vikram Singh from Panipat Institute of Engineering and Technology placed second.**

Admattazz, a creative advertising producing competition, was the fourth contest. This event had 10 teams. Dr. Hamza Naim, Assistant Professor DSEU, Dwarka , Delhi, judged the competition. The purpose of the Ad-Mattaz competition was to assess the creative abilities involved in producing print advertisements as well as in performing the advertising. **Navneet Setia and Nidhi Yadav from CPJ won the first place in Admattaz, and Himanshi Singh, Ridhi Arora, Hariom Mehta, Sonia Daga from GIBS took second place.**

The last but not least game was "The Survivor – Virtual Stock Market Game," which required players to trade on simulated platform in order to increase their riches. All participants were given a time limit of two working days. Participants gave a PPT presentation on the main points of their work the day of the event. Judges questioned the accuracy of the evaluation. Mr. Nikhil Chachra, Founder & CEO Advocacy and Outreach Specialist judged the competition. **Ansh Tuli from Amity emerged as the winner and Aditya Jain from GIBS stood as the runner up.**

We concluded the event with a valedictory session where Prof. Dr. Vikas Nath – Director of Gitarattan International Business School felicitated the winners and runner up of all the events. Everyone who participated was highly enthused. The winners and runners-up received prizes and certificates of achievement, and everyone else received a certificate of participation.

The major goals of the inter-college management competition were to:

- Evaluate students' managerial abilities across a range of functional domains.
- Offer a venue to encourage healthy competition among our nation's aspiring professionals.
- Encourage students' competitive nature and put their business knowledge, abilities, and talents to the test.

The students demonstrated their managerial abilities, devised business strategies, and determined how to apply their business knowledge, skills, and acumen as a result of the numerous events.

Overall, everyone who participated found it to be a rewarding and enriching experience.



CONNECT 2K24
4TH ANNUAL INTER COLLEGE MANAGEMENT FEST

8th April 2024
Time : 09:00 am – 4:00 pm

Last date of registration - 06.04.2024

EVENTS

- ✓ BUSINESS PLAN COMPETITION
- ✓ THE STOCK SURVIVOR-STOCK TRADING
- ✓ DEBATE
- ✓ ADMATTAZ : ADVERTISEMENT MAKING COMPETITION
- ✓ BUSINESS QUIZ

REGISTRATION SCAN CODE

BROCHURE SCAN CODE

<https://rzp.io/l/connect2k24>

CASH PRIZES WORTH 50,000 FOR WIN

Anmol Sharma | Tanishq | Shivam | Ayushi Gilswal
8373974349 | 7982781362 | 9608930485 | 8700810384

management.fest@gitarattan.edu.in | www.gitarattan.edu.in

TYPE OF EVENT	Annual Event
VENUE	GIBS Campus
TIME & DURATION	8 th April, 2024, 10:00 a.m. onwards
CONDUCTED BY	Mind Benders and IIC
ORGANISED FOR	BBA, MBA, MBA-IB
NAME OF THE COORDINATOR	Dr. Jatin Kumar Lamba Ms. Ruchi Malhotra Ms. Shipra Bhutani
ATTENDANCE	100 +
RESOURCE PERSON	N/A
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • Foster networking opportunities among students, professionals, and industry leaders. • Provide a platform for showcasing innovative management strategies and solutions. • Enhance participants' leadership and teamwork skills through competitive events and workshops.

LEARNING OUTCOME	The outcomes of the various event were: <ul style="list-style-type: none">• Enhanced organizational and leadership skills through planning, coordinating, and executing an event.• Improved communication and networking abilities by engaging with participants and stakeholders.• Developed problem-solving and decision-Making capabilities
SHORTFALL DURING EVENT	N/A
LINK OF ONLINE VIDEO	https://youtu.be/x7W5Z2osPas

PREPARED BY: MS. RUCHI MALHOTRA, ASSISTANT PROFESSOR, GIBS.