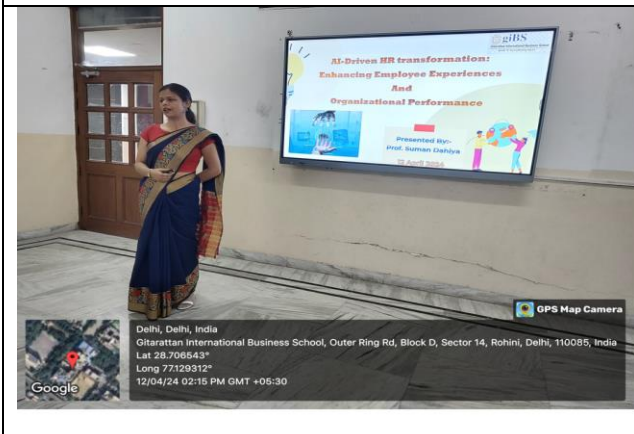


MDP (HR) ON
“AI-DRIVEN HR TRANSFORMATION: ENHANCING EMPLOYEE EXPERIENCES AND ORGANIZATIONAL PERFORMANCE”
12TH APRIL, 2024



On April 12th, 2024 an enlightening Management Development Program (MDP) session titled "**AI-Driven HR Transformation: Enhancing Employee Experiences and Organizational Performance**" was conducted for Management Scholars at GIBS. The session commenced with a

welcoming address by Prof. (Dr.) Urvesh Chaudhery. The MDP consisted of two sessions, with Ms. Priyanka Agrawal, Co-Founder & COO at AppSquadz Software, serving as the speaker for the first session. In the second session, Prof. (Dr.) Suman Dahiya, a distinguished faculty member at GIBS, shared her valuable insights with the participants.

During the first session, Ms. Agrawal provided participants with a comprehensive understanding of AI fundamentals and its relevance in HR practices. She shared strategies for personalizing employee experiences and enhancing engagement through AI applications. Her presentation highlighted the utilization of AI analytics for talent management and informed decision-making processes, ultimately aiming to improve organizational performance. Moreover, participants were encouraged to strategically integrate AI technologies for sustainable growth and competitive advantage. The session also emphasized staying abreast of emerging AI and HR trends, empowering participants to anticipate future developments and adapt HR strategies accordingly.

In the second session, Prof. (Dr.) Suman Dahiya delved deeper into the practical implementation of AI-driven HR strategies. With her expertise, she provided insights into the intricacies of managing a remote workforce and navigating the challenges of hybrid work environments. Dr. Dahiya discussed effective methods for integrating AI tools and technologies into HR processes to streamline operations and enhance productivity. Overall, the session likely offered participants valuable guidance on optimizing HR practices in the context of evolving workplace dynamics.

Participants gain insights into AI fundamentals, personalized employee experiences, enhancing organizational performance, strategic deployment of AI technologies, and anticipating future trends. The session ended with the vote of thanks delivered by Prof. (Dr.) Urvesh Chaudhery to the esteemed speakers.

FLYER OF THE EVENT

MDP (HR)

AI-Driven HR Transformation

Enhancing Employee Experiences and Organizational Performance

12th April 2024 | **TIME** : 10:00 am onwards
VENUE : Room no- 303



Prof. (Dr.) Suman Dahiya

Professor, Centre for Management Studies (CMS), GIBS



Dr. Priyanka Agrawal

CO-Founder & COO, AppSquadz Software



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 Gitarattan International Business School
 Grade 'A' Accredited by NAAC



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TYPE OF EVENT	Management Development Program
VENUE	Room – 303
TIME & DURATION	10: 00 AM onwards
CONDUCTED BY	GIBS
ORGANISED FOR	Management Scholars
NAME OF THE COORDINATOR	Prof. (Dr.) Urvesh Chaudhery, Dr. Priyanka Arora
ATTENDANCE	Students: 109
RESOURCE PERSON	Ms. Priyanka Agrawal, Co-Founder & COO at AppSquadz Software, Prof. Dr. Suman Dahiya,

	Center for Management Studies, GIBS
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To provide participants with a solid understanding of AI fundamentals and its applications in HR transformation. 2. To equip participants with strategies for using AI to personalize employee experiences and foster engagement. 3. To enable participants to leverage AI analytics for talent management and decision-making processes to enhance organizational performance.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Participants demonstrated comprehensive understanding of AI fundamentals in HR, recognizing its transformative potential and learned the application of the same in industries with the help of Facto HR software. 2. Participants learnt the application of AI strategies to personalize employee experiences, fostering greater engagement, talent management and retention.
SHORT FALL DURING EVENT	None
LINK TO ONLINE VIDEO	https://youtu.be/mXf8rCv0TKs

**PREPARED & SUBMITTED BY: DR. PRIYANKA ARORA, ASSISTANT PROFESSOR,
GIBS**