

HOLI CELEBRATION

23RD MARCH, 2024

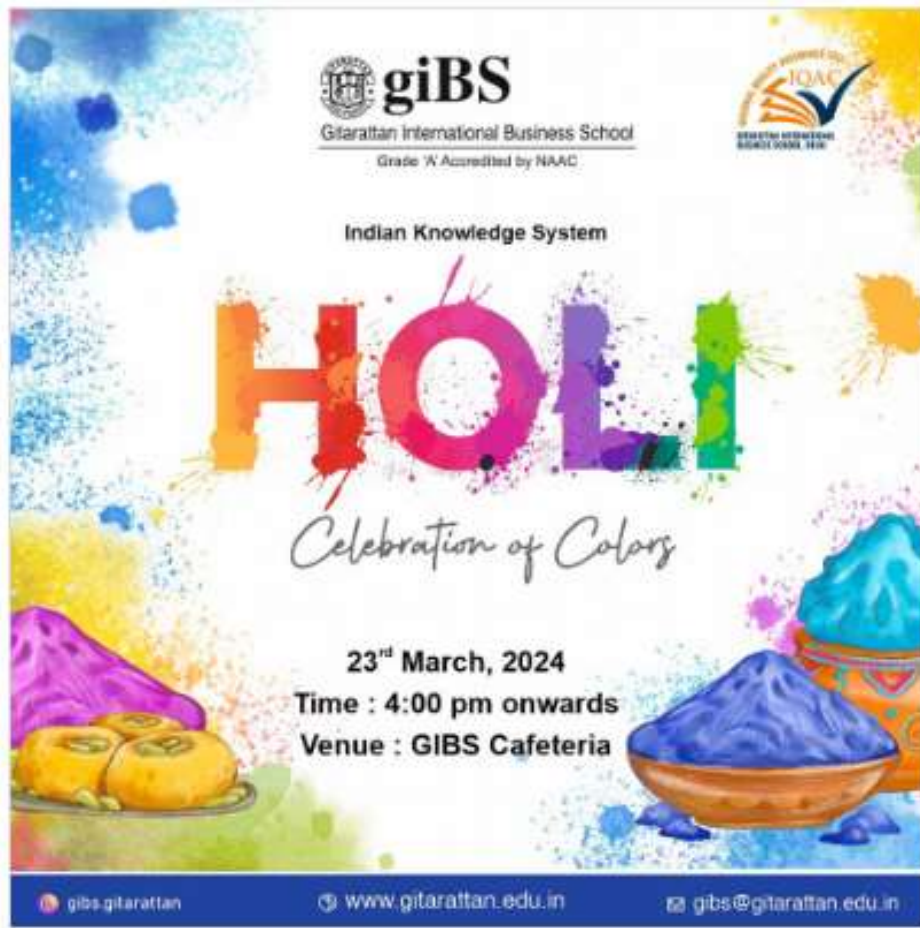
Gitarattan International Business School celebrated Holi with great enthusiasm and joy on March 23, 2024. The day was marked with colorful festivities and a spirit of togetherness among the staff and faculty members. The celebration commenced with a special message from the respected Honorable Vice Chairman Sir, who extended warm wishes to everyone for a vibrant and joyous Holi.



Holi celebrations at GIBS commenced with a reverent offering of chandan (sandalwood paste) and flowers to Lord Krishna, setting a spiritual tone. Following prayers, the air was filled with excitement as the community engaged in a flower Holi, joyfully throwing colorful petals symbolizing the arrival of spring and the triumph of good over evil. Laughter and smiles resonated across the campus, with everyone immersing themselves in the playful spirit of the festival.

After the lively flower Holi, the festivities continued with a delightful high tea, providing a platform for the GIBS community to connect and strengthen bonds. Traditional Holi delicacies filled the air, enhancing the festive ambiance and fostering unity and harmony beyond work. Overall, the celebration blended traditional rituals with modern festivities, leaving cherished memories of a day filled with colors, laughter, and the spirit of togetherness.

FLYER OF THE EVENT



TYPE OF EVENT	Extra-Curricular
VENUE	GIBS Cafeteria
TIME & DURATION	4:00 PM onwards
CONDUCTED BY	GIBS
ORGANISED FOR	GIBS Faculty Members
NAME OF THE COORDINATOR	Dr. Pooja Sharma
ATTENDANCE	40

<p style="text-align: center;">OBJECTIVES OF THE EVENT</p>	<ol style="list-style-type: none"> 1. To cultivate cultural understanding and appreciation. 2. To explore the religious significance and symbolism of Holi. 3. To foster a sense of community and togetherness. 4. To encourage creativity, self-expression, and inclusivity.
<p style="text-align: center;">LEARNING OUTCOME</p>	<ol style="list-style-type: none"> 1. Increased cultural awareness and appreciation for Indian traditions. 2. Enhanced understanding of the religious significance and symbolism of Holi. 3. Strengthened sense of community and the value of togetherness. 4. Developed creativity, self-expression skills, and respect for inclusivity.
<p style="text-align: center;">SHORT FALL DURING EVENT</p>	<p style="text-align: center;">NA</p>

**PREPARED & SUBMITTED BY: DR. POOJA SHARMA, ASSOCIATE PROFESSOR,
GIBS**