

IIC WORKSHOP ON “SKILL DEVELOPMENT- DESIGN THINKING” 20.03.2024 – WEDNESDAY

The IIC seminar on "Skill Development - Design Thinking," led by Prof. Dr. Urvesh Chaudhery, Innovation Ambassador of IIC, was a significant learning opportunity for BBA semester IV students of the C section. Dr. Chaudhery effectively conveyed the importance of design thinking in contemporary business contexts, elucidating its principles and practical applications.



Through interactive sessions and real-world examples, students gained a deep understanding of the various stages of design thinking, including empathizing, defining, ideating, prototyping, and testing. Dr. Chaudhery's engaging style encouraged active participation, with students involved in group activities, brainstorming sessions, and discussions. By fostering an interactive environment, the seminar facilitated collaborative learning, allowing students to share insights and perspectives.

Moreover, Dr. Chaudhery's emphasis on practical applicability ensured that students could see the relevance of design thinking in their future careers. By incorporating case studies and role-playing exercises, she demonstrated how design thinking fosters creativity, innovation, and problem-solving skills essential for success in today's dynamic business landscape. Throughout the seminar, Dr. Chaudhery's interactive approach and use of relatable examples kept students engaged and attentive. She encouraged questions and discussions, allowing students to clarify doubts and deepen their understanding of the topic.

Overall, the seminar proved highly beneficial, equipping students with practical skills and knowledge that they can apply in their academic and professional pursuits. Dr. Chaudhery's effective communication and interactive teaching style ensured that the seminar left a lasting impact on the students.

FLYER OF THE EVENT



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GITARATTAN INTERNATIONAL BUSINESS SCHOOL, DELHI



IIC Seminar
SKILL DEVELOPMENT
DESIGN THINKING

20th
March
2024
(Wednesday)

Time :
1:30 pm – 2:30 pm

Venue :
Room No. 409



Prof. Dr. Urvesh Chaudhary
Innovation Ambassador Gibs

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TYPE OF EVENT	IIC
VENUE	ROOM NO. 409 (GIBS)
TIME & DURATION	1:30-2:30 P.M.
CONDUCTED BY	IIC
ORGANISED FOR	BBA 4 TH SEMESTER
NAME OF THE COORDINATOR	Ms. HIMANI GUPTA
ATTENDANCE	27

RESOURCE PERSON	Prof. Dr.Urvesh Chaudhary Innovation Ambassador Gibs
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none">1. Introduce BBA students to design thinking principles and applications.2. Engage students in interactive sessions to enhance critical thinking and problem-solving skills.
LEARNING OUTCOME	<ol style="list-style-type: none">1. Students acquired a thorough grasp of design thinking principles.2. They developed the ability to apply design thinking techniques to solve real-world problems effectively.
SHORTFALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/emW6NRcfb6Q

**PREPARED & SUBMITTED BY: MS. HIMANI GUPTA, ASSISTANT PROFESSOR,
GIBS**