

INDUSTRIAL VISIT THE SABAR DAIRY AMUL PLANT, ROHTAK 22ND MARCH, 2024



As part of fostering Industry-Institute Interaction of Gitarattan International Business School arranged a One-Day Industry Visit to the "The Sabar Dairy Amul Plant Visit. Rohtak on 22nd March 2024. A total of 32 students from BBA 6th Semester enthusiastically participated in this excursion.

The day commenced with a delightful morning and lively conversations among the students as they made their way to the Amul Dairy plant. Upon arrival, the students & faculty members were warmly greeted by the PRO personnel of Amul Plant Mr. Mohit, marking the beginning of an insightful journey. There a film on the history of Amul was played, followed by a Question and Answer session. Then we proceeded with a tour of the milk plant, where the students were given a comprehensive understanding of the various processes involved in milk production, including rigorous quality testing. The Industrial Visit to Sabar Dairy Amul Plant provided valuable insights into the dairy industry's operations, quality control measures, and technological advancements. Students gained practical exposure to the entire milk processing chain and had the opportunity to interact with industry experts. Such visits play a crucial role in bridging the gap between theoretical knowledge and real-world applications, contributing to the overall learning experience of the students. Following by the tour the students enjoyed refreshing Ice-Cream. It was a wonderful experience for all students as well as for faculty. Every student was very cooperative with each other as well to the faculties. Students were acquainted with Amul Dairy operations.

FLYER OF THE EVENT



 **giBS**
Gitarattan International Business School
Grade 'A' Accredited by NAAC

Organized by
Industry Institute Partnership Cell (IIPC)



The Taste of India

INDUSTRIAL VISIT
22-03-2024 & 23-03-2024
BBA 4th and 6th Semester

RESOURCE PERSON : Yash Pathak, North Delhi FPO, Gujarat Co-operative Milk Marketing Federation Ltd. (Amul)

✉ placements@gitarattan.edu.in 🌐 www.gitarattan.edu.in @ [gibs.gitarattan](https://gibs.gitarattan.edu.in)

TYPE OF EVENT	Industrial Visit
VENUE	THE SABAR DAIRY AMUL PLANT. Rohtak
TIME & DURATION	07:00 AM to 3:30 PM

CONDUCTED BY	IIPC
ORGANISED FOR	BBA 6 th Semester (E6A & E6B)
NAME OF THE COORDINATOR	Ms. Shipra B. Uppal Mr. Rajesh Makol, Dr. Chetna
ATTENDANCE	Students: 32
RESOURCEPERSON	Mr Mohit, PRO, Amul
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • Learn the advancement in the field of Dairy technology. • Acquire the knowledge of automation equipment and their usage in the industries. • To contribute to the professional development and industry readiness of participants.
LEARNING OUTCOME	<ul style="list-style-type: none"> • The visit offered participants the opportunity to gain practical insights into various aspects of industrial operations, including manufacturing processes, technology utilization, and quality control measures. • Provided opportunities for participants to interact with industry professionals
SHORT FALL DURING EVENT	NA

PREPARED & SUBMITTED BY: MS. SHIPRA B. UPPAL, ASSISTANT PROFESSOR, GIBS