

IIC WORKSHOP ON DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN 21ST FEBRUARY, 2024 (WEDNESDAY)



On 21st February 2024, students of BBA, Semester IV, Section B, had the privilege of attending an innovative session delivered by Mr Vineet Aggarwal, a Process Improvement Consultant at Lean For U, Delhi. Mr Aggarwal shared his insights, experiences and valuable guidance proving students with a unique opportunity to learn from a true industry leader.

Mr Aggarwal emphasized the importance of adapting to changing market dynamics and embracing innovation to stay ahead in the industry. He encouraged students to think creatively and remain open to new ideas. He divided the students into several smaller groups and made them role play the customer- seller relationship, in order to explore new way to deal with brainstorming situations.

The lecture also included Q&A round. The variety of questions they posed was indicative of the audience's interest and fervor. The event concluded with presenting a memento & vote of thanks by Prof. Dr. Ekta Rastogi. Mr Aggarwal's session left a profound impact on the students.

PREPARED& SUBMITTED BY: DR. APARNA SRIVASTAVA, ASSISTANT PROFESSOR

FLYER OF THE EVENT



giBS
Gitarattan International Business School
Grade 'A' Accredited by NAAC

IOAC
INTERNATIONAL QUALITY ASSURANCE CELL
GITARATTAN INTERNATIONAL BUSINESS SCHOOL, DELHI

INSTITUTE INNOVATION & ENTREPRENEURSHIP CELL (IIC-GIBS)

IIC WORKSHOP

DESIGN THINKING, CRITICAL THINKING AND INNOVATION DESIGN'

21th February 2024
Time : 11:00 am Onwards
Venue : GIBS Room 502

Mr. Vineet Aggarwal
 Process Improvement Consultant (Lean for U)

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TYPE OF EVENT	IIC
VENUE	Room 502
TIME & DURATION	11:00 AM- 1:00 PM
CONDUCTED BY	IIC
ORGANISED FOR	BBA 4 TH Semester, Section B

NAME OF THE COORDINATOR	Dr. Aparna Srivastava
ATTENDANCE	54 Students
RESOURCEPERSON	Mr. Vineet Aggarwal Process Improvement Consultant, Lean For U
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To encourage the students to think in direction of startups as career opportunities 2. To motivate students to be creative and innovative
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Students understood importance of being innovative. 2. Students learnt how to brainstorm several situations related to customer approach. 3. Students were encouraged to be creative.
SHORTFALL DURING EVENT	Only a few students took initiative to interact with the speaker
LINK OF ONLINE VIDEO	https://youtu.be/ YmWycxGGTo

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