

INTRA-COLLEGE MANAGEMENT COMPETITION

2ND MARCH, 2024



Gitarattan International Business School organized Intra-College Management Competitions for its management students on 2nd March, 2024. The day featured tough competition across four competitive categories: Business Quiz, Debate, AdMattaz (Advertisement Making Competition), and Business Plan Challenge. A total of 32 teams, comprising 88 students, participated with great enthusiasm in these engaging competitions.

The day served as a dynamic platform for students to exhibit their managerial talents, articulate their viewpoints, and engage in diverse activities. The Business Plan Challenge, aimed at fostering entrepreneurship, was evaluated by Dr. Kanaka Balasubramanian and Professor Dr. Vinay Maitri, with six teams presenting innovative ideas. Teams were tasked with conceptualizing new products or services and delivering comprehensive business plans, showcasing their proficiency in presentation and negotiation skills while emphasizing the significance of an entrepreneurial mindset.

AdMattaz, a creative advertising competition, attracted participation from 8 teams. Dr. Anjali Gupta and Professor Dr. Abhjeet Das served as judges, assessing participants' creative skills in both print ad creation and ad enactment, with a focus on promoting diverse ideas and unique visions.

Under the guidance of Ms. Deepika Thakur and Ms. Ravleen Kaur, the Business Quiz witnessed active participation from fourteen teams. The quiz aimed to gauge students' awareness of the business environment and current affairs through three competitive rounds, ultimately recognizing the team with the highest score.

The Debate, centered on the theme "**Digital Transformation: Necessity or Disruption in Business Management**," aimed to instill a healthy debate culture among students. Seven teams actively participated, and individual awards were presented to acknowledge outstanding arguments both supporting and opposing the theme.

The core objectives of the Intra-College Management Competition included:

1. Evaluating students' competency in a range of managerial divisions to assess practical skills.
2. Fostering an environment to encourage constructive competition among aspiring professionals, fostering collaboration for skill enhancement.
3. Cultivating and displaying students' competitive zeal while assessing their proficiency in business strategy, skills, and knowledge.

The students exhibited their adeptness in business management across various events, demonstrating their proficiency in devising corporate strategies and applying practical business insights. Those who emerged victorious in the Business Quiz, Debate, AdMattaz: Advertisement Making Competition, and Business Plan Competition have earned the opportunity to partake in the upcoming 4th Inter-College Management Fest. The Preliminary phase of Connect 2k24 concluded on a positive note, with commendations extended to the participating students.

The collective enthusiasm displayed by all participants was noteworthy, and certificates of excellence were bestowed upon both winners and runners-up.

Winner of the different events are as follows:

S.No.	Event Name	Winners	Runner Up
1.	Business Plan Competition	Anuj bhargava- BBA(M2C) Priyansh Chauhan- BBA(M2C)	Kartik Sharma- BBA(M4B) Shiv Shashi Sharma-MBA IB-4
2.	Debate	Siddharth Aman (For) Shiv Shashi Sharma(Against)	Diksha Jain (For) Utsav (Against)
3.	Admattaz : Advertisement Making Competition	Himanshi Singh- BBA(M2A) Hariom Mehta -BBA(M2B) RiddhiArora -BBA(M2B) Sonia Daga -BBA(M2A)	Neha Jain- BBA(M2B) Lavvanyan Saini- BBA(M2B) Rashi Patwal- BBA(M2B) Komal Garg- BBA(M2B)
4.	Business Quiz	Harshit Panday- BBA(M4A) Aditya Garg- BBA(M4A)	Ankit- BBA(M6A) Rishab-BBA(M6A)



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mindBENDERS
The Management Club of GIBS



INSTITUTE INNOVATION & ENTREPRENEURSHIP CELL
(IIC-GIBS)



Intra College Management Competition

2nd March 2024

Time : 10:00 am - 3:00 pm

VENUE :	
Business Plan Competition	Room No. 406
Debate	Room No. 501
Admattaz : Advertisement Making Competition	Room No. 503
Business Quiz	Room No. 401



REGISTRATION SCAN CODE

STUDENT COORDINATOR

Shivam - 9608930485

Ayushi Silswal - 8700810384

Last Date of Registration : 29.02.2024

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 www.gitarattan.edu.in
 [mindbenders_gibs](https://www.instagram.com/mindbenders_gibs)

TYPE OF EVENT	Co-curricular
VENUE	Room No. 401, 406, 501 & 503.
TIME & DURATION	10:00 AM-1:00 PM 01:30 PM-03:00 PM

CONDUCTED BY	MINDBENDERS & IIC
ORGANISED FOR	BBA,MBA,MBA_IB
NAME OF THE COORDINATOR	Ms.Shipra Bhutani Uppal, Ms. Ruchi Malhotra & Dr. Jatin Lamba
ATTENDANCE	Students: 32 Teams (Total 88 Participants)
JUDGES	Dr. Kanaka, Dr. Manisha K. Arora, Dr. Anjali Gupta, Dr. Abhijeet, Dr. Dipti Jain ,Dr. Ekta Rastogi
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • Foster networking opportunities among students, professionals, and industry leaders. • Provide a platform for showcasing innovative management strategies and solutions. • Enhance participants' leadership and teamwork skills through competitive events and workshops. • Create a collaborative learning environment that promotes knowledge exchange and career development.
LEARNING OUTCOME	<p>The outcomes of the various event were:</p> <ol style="list-style-type: none"> 1. Enhanced organizational and leadership skills through planning, coordinating, and executing a event. 2. Improved communication and networking abilities by engaging with participants and stakeholders. 3. Developed problem-solving and decision-making capabilities by addressing challenges and adapting to changing circumstances during the management fest.
SHORT FALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/EQeJPTJrVeE

**PREPARED & SUBMITTED BY: Ms. SHIPRA B. UPPAL, ASSISTANT PROFESSOR,
GIBS**