

# IIC SEMINAR on FINANCIAL FRONTIERS: INNOVATIONS SHAPING THE FUTURE 15<sup>TH</sup> FEBRUARY 2024 (THURSDAY)



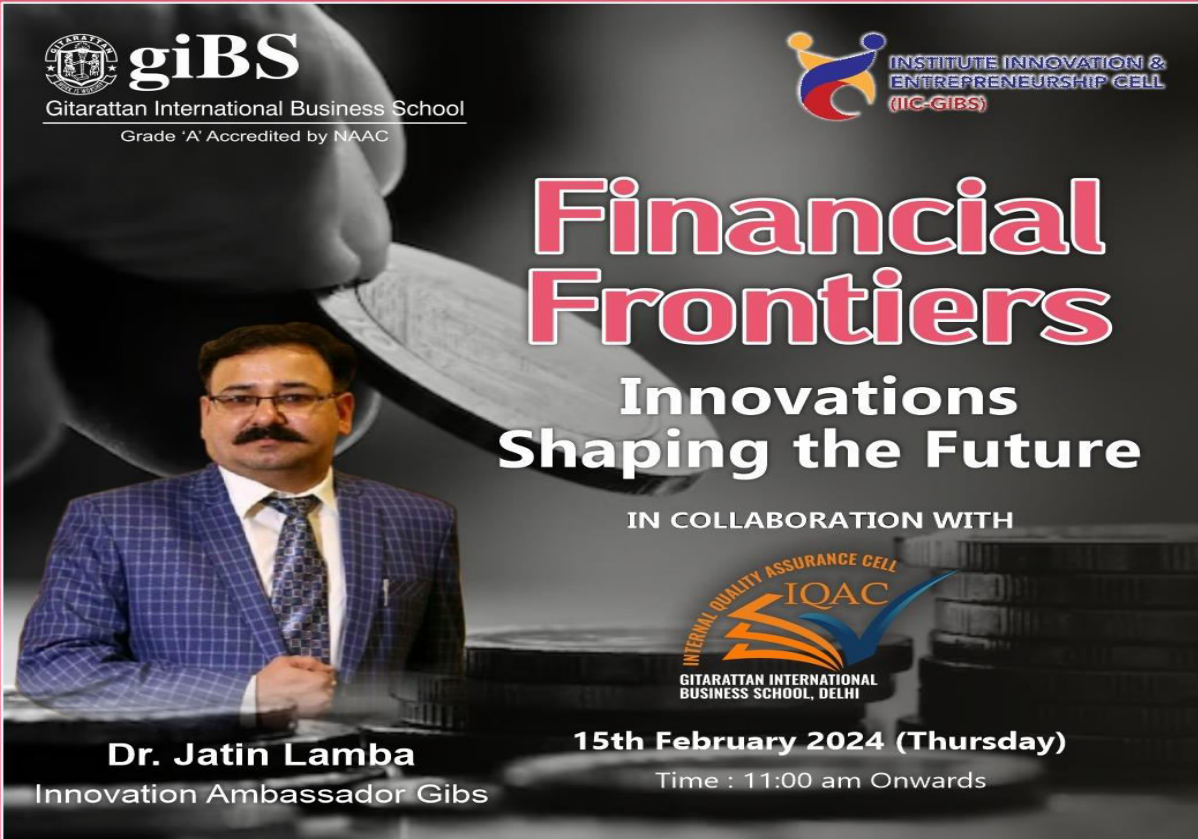
The IIC workshop was conducted for students of BBA Semester IV Section A (Morning shift) with the aim to provide budding entrepreneurs, and startup enthusiasts with insights, strategies, and practical tips on navigating the crucial phases students to delve into the vital concepts of Financial Frontiers, innovation in financial industry and the associated skills and qualities.


Dr. Jatin Lamba, IIC Innovation Ambassador, GIBS focused on key themes revolving around the transformation of the financial landscape, driven by technological advancements, changing consumer behaviors, and a global push for more inclusive and efficient financial systems. He had a discussion based session exchanging views about a dynamic spectrum of emerging technologies, disruptive business models, and evolving regulatory frameworks that are driving unprecedented change in the industry. From the advent of blockchain and artificial intelligence to the rise of fintech startups and the integration of sustainability principles into investment strategies, financial frontiers signify a new era of interconnected, inclusive, and technologically advanced financial ecosystems.


He also produced examples of various companies how they are adapting with financial innovations and changes in trends such as Zerodha is a technology-driven brokerage firm that has transformed the online trading landscape in India. Known for its innovative trading platform, Zerodha offers commission-free trading in stocks, commodities, and derivatives. Various Banks offering Financial support and financial instruments digitally through e wallets, mobile banking , etc.

The session ended with the note of understanding by students on Insights into the role of innovation in driving business success in the financial industry and awareness of the essential skills and qualities required for success in the dynamic field of finance.

## FLYER OF THE EVENT





**giBS**  
 Gitarattan International Business School  
 Grade 'A' Accredited by NAAC


**INSTITUTE INNOVATION & ENTREPRENEURSHIP CELL (IIC-GIBS)**

# Financial Frontiers

## Innovations Shaping the Future

IN COLLABORATION WITH


**INTERNAL QUALITY ASSURANCE CELL IQAC**  
 GITARATTAN INTERNATIONAL BUSINESS SCHOOL, DELHI

**Dr. Jatin Lamba**  
 Innovation Ambassador Gibs

**15th February 2024 (Thursday)**  
 Time : 11:00 am Onwards

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<b>TYPE OF EVENT</b>	IIC EVENT
<b>VENUE</b>	ROOM 503 (GIBS)
<b>TIME &amp; DURATION</b>	11 AM – 1 PM
<b>CONDUCTED BY</b>	IIC
<b>ORGANISED FOR</b>	BBA M4A

<b>NAME OF THE COORDINATOR</b>	<b>MS. RAVLEEN KAUR</b>
<b>ATTENDANCE</b>	<b>50 STUDENTS</b>
<b>RESOURCE PERSON</b>	<b>Dr. Jatin Lamba</b> Innovation Ambassador GIBS
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. To delve into the vital concepts of Financial Frontiers, innovation in financial industry and the associated skills and qualities.</li> <li>2. To provide valuable insights into developing products or services that truly meet market demands.</li> </ol>
<b>LEARNING OUTCOME</b>	<ol style="list-style-type: none"> <li>1. Students will be able to understand the Technological Disruptions , the convergence of technologies like artificial intelligence, block chain and crypto currency, and big data is redefining</li> <li>2. Students will get a glimpse of how Fintech Revolution , Financial technology (Fintech) companies are playing a pivotal role in reshaping financial services by introducing innovative solutions and challenging traditional banking models.</li> <li>3. The students will be able to understand the working and implications of innovation in finance.</li> <li>4. Insights into how fintech startups can navigate regulatory landscapes and collaborate with established players.</li> </ol>
<b>SHORTFALL DURING THE EVENT</b>	<b>N/A</b>

**PREPARED & SUBMITTED BY: MS. RAVLEEN KAUR, ASSISTANT PROFESSOR,  
GIBS**