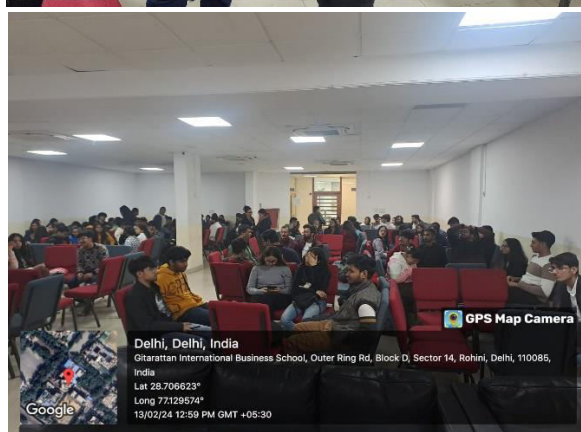


IIC – Workshop on “Process of Innovation, Development and Technological Readiness Level and Commercialization of Lab Technologies and Tech-Transfer”

13th February, 2024



On December 13th February 2024, Gitarattan International Business School, Rohini, New Delhi organized an IIC workshop on "Process of Innovation, Development and Technological Readiness Level and Commercialization of Lab Technologies and Tech-Transfer" for second-year BBA students. The resource person for the workshop was Ms. Sukanya Dikshit, Senior Scientist and In-charge Incubation, Shriram Institute for Industrial Research, Gurugram who shared her expertise with the participants.

The workshop's main objective was to provide aspiring entrepreneurs with the essential knowledge and skills required to be successful in the competitive world ahead. The workshop also aimed at discussing idea generation, capturing ideas, being innovative, developing business-effective strategy/ plan, and applying business improvement ideas.

Ms. Sukanya gave an insightful presentation that highlighted the importance of Innovation, Incubation, Commercialization, and Tech Transfer in various businesses. She also explored and explained several case studies that emphasized the success stories of entrepreneurs around the world.

Ms. Sukanya also conducted several activities in which the students actively participated and were truly engaged. The workshop was interactive as all the queries of the students were answered concerning how the change was made in innovation then and now. The workshop helped the participants to think out of the box.

The impact on the students was remarkable. The workshop helped them gain profound knowledge of entrepreneurship in terms of Innovation, Development, Technological Readiness Level, and Commercialization of Lab Technologies, and tech transfer. The workshop inspired students to know recent trends and technology in innovation.

FLYER OF THE EVENT



giBS
Gitarattan International Business School
Grade 'A' Accredited by NAAC



INTERNAL QUALITY ASSURANCE CELL
IQAC
GITARATTAN INTERNATIONAL
BUSINESS SCHOOL, DELHI



INSTITUTE INNOVATION & ENTREPRENEURSHIP CELL
(IIC-GIBS)

IIC WORKSHOP

“PROCESS OF INNOVATION, DEVELOPMENT AND TECHNOLOGICAL READINESS LEVEL AND COMMERCIALIZATION OF LAB TECHNOLOGIES AND TECH-TRANSFER”

13th February 2024
Time : 11:00 A.M onwards
Venue : Auditorium

Ms Sukanya Dikshit
Senior Scientist
(Sriram Institute of Industrial Research)



✉ iic@gitarattan.edu.in

🌐 www.gitarattan.edu.in

📷 [iic_club_gibs](https://www.instagram.com/iic_club_gibs)

TYPE OF EVENT	Co-curricular
VENUE	Auditorium
TIME & DURATION	11: 00 AM – 4:00 PM
CONDUCTED BY	IIC

ORGANISED FOR	BBA 4 th Sem(Morning & Evening)
NAME OF THE COORDINATOR	Dr. Manju Pathania Biswas
ATTENDANCE	178 Students
RESOURCE PERSON	Ms. Sukanya Dikshit Senior Scientist & In-charge Incubation, Shriram Institute for Industrial Research, Gurugram
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. Understood innovation development process along with proactive approach to problem-solving. 2. Became familiar with the concept of Technology Readiness Level (TRL) 3. Identified the challenges of commercializing lab technologies and understand the importance of tech transfer 4. Understand the importance of strategic planning to develop a sustainable and scalable business model.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. By the end of the workshop, participants had gained diverse competencies like business planning, strategic thinking, etc. 2. The students also learned the propensity to embrace and use new technologies for accomplishing goals in home life and at work
SHORTFALL DURING THE EVENT	NIL
LINK TO ONLINE VIDEO	https://youtu.be/LOXDq0hC8r4

PREPARED & SUBMITTED BY: DR. MANJU PATHANIA BISWAS, ASSOCIATE PROFESSOR, GIBS