

VIKSIT BHARAT-YOUTH FOR QUALITY BHARAT FESTIVAL

Rashtriya Gunvatta Pakhwada

12th January-26th January & 7th February, 2024 (Wednesday)



On the occasion of Republic Day celebrations on January 25th, NSS (National Service Scheme) volunteers of Gitarattan International Business School actively conducted the Quality Bharat pledge. This initiative aimed to involve the volunteers in reaffirming their commitment to the values and principles of Quality Bharat, fostering a sense of responsibility and dedication towards the nation's progress. The pledge-taking ceremony, held in conjunction with Republic Day festivities, symbolized the volunteers' collective dedication to contributing to India's development journey through a focus on quality and excellence in all spheres of life.

Gitarattan International Business School exhibited an active presence at the Youth for Quality Bharat Festival (YQBF), organized by the Quality Council of India (QCI) at the iconic Bharat Mandapam in New Delhi. The event, held on 7th February, 2024, served as a platform for the nation's youth to embrace the ethos of quality and contribute to India's development journey. The festival was graced by Union Minister Shri Piyush Goyal, whose impassioned words resonated with purpose and determination among the attending youth. Minister Goyal underscored India's commitment to progress, emphasizing the pivotal role of quality in shaping the nation's destiny. He encouraged the youth to actively participate in the Viksit Bharat Yatra, embodying the spirit of excellence in every endeavor.

Luminaries from various fields, including MC Mary Kom, Ganesh Acharya, Amit Tandon, and Vijendra Chauhan, added glamour and inspiration to the festival. Their presence underscored the event's significance in galvanizing support for the Quality Bharat @100 Mission and fostering a culture of excellence among India's youth.

At the core of the festival was the Youth for Quality Bharat Mission, spearheaded by the Quality Council of India. The mission aimed to imbue the youth with a sense of responsibility and commitment toward quality consciousness through engaging activities, workshops, and interactive sessions.

Over 3000 enthusiastic participants from esteemed institutions, including Gitarattan International Business School, Delhi University, Delhi Technical University, and Amity University, brought vibrancy and energy to the festival. Gitarattan's 23 students, accompanied by Faculty Coordinator Dr. Chetna Mahaur, actively engaged in various activities, contributing to the overall dynamism of the event.

The festival pulsated with thought-provoking talks and captivating performances that ignited the passion for excellence among the audience. Motivational speaker Vijendra Chauhan and comedian Amit Tandon set the tone for the event, followed by insightful anecdotes shared by MC Mary Kom and Ganesh Acharya.

Gitarattan International Business School's participation in the Youth for Quality Bharat Festival was a resounding success. The students, under the guidance of Faculty Coordinator Dr. Chetna Mahaur, actively contributed to the festival's vibrant atmosphere. The event not only provided a platform for networking and collaboration but also reinforced number of educational institution's commitment to youth-led development and quality consciousness.

This participation aligned with educational institution's vision for holistic education, emphasizing not only academic excellence but also the development of responsible and committed individuals. The Youth for Quality Bharat Festival stands as a beacon for the journey towards a prosperous and developed India by 2047, and Gitarattan International Business School is proud to be a part of this transformative mission.

FLYER OF THE EVENT



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Rashtriya
Gunvatta
Pakhwada
राष्ट्रीय गुणवत्ता पखवाड़ा

12th Jan. to 26th Jan. 2024

**"Be the architect of
Quality Bharat"**




STUDENT COORDINATOR

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TYPE OF EVENT	Extra-Curricular
VENUE	Pledge- GIBS Campus YQBF-Bharat Mandapam
TIME & DURATION	GIBS Campus- 10:30 AM YQBF- 12:30pm -5:00 pm
CONDUCTED BY	NSS
ORGANISED FOR	Youth(Students)

NAME OF THE COORDINATOR	Dr Chetna Mahaur Ms Muskan Grover
ATTENDANCE	23 Students
RESOURCE PERSON	NA
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. The primary objective of the event was to promote and instill a sense of quality consciousness among the youth of India. 2. The festival aimed to provide a platform for the nation's youth to actively contribute to India's development journey by embracing the ethos of quality in all aspects of life.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Attendees were inspired by the impassioned words of Union Minister Shri Piyush Goyal and the presence of luminaries such as MC Mary Kom, Ganesh Acharya, Amit Tandon, and Vijendra Chauhan, fostering a culture of excellence. 2. The event provided a platform for networking and collaboration among students and faculty members from various institutions, fostering a sense of community and shared commitment to quality consciousness.
SHORTFALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/Nf6GnsEY3mY

**PREPARED & SUBMITTED BY: DR. CHETNA MAHAUR, ASSOCIATE PROFESSOR,
GIBS**