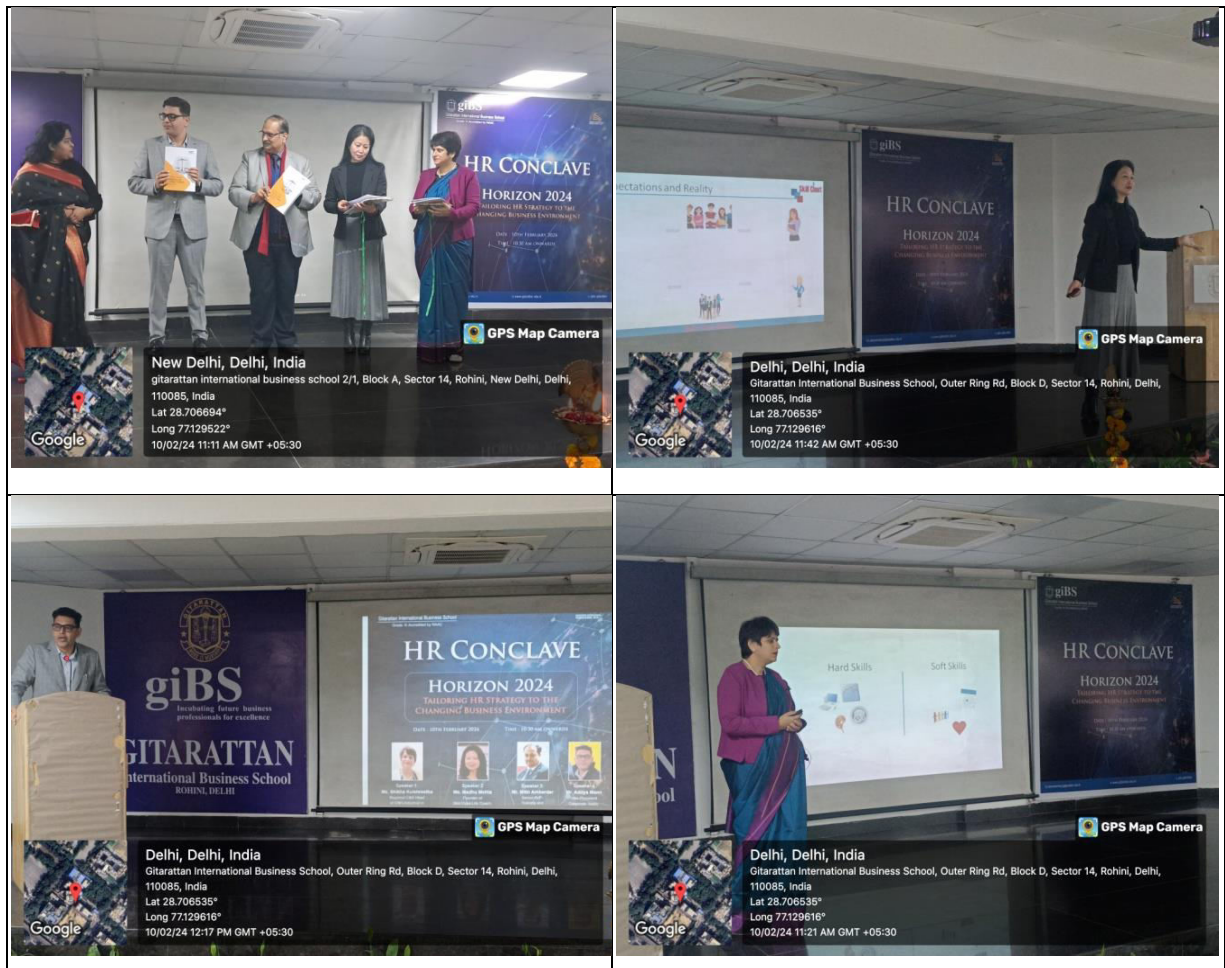


HR CONCLAVE

HORIZON 2024: TAILORING HR STRATEGY TO THE CHANGING BUSINESS ENVIRONMENT

10th FEBRUARY 2024 (SATURDAY)



Gitarattan International Business School hosted its first-ever HR Conclave titled **"HORIZON 2024: Tailoring HR Strategy to the Changing Business Environment."** The event aimed to provide insights into aligning HR strategies with dynamic industry needs, thereby setting a platform for future placements. With a focus on the upcoming challenges and opportunities, the conclave brought together HR leaders, industry experts, and practitioners to share insights,

discuss best practices, and formulate strategies to align HR practices with the changing dynamics of the business environment.

Inauguration

The event was inaugurated in the presence of guests and dignitaries. The inauguration included Ganesh Vandana and lamp lighting by esteemed guests, the director, and the organizing team. Dr. Swati Srivastava, Training & Placement Officer, GIBS elaborated on the conclave's theme and objectives. Prof. Vikas Nath, the Director of GIBS, delivered a warm welcome, emphasizing the significance of organizing such a conclave. He highlighted its role in preparing students for upcoming placements. Prof. Vikas Nath extended a green welcome to the guests. Placement brochures of the Management and Law departments were released by honorary guests along with the Director and Dr. Swati Srivastava.

Guests Details & Session Highlights

- Ms. Shikha Kulshreshtha, Regional Manager C & B Head at CNH Industrial in APAC, Africa and the Middle East, discussed "Corporate Expectations and Realities - Industry Aligned Skill Development." As organizations strive to meet the demands of a rapidly changing business landscape, aligning workforce skills with industry needs will be paramount for sustained growth and competitiveness. She announced that embracing a culture of lifelong learning is imperative for individuals to remain agile and adaptable in the face of evolving industry requirements. She emphasized the importance of holistic development, citing insights from the book "IKIGAI." Topics included hard and soft skills, agility, and India's demographic dividend.
- Ms. Madhu Mehta, Founder of Skill Clout, delved into academic and industry expectations, focusing on EQ, IQ, and requisite skills. She discussed the differing expectations between academia and industry regarding the skill sets and competencies of graduates entering the workforce. She stressed self-image, grooming, soft skills, and domain knowledge, addressing current corporate demands such as globalization and technology. Discussions also focused on the significance of balancing EQ and IQ in preparing individuals for the complexities of the modern workplace.

- Mr. Aditya Mann, VP Corporate Sales at FirstNaukri.com, shared insights on job readiness in emerging industries, emphasizing individual capabilities and market trends. According to him it is crucial to stay informed about market trends, technological advancements, and regulatory changes within industries to anticipate skill demands and job opportunities. Market trends, such as the shift towards renewable energy, the rise of digital health technologies, and the adoption of automation and artificial intelligence, create new job opportunities and skill demands were discussed.

Student Recognition

Certificates of appreciation were awarded to students for their contributions to the Placement Assistance Team (PAT). Recipients included Vidushi, Avani, Tanish Bhandula from BBA, Anmol Sharma, Kanishka from MBA and Umesh Kumar from MBA(IB).

Dr. Swati Srivastava expressed gratitude by felicitating the guests on behalf of GIBS. Prof. Suman Dahiya delivered the vote of thanks, summarizing the event's major highlights. The HR Conclave - HORIZON 2024 proved to be an enriching platform, fostering dialogue between academia and industry. It equipped students with valuable insights and strategies to navigate the evolving business landscape.

FLYER OF THE EVENT




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 Gitarattan International Business School
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 INTERNAL QUALITY ASSURANCE CELL
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 BUSINESS SCHOOL, DELHI

HR CONCLAVE

HORIZON 2024

TAILORING HR STRATEGY TO THE CHANGING BUSINESS ENVIRONMENT

DATE : 10TH FEBRUARY 2024 TIME : 10:30-AM ONWARDS



Speaker 1:
Ms. Shikha Kulshrestha
 Regional C&B Head
 at CNH Industrial in
 APAC, Africa & Middle East



Speaker 2
Ms. Madhu Mehta
 Founder of
 Skill Clout-Life Coach,
 Image Coach, Model & Actor



Speaker 3:
Mr. Nitin Ambardar
 Senior AVP-
 Training and
 Project-Bajaj Capital



Speaker 4
Mr. Aditya Mann
 Vice President
 Corporate Sales,
 Firstnaukri.com

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TYPE OF EVENT	HR Conclave
VENUE	Auditorium, Ground Floor, GIBS
TIME & DURATION	10:30 am to 2:00 pm
CONDUCTED BY	IIPC
ORGANISED FOR	BBA & MBA (Final Year)
NAME OF THE COORDINATOR	Dr. Swati Srivastava
ATTENDANCE	BBA, MBA and MBA (IB) – 135

<p style="text-align: center;">RESOURCE PERSON</p>	<ul style="list-style-type: none"> • Ms. Shikha Kulshreshtha, Regional Manager C & B Head at CNH Industrial in APAC, Africa and the Middle East • Ms. Madhu Mehta, Founder of Skill Clout, Life Coach, Model and Actor • Mr. Aditya Mann, VP Corporate Sales at FirstNaukri.com
<p style="text-align: center;">OBJECTIVES OF THE EVENT</p>	<ol style="list-style-type: none"> 1. It aims to bridge the gap between academia and industry, offering valuable insights and networking opportunities for students pursuing management and disciplines. 2. With the rapid evolution of technology and the emergence of new sectors, understanding the essential skills and competencies required for success in these industries is paramount. 3. Provide a roadmap for stakeholders to bridge the gap between academic and industry expectations effectively.
<p style="text-align: center;">LEARNING OUTCOME</p>	<ol style="list-style-type: none"> 1. Students gained insights into the constantly evolving business environment and the changing requirements of industries. 2. Students learned about the significance of holistic skill development, encompassing both hard and soft skills. 3. By addressing the alignment between academic and industry expectations, particularly in terms of EQ, IQ, and

	<p>requisite skills, the conclave laid the groundwork for enhancing the employability and competitiveness of future graduates.</p> <ol style="list-style-type: none"> 4. Students understood that success in the corporate world is an ongoing journey that requires continuous learning and adaptation. 5. Served as a roadmap for stakeholders to advance industry-aligned skill development initiatives. 6. Students learned that projecting a positive image and possessing strong interpersonal skills are essential for building successful careers. 7. Students gained insights into strategies for bridging skill gaps, including self-analysis, training, awareness, and upskilling. 8. They learned that collaboration and teamwork play a vital role in driving success in the workplace.
SHORTFALL DURING EVENT	NIL
LINK OF ONLINE VIDEO	https://youtu.be/IuDqUBuzjMA

PREPARED BY: DR SUMAN DAHIYA, PROFESSOR, GIBS.