

“CLEANLINESS DRIVE”
AN INITIATIVE UNDER NSS SPECIAL RESIDENTIAL CAMP
8th DECEMBER 2023 (FRIDAY)



A joint cleanliness drive was organized in Ekta Camp on 8th Dec 2023 by the National Service Scheme (NSS) unit of GIBS and the MCD, Keshavpuram. This initiative aimed at promoting cleanliness, hygiene, and community participation in maintaining a clean and healthy environment. It spanned a full day, involving concerted efforts from both the NSS volunteers and Municipal Corporation staff. 36 Volunteers and Municipal Corporation workers collaborated to clean the streets, public spaces, and other identified areas. The focus was on the proper disposal of waste, with their segregation too.

Cleanliness Drive started at 9:00 a.m. till noon. There was numerous of dry waste that was found under the soil and mostly that was found was plastic waste. The volunteers cleaned and segregated the waste in dry and wet waste dustbins which help animals and pedestrians to walk freely.

FLYER OF THE EVENT



The flyer is a colorful graphic with a light green and orange background. At the top left is the giBS logo. In the center are the logos of the Government of India, the Municipal Corporation of Delhi (MCD), and the NSS Unit - GIBS. The main title 'SWACHH BHARAT' is in large, bold, orange letters, followed by 'Cleanliness Drive' in black. Below this, it says 'An Initiative under NSS Special Residential Camp' and 'in collaboration with MCD Keshavpuram Zone'. The date '8th December, 2023' and time '9:00 AM' are prominently displayed. The location 'Ekta Camp, Pitampura' is marked with a location pin icon. Two coordinators are listed: Ms. Manisha Sharma (7011995783) and Lakshay Mittal (7011553953). A circular inset image shows students participating in a cleanliness drive, with one student holding a broom and another a bucket. The bottom of the flyer contains contact information: an email address (nss.gibs@gitarattan.edu.in), a website (www.gitarattan.edu.in), and a social media handle (@nss_unit_gibs).

TYPE OF EVENT	Extra-curricular
VENUE	EKTA CAMP, PITMAPURA
TIME & DURATION	9:00 a.m.- 12:00 p.m.
CONDUCTED BY	NSS
ORGANISED FOR	Ekta Camp
NAME OF THE COORDINATOR	Ms. Muskan Grover, Dr. Chetna Mahaur
ATTENDANCE	31
RESOURCE PERSON	NA
OBJECTIVES OF THE EVENT	1. To create awareness about the

	importance of cleanliness and hygiene. 2. To actively involve the community in maintaining a clean environment.
LEARNING OUTCOME	With the help of cleanliness, we can keep our physical and mental health clean, which will make us feel good.
SHORTFALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/ki6gQ_HCB_U

PREPARED & SUBMITTED BY:**MS. MUSKAN GROVER, (ASSISTANT PROFESSOR, GIBS)**