

WINTER CLOTHES DONATION DRIVE TUESDAY, 16th JANUARY, 2024



NSS Unit of Gitarattan International Business School successfully organized a Winter Clothes Donation Drive on January 16th, 2024. The primary objective was to collect warm clothing items and distribute them to those in need, making a positive impact on the lives of the less fortunate in our community. The volunteers strategically placed donation boxes within the premises of the college. The boxes were easily accessible to encourage faculty and staff members to contribute to the cause. The response was overwhelming with GIBS members generously donating a variety of winter wear such as jackets, sweaters, scarves, gloves, and blankets.

Following the successful collection, the NSS volunteers meticulously sorted and organized the donated items. The distribution process was carried out with great care and efficiency to ensure that each piece of winter wear reached its intended recipient. This initiative not only helped those facing the harsh realities of winter but also strengthened the bonds within the community. It served as a reminder that small acts of kindness, when multiplied, can make a significant difference in the lives of others.

The NSS Unit expresses gratitude to all the volunteers, donors, and supporters who made this Winter Clothes Donation drive a heartwarming success. This event stands as a testament to the power of collective action and the spirit of giving within the Gitarattan International Business School community.

FLYER OF THE EVENT



TYPE OF EVENT	Extra-curricular
VENUE	Collection: GIBS Premises Distribution: Flyover and footpaths in Rohini sector 7, 8, 9 & 14.
TIME & DURATION	9 AM -12:00 PM/3 hrs. duration
CONDUCTED BY	NSS
ORGANISED FOR	Poor and needy people
NAME OF THE COORDINATOR	Dr. Chetna Mahaur Ms. Muskan Grover
ATTENDANCE	06 NSS Volunteers
RESOURCE PERSON	NA

OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • To collect a significant number of gently used or new winter clothing items for donation to needy individuals. • To instill a sense of social responsibility and empathy among the participants, fostering a culture of giving back to society.
LEARNING OUTCOME	Participants developed a heightened sense of community engagement by actively participating in a charitable initiative that directly benefitted those in need.
SHORTFALL DURING EVENT	No shortfalls
LINK OF ONLINE VIDEO	https://youtube.com/shorts/_qOG0tBu794?feature=share

**PREPARED & SUBMITTED BY: DR. CHETNA MAHAUR, ASSOCIATE PROFESSOR,
GIBS**