

"MATDANKAMEHATAV" 10 DAYS SPECIAL NSS CAMP 15 DECEMBER 2023 (FRIDAY)









The NSS Unit of GIBS undertook an Electoral Literacy Campaign named "Matdaan ka Mehetva" in the in the Ekta Camp on 15th Dec 2023 as part of its commitment to community development. The objective of the campaign was to enhance electoral literacy among the residents, empowering them with knowledge about the democratic process, the importance of voting, and the responsibilities of citizens in a democratic society. The NSS unit was divided into 3 groups who interacted with approx. 300+ people educating the residents of Ekta Camp about voting and their voting rights.



Survey of people who were above 18 years age was also conducted and data was collected about adults who didn't have a voter i-card.NSS volunteers conducted a door-to-door campaign to reach every household. Residents were encouraged to ask questions, share their concerns, and actively participate in conversations to enhance their understanding of the democratic process.

REPORT PREPARED BY: MS MUSKAN GROVER, ASSISTANT PROFESSOR, GIBS





TYPE OF EVENT	Extra-Curricular
VENUE	Neighboring area of Campus-Pitampura, EKTA Camp
TIME & DURATION	10:00 am-1:00 pm
CONDUCTED BY	NSS
ORGANISED FOR	Residents of Ekta Camp
NAME OF THE COORDINATOR	Ms Muskan Grover, Dr Chetna Mahaur
ATTENDANCE	21 NSS volunteers
RESOURCE PERSON	NA
OBJECTIVES OF THE EVENT	To educate about Voting and its importance Make People aware about democratic process of voting
LEARNING OUTCOME	 Collect data about voter I-cards Residents understood importance of voting. They learnt about their right to vote.
SHORTFALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/9gY1SWOpjnE

PREPARED & SUBMITTED BY:

MS. MUSKAN GROVER, (ASSISTANT PROFESSOR, GIBS