

AYUSHMAAN BHARAT

An Initiative Under NSS Special Residential Camp

14th December, 2023 (Thursday)



The NSS Unit at Gitarattan International Business School conducted an event "Ayushman Bharat" in collaboration with Aksha Foundation. This initiative aimed to bridge gaps and empowers underprivileged communities. Going beyond healthcare, Ayushman Bharat, India's flagship healthcare program has extended its efforts to enhance the socio-economic status of marginalized groups. As part of this initiative, the focus was on providing essential identification documents such as ration cards, Aadhaar cards, labor cards, voter cards, SwaNidhi cards, and Ayushman Bharat cards to residents of slum areas. The initiative aimed to provide a convenient platform for residents to update their essential identity documents and ensure accuracy in the government databases.

The event commenced from 9 am to 2 pm at Ekta Camp near Pitampura. NSS volunteers organized themselves into groups, managing the crowd efficiently by forming orderly lines for smooth registration. They actively assisted in the registration process, contributing significantly to the event's success. The camp employed a systematic process to ensure efficiency and accuracy in the updating process. Trained personnel were present to guide individuals through the required steps, and the necessary forms and documentation were made available on-site. This progressive endeavor aims to address fundamental aspects of well-being by ensuring access to essential cards for marginalized communities.

The event was not only successful but also an enjoyable and well-coordinated effort by all members involved, creating a memorable experience. The NSS initiative undertaken by GIBS is expected to make a substantial impact on the lives of individuals residing in the slum area, positively contributing to their well-being.

FLYER DETAILS



The flyer is for an 'AYUSHMAAN BHARAT' initiative. It features a green header with the giBS logo and NAAC accreditation. The main body is yellow and contains the title 'AYUSHMAAN BHARAT' in large red letters. Below the title, it says 'An Initiative Under NSS Special Residential Camp' and 'In Collaboration with AKSHA FOUNDATION'. The date and time are '14th December, 2023' and '09:00 A.M'. The venue is 'Ekta Camp, Pitampura'. On the left side, there are images of various Indian government identification cards: AADHAR CARD, AYUSHMAAN BHARAT CARD, LABOUR CARD, SWAMIDHI Yojna, VOTER CARD, PM SVANISHI, and WOMEN HELPLINE 181. The footer is green and contains contact information for the student coordinator, Manisha Sharma and Lakshay Mittal, along with email and website details.

AYUSHMAAN BHARAT
 An Initiative Under NSS
 Special Residential Camp
 In Collaboration
 with
AKSHA FOUNDATION
14th December, 2023
09:00 A.M
Venue : Ekta Camp, Pitampura

STUDENT COORDINATOR
 Manisha Sharma - M.: 7011995783
 Lakshay Mittal - M.: 7011553953

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 Website - www.gitarattan.edu.in
 @ nss_unit_gibs

TYPE OF EVENT	Extra-Curricular
VENUE	Ekta Camp, Pitampura
TIME & DURATION	9:00am- 2:00 pm
CONDUCTED BY	NSS
ORGANISED FOR	Slum area community of Ekta Camp, Pitampura
NAME OF THE COORDINATOR	Dr. ChetnaMahaur

	Ms. Muskan Grover
ATTENDANCE	30
RESOURCE PERSON	Ms Nikita Jindal- Aksha Foundation
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To facilitate the seamless updation of Aadhar Cards, Ration Cards, and Voter ID Cards. 2. To ensure that citizens have accurate and up-to-date information on their identity documents. 3. To promote awareness about the importance of updated identity documents for availing government services and participating in democratic processes.
LEARNING OUTCOME	Slum area community people gained a sense of security and participation in nation's development.
SHORTFALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/3jDiRSwMiuA

**PREPARED & SUBMITTED BY: PREPARED BY: DR. CHETNA MAHAUR,
ASSOCIATE PROFESSOR, GIBS**