

AYUSHMAAN BHARAT

An Initiative Under NSS Special Residential Camp 14th December,2023 (Thursday)









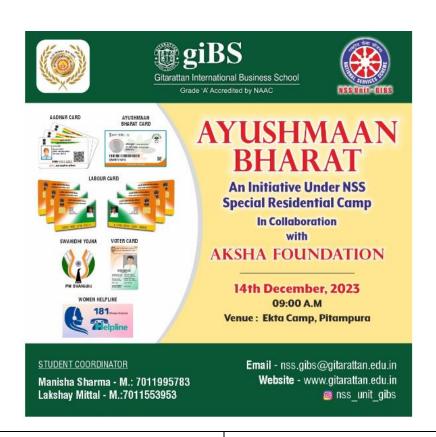
The NSS Unit at Gitarattan International Business School conducted an event "Ayushmaan Bharat" in collaboration with Aksha Foundation. This initiative aimed to bridge gaps and empowers underprivileged communities. Going beyond healthcare, Ayushmaan Bharat, India's flagship healthcare program has extended its efforts to enhance the socio-economic status of marginalized groups. As part of this initiative, the focus was on providing essential identification documents such as ration cards, Aadhaar cards, labor cards, voter cards, SwaNidhi cards, and Ayushmaan Bharat cards to residents of slum areas. The initiative aimed to provide a convenient platform for residents to update their essential identity documents and ensure accuracy in the government databases.

The event commenced from 9 am to 2 pm at Ekta Camp near Pitampura. NSS volunteers organized themselves into groups, managing the crowd efficiently by forming orderly lines for smooth registration. They actively assisted in the registration process, contributing significantly to the event's success. The camp employed a systematic process to ensure efficiency and accuracy in the updating process. Trained personnel were present to guide individuals through the required steps, and the necessary forms and documentation were made available on-site. This progressive endeavor aims to address fundamental aspects of well-being by ensuring access to essential cards for marginalized communities.

The event was not only successful but also an enjoyable and well-coordinated effort by all members involved, creating a memorable experience. The NSS initiative undertaken by GIBS is expected to make a substantial impact on the lives of individuals residing in the slum area, positively contributing to their well-being.



FLYER DETAILS



TYPE OF EVENT	Extra-Curricular
VENUE	Ekta Camp, Pitampura
TIME & DURATION	9:00am- 2:00 pm
CONDUCTED BY	NSS
ORGANISED FOR	Slum area community of Ekta Camp, Pitampura
NAME OF THE COORDINATOR	Dr. ChetnaMahaur



	Ms. Muskan Grover
ATTENDANCE	30
RESOURCE PERSON	Ms Nikita Jindal- Aksha Foundation
OBJECTIVES OF THE EVENT	 To facilitate the seamless updation of Aadhar Cards, Ration Cards, and Voter ID Cards. To ensure that citizens have accurate and up-to-date information on their identity documents. To promote awareness about the importance of updated identity documents for availing government services and participating in democratic processes.
LEARNING OUTCOME	Slum area community people gained a sense of security and participation in nation's development.
SHORTFALL DURING EVENT	NA
LINK OF ONLINE VIDEO	https://youtu.be/3jDiRSwMiuA

PREPARED & SUBMITTED BY: PREPARED BY: DR. CHETNA MAHAUR, ASSOCIATE PROFESSOR, GIBS