

MISSION MILLETS


SATURDAY, 25th NOVEMBER, 2023



Gitarattan International Business School (GIBS) orchestrated a significant event, "Mission Millets" on November 25, 2023, focusing on the awareness and promotion of millet consumption. This event served as a platform for an impactful initiative taken by the National Service Scheme (NSS) students. The NSS volunteers, driven by their commitment to community

service and health awareness, played a pivotal role in fostering awareness among the students about the importance of including millets in their diets.

One of the defining moments of the event was the pledge taken by NSS students. This pledge encompassed a commitment to incorporating millets into their daily meals, advocating for millet consumption within their communities, supporting millet farmers, and promoting policies favoring millet cultivation. The active involvement of NSS students in spreading awareness about millets among the students significantly contributed to the success of the event. Their dedication, enthusiasm, and commitment to promoting healthier dietary choices aligned seamlessly with the overarching goals of the International Year of Millets.

 <p>The poster features the giBS logo at the top left and the NSS Unit - GIBS logo at the top right. The main title is 'MISSION MILLETS' in large, bold, black letters, with a blue banner below it reading 'MIRACLE FOOD FOR FUTURE'. The central text says 'Join us pledge taking ceremony' in a curved font, followed by '25th November 2023' and 'Venue: Room 301'. At the bottom, it lists 'STUDENT COORDINATORS: MANISHA SHARMA-7011995783' and 'LAKSHAY MITTAL-7011553953'. The background is a light green with illustrations of various millet plants and grains.</p>	
TYPE OF EVENT	Extra-curricular
VENUE	Room No. 301

TIME & DURATION	1:30 PM
CONDUCTED BY	NSS
ORGANISED FOR	Students of GIBS
NAME OF THE COORDINATOR	Dr. Chetna Mahaur Ms. Muskan Grover
ATTENDANCE	40
RESOURCE PERSON	NA
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • To educate students about the nutritional value, culinary diversity, and environmental sustainability of millets. • To encourage students to adopt millets as a nutritious dietary option for a healthier lifestyle. • To emphasize the importance of supporting millet farmers and advocating for policies that promote sustainable agricultural practices. • To inspire students to become advocates for millet consumption and sustainable food practices within their social circles and beyond.

LEARNING OUTCOME	<ul style="list-style-type: none">• The event successfully raised awareness among students about the nutritional, ecological, and sustainable advantages of incorporating millets into their diets.• NSS students pledged to integrate millets into their daily meals, advocate for millet consumption, support farmers, and promote policies favoring millet cultivation.
SHORTFALL DURING EVENT	No shortfalls
LINK OF ONLINE VIDEO	Not made

**PREPARED & SUBMITTED BY: DR. CHETNA MAHAUR, ASSOCIATE PROFESSOR,
GIBS**