

# INDUSTRY INSIGHT SESSION (SBT) - CAREER IN HR & MARKETING

## 30 OCTOBER 2023 (MONDAY)



Industry Institute Partnership Cell (IIPC), Gitarattan International Business School, Delhi organized SBT Industry insight session on Career in HR & Marketing (Session-1) & “Introduction to the World of Investing” (Session-2) on 30th October 2023.

The resource person invited was Mr. Ritesh Goyal, Director Human Resource Siddhi Infonet India Pvt. Ltd. & Mr. Nanda Kishore, Head, National Marketing for Asset Management Companies, National Stock Exchange of India Limited.

### **Session-1**

Focused on Technology Integration: the integration of HR software and tools for recruitment, on boarding, performance management, and employee engagement. Mr. Goyal aimed at guiding fresh aspirants in understanding industry needs and building successful careers. He highlighted the dynamic nature of today's job market and the need for proactive career planning for fresh aspirants. He also focused on Industry Insights in Marketing Key Trends Digital Transformation, Online advertising, social media, and e-commerce. The importance of soft skills, including communication, adaptability, and emotional intelligence, was underscored. He highlighted how employers value these skills in addition to technical competencies.

### **Session-2**

focused on industry needs and career prospects in the field of investing. The session provided valuable insights into the evolving landscape of the investment industry, the skills required for success and the career paths available to aspiring professionals. Mr. Kishore shared deep understanding of investment concepts, strategies, and the evolving landscape of ethical and sustainable investing. The NSEI expert also highlighted the significant role that individuals with a strong foundation in investing play in contributing to economic growth and financial stability. He discussed the increasing interconnectedness of global financial markets and the implications for investment professionals.

## FLYER OF THE EVENT



**giBS**  
Gitarattan International Business School  
Grade 'A' Accredited by NAAC

# INDUSTRY INSIGHT

**SESSION 1**

**CAREER WITH HUMAN RESOURCE & MARKETING**



**Mr. Ritesh Goyal**  
Director HR  
Siddhi Infonet India Pvt. Ltd.

 **11:00AM - 12:30PM**

**SESSION 2**

**INTRODUCTION TO THE WORLD OF INVESTING**



**Mr. Nanda Kishore**  
Head, Asset Management  
National Stock Exchange of India

 **1:00PM - 2:30PM**

**30th October, 2023 AT AUDITORIUM**

*For MBA -I & III Semester; BBA V Semester (Morning & Evening)*

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<b>TYPE OF EVENT</b>	Industry Insight Session(SBT)
<b>VENUE</b>	Auditorium Ground Floor
<b>TIME &amp; DURATION</b>	10 – 12 pm (02 hours)
<b>CONDUCTED BY</b>	IIPC
<b>ORGANISED FOR</b>	MBA-I&III Semester, BBA-V Semester(M&E)
<b>NAME OF THE COORDINATOR</b>	Dr. Swati Srivastava
<b>ATTENDANCE</b>	109

<p style="text-align: center;"><b>RESOURCE PERSON</b></p>	<p style="text-align: center;"><b>Session-1</b></p> <p style="text-align: center;">Mr. Ritesh Goyal, Director Human Resource Siddhi Infonet India Pvt. Ltd.</p> <p style="text-align: center;"><b>Session-2</b></p> <p style="text-align: center;">Mr. Nanda Kishore, NSEI Heading- National Marketing for Asset Management Companies</p>
<p style="text-align: center;"><b>OBJECTIVES OF THE EVENT</b></p>	<ol style="list-style-type: none"> <li>1. To provide industry needs and career prospects in the field of investing and HR.</li> <li>2. To educate about skills required for success in these fields and the career paths available to aspiring professionals.</li> </ol>
<p style="text-align: center;"><b>LEARNING OUTCOME</b></p>	<ol style="list-style-type: none"> <li>1. Students got a comprehensive overview of the investment industry's current landscape, emphasizing industry needs, required skills, and diverse career opportunities.</li> <li>2. Attendees left with a heightened understanding of the dynamic nature of investing and the strategic steps needed to build a successful career in this challenging yet rewarding field.</li> <li>3. Participants were better equipped to navigate the competitive landscape and build successful and fulfilling careers.</li> </ol>
<p style="text-align: center;"><b>SHORT FALL DURING EVENT</b></p>	<p style="text-align: center;">More active participation of the students was required.</p>
<p style="text-align: center;"><b>LINK OF YOUTUBE VIDEO</b></p>	<p style="text-align: center;"><a href="https://youtu.be/Wk2IAPP9XqU">https://youtu.be/Wk2IAPP9XqU</a></p>