

Management Development Programme (Finance) "Crypto Currency as an Investment: Risky or Not" 23rd December, 2023









Centre for Management Studies (CMS) of Gitarattan International Business School organized Management Development Programme in Finance on "Crypto Currency as an Investment: Risky or Not" on 23rd December 2023. The program was designed to provide participants with a



comprehensive understanding of block chain technology, the underlying technology of Crypto Currencies, to explain the key concepts, features and functionalities of major crypto currencies such as Bitcoin & Ethereum, risk associated with crypto currency investment and to provide tools and frameworks for assessing and analyzing the risks associated with different crypto currencies. The resource person for the program wasMr. Varun Gulati, President, Banking Quest.

Twenty-four managers/studentsparticipated in the MDP. The session started with thelighting of lamp andwelcome speech by Prof. (Dr.) Vikas Nath, Director, GIBS and then proceeded further with the session taken by Eminent Speaker Mr. Varun Gulati (President, Banking Quest). The session started with the introductory knowledge by highlighting the inherent volatility of crypto currency markets. He explained that price fluctuations can be substantial in short periods, posing risks to investors. The speaker discussed the term blockchain on which the crypto currency markets actually operate. He also differentiatedcentralized, distributed and decentralized forms of markets. Further he explained Consensus Mechanism, layer 1 and 2 types of crypto currencies and how to buy, sell and trade in crypto currencies. Mr. Varun also talked about deflation risk when scarcity backs, gapping or slippage and spreads in cryptocurrency.

In addition, the attendees yielded enhanced understanding about the dynamic and uncertain nature of cryptocurrency markets. The MDP may lead to insights into optimal strategies, risk management and the impact of market volatility on investment decisions in the cryptocurrencyspace. The session concluded with a quiz. Vote of thanks was given by Prof. (Dr.) A.S. Ramnarayananby presenting memento to the speakers as the token of appreciation.



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TYPE OF EVENT	Management Development Programme (MDP)
VENUE	Auditorium, Ground Floor
TIME & DURATION	11:00 A.M – 1:00 P.M
CONDUCTED BY	CMS-GIBS
ORGANISED FOR	Students, Academicians & Corporate Professionals



NAME OF THE COORDINATOR	Prof. (Dr.) A.S. Ramnarayanan Dr. Jatin Kr. Lamba
ATTENDANCE	24
RESOURCE PERSON	Mr. Varun Gulati, President, Banking Quest
OBJECTIVES OF THE EVENT	 To provide participants with a comprehensive understanding of block chain technology, the underlying technology of Crypto Currencies. To explain the key concepts, features and functionalities of major crypto currencies such as Bitcoin & Ethereum. To educate participants on the specific risk associated with crypto currency investment. To provide tools and frameworks for assessing and analyzing the risks associated with different crypto currencies.
LEARNING OUTCOME	The MDP yield enhanced understanding the dynamic and uncertain nature of cryptocurrency markets. The MDP may lead to insights into optimal strategies, risk management and the impact of market volatility on investment decisions in the cryptocurrencyspace.
SHORT FALL DURING EVENT	None
LINK OF ONLINE VIDEO	https://youtu.be/4J4PmUpT6qI

PREPARED BY: DR. JATIN KR. LAMBA, ASSISTANT PROFESSOR, GIBS