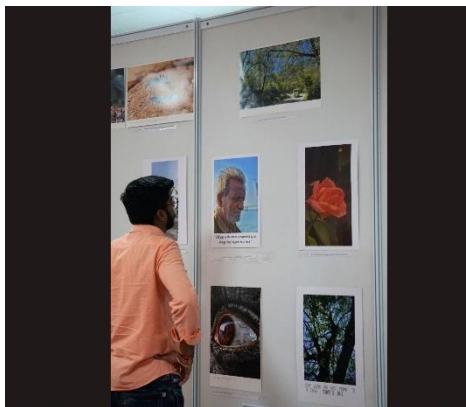


AALEKHYA 2023 3rd ANNUAL ART & PHOTOGRAPHY EXHIBITION 21st – 22nd November 2023

In the wake of the resounding success of Aalekhya 2022, which witnessed tremendous participation, Expressions—The Fine Arts Society, and Frames—The Photography Club, joined forces to present the third annual art and photography exhibition cum competition, Aalekhya 2023. This vibrant two-day event unfolded on November 21st and 22nd, 2023, captivating audiences with the theme "Enchanting Realms: A Journey to Fantasy."



Aalekhya 2023 served as a rallying point for young and aspiring photographers and artists hailing from diverse institutions in Delhi and the NCR. The event not only showcased their talents but also fostered connections among like-minded individuals, providing a platform for creative exchange. The exhibition has been a canvas of inspiration, a gallery of dreams, and a testament to the power of creativity where more than 50 colleges from University of Delhi, Guru Gobind Singh Indraprastha University and various art and photography academies in Delhi participated.

The ribbon-cutting ceremony of the exhibition was graced by esteemed personalities. Mr. Shyam Prasad, Founder of Shoots & Shoots and Film Academy, adorned the event as the Chief Guest. Joining him were Mr. Daljeet Singh, Director of Frames Art Studio, who held the position of Guests of Honor. The presence of key figures such as Shri Anirudh Jindal, the Vice Chairman of GIBS, Prof. Dr. Vikas Nath, the Director of GIBS, and Ms. Prachi Jindal, the Dean of Corporate Affairs at GIBS, added to the grandeur of the occasion.

Aalekhya 2023 not only celebrated artistic expression but also provided a dynamic platform for networking, learning, and inspiration. The enchanting theme, coupled with the esteemed guests, undoubtedly made the event a memorable and enriching experience for all attendees.

Day 1

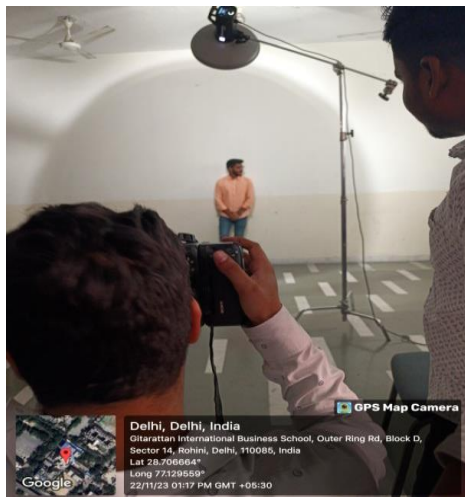
The inaugural day pulsed with energy, brimming with a kaleidoscope of creativity. Every nook of the exhibition exuded a spectrum of human emotions, from the intricate artwork to the profound realism captured in the photographs. Each corner resonated with the captivating essence of the diverse pieces on display, captivating visitors and evoking a myriad of emotions.

To augment the overall experience, parallel competitions were seamlessly woven into the fabric of the main event. Students embraced these additional challenges with fervor and excitement, participating enthusiastically in the "Reflection and Mirrors" photography competition and the "Espresso Yourself" Coffee painting competition. GIBS students and volunteers from various colleges manned various stalls in the campus adding life to Aalekhya like face tattoo, nail art, hair braiding, selling decorative items etc. The vivid hues of the event permeated every corner of the campus, creating an atmosphere teeming with vibrancy and creativity.



Day 2

The morning following witnessed concurrent free workshops tailored for aspiring photographers and artists, seamlessly integrated with the ongoing exhibition. Mr. Vijay Kumar, Founder of Artography Studio, led an engaging painting workshop centered around the theme of "Soft Pastel." Simultaneously, Mr. Zohaib Hussain, a Senior faculty member at DCOP, orchestrated a compelling photography session focusing on "Fashion Photography." These competitions and workshops were strategically designed to significantly augment participants' understanding of pertinent knowledge, cultivate useful skills, and foster team cooperation.



Both workshops proved to be exceptionally informative and hands-on, providing valuable insights to all participants. On the second day, the exhibition welcomed everyone, culminating in the Valedictory Ceremony. Mr. Vijay Kumar, our esteemed Valedictory Chief Guest, addressed the gathering, sharing insightful perspectives on the exhibition and commending the imaginative works of the participants. Subsequently, Ms. Prachi Jindal, Dean of Corporate Affairs, and Prof. (Dr.) Vikas Nath, Director of GIBS, took the stage during the Chief Guest's address to announce the competition and exhibition winners. The deserving winners were then honored with awards and cash prizes, marking the conclusion of this enriching and inspiring event.

The winners of the events were:

Event Name& Category	Winner (Cash Price of Rs. 2100)	Runner Up (Cash Price of Rs. 1100)
Jury Award–Exhibition	Parthiv- GIBS, GGSIPU	Suman Sharma- Artography
Jury Award- Special Recommendation	Prashant- Keshav Mahavidhalya Rini Bansal- Artography Studio Amogh- Artography Studio Hardik Jain- GIBS	
Espresso Yourself (Coffee painting competition)	Deepak Shukla- School of Open Learning, DU	Sakshi Gupta- Artography Studio
Reflection & Mirrors (Photography Competition)	Amrita Singhal- Satyawati College, DU	Ekansh- RDIAS, GGSIPU

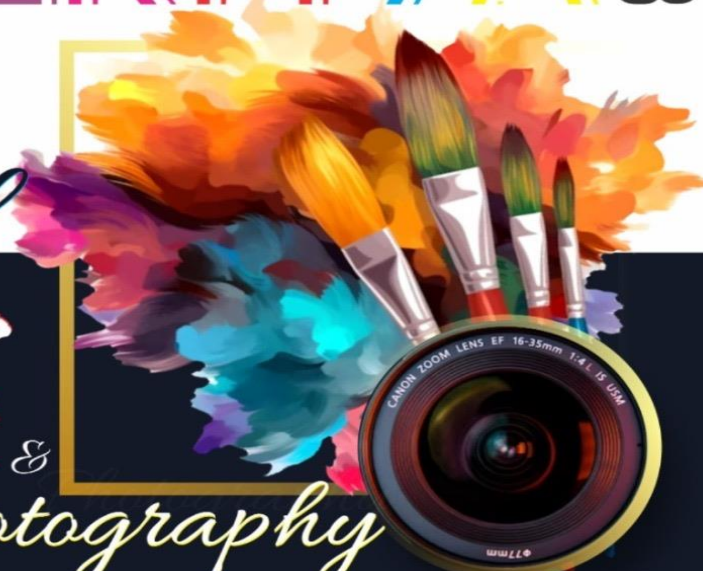
PREPARED BY: DR. POOJA SHARMA, ASSOCIATE PROFESOR, GIBS

FLYER OF THE EVENT



A ALEKHIYA 2023

3rd Art & Photography



**COFFEE PAINTING
COMPETITION**



**REFLECTION PHOTOGRAPHY
COMPETITION**



**FREE ART & PHOTOGRAPHY
WORKSHOP**

Cash prizes worth

 **15,000/-**



SCAN TO REGISTER



SCAN FOR BROCHURE

Exhibition and Competition

ENCHANTING REALMS: *A Journey Through Fantasy*

21ST & 22ND NOVEMBER 2023
FROM 10AM ONWARDS
AT GIBS AUDITORIUM

ART

Nyra Rewal: 9873211581, Divyanshu Jain: 7982191844
Ayushi Mishra: 7836882104, Riya Aggarwal: 9013879898

PHOTOGRAPHY

Deepanshu: 9650674328, Mehekk: 9643629292
Priyansh: 9312456787

 aalekhya@gitarattan.edu.in

 www.gitarattan.edu.in

Last date of registration : 15TH NOVEMBER 2023

TYPE OF EVENT	Extra-Curricular
VENUE	Auditorium, Room 601 & 111
TIME & DURATION	10:00AM TO 04:00PM
CONDUCTED BY	Expression & Frames
ORGANISED FOR	All the students of giBS and External participants
NAME OF THE COORDINATOR	Dr. Pooja Sharma Ms. Smiti Ms. Himani
ATTENDANCE	110+
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • Provide a platform for emerging artists and photographers to showcase their creative works and talents to a wider audience. • Encourage and foster creativity within the artistic and photography communities, inspiring participants to explore new ideas and techniques. • Contribute to the cultural enrichment of the community by exposing individuals to diverse artistic expressions and photographic perspectives.
LEARNING OUTCOME	<ul style="list-style-type: none"> • Attendees gained exposure to a diverse range of artistic styles and themes, expanding their understanding and appreciation of different

	<p>forms of visual expression.</p> <ul style="list-style-type: none"> • Interaction with accomplished individuals in the field, such as Mr. Shyam Prasad and Mr. Vijay Kumar, allowed participants to gain insights, advice, and critiques, contributing to their artistic growth. • Workshops conducted by industry experts, such as Mr. Vijay Kumar and Mr. Zohaib Hussain, provided hands-on experiences to enhance technical skills in painting and photography. • Competitions like "Reflection and Mirrors" (photography) and "Espresso Yourself" (coffee painting) challenged participants to apply and refine their technical skills within specific themes.
SHORTFALLDURINGEVENT	NIL
LINKOFYOUTUBEVIDEO	Aftermovie and BTS link

PREPARED BY: DR. POOJA SHARMA, ASSOCIATE PROFESOR, GIBS