

PERSONALITY DEVELOPMENT WORKSHOP ON ETIQUETTE, MANNERS AND SENSE OF DRESSING ON 19th OCTOBER 2022



Gitarattan International Business School under Institute Innovation & Entrepreneurship Cell (IIC) organized a Personality Development Workshop on 19th October 2022 for the students of BBA (Evening Shift) 3rd semester. The theme of the workshop was “Etiquette, Manners and Sense of Dressing”. The workshop aimed at helping students to understand the ways to improve their business etiquette and dressing sense. It will contribute to first-class professional communication in our students by building a dynamic self-introduction, improving listening skills, wearing proper business. The resource person for the event was Mr. Sudhir Dua, BE Mechanical, Motivational Speaker on BBC.

Mr. Sudhir Dua began the workshop by discussing about Time Management, Punctuality and Discipline. He also discussed Business Etiquette and the Non- Verbal Communication. While discussing Dressing Sense he also conferred about “what to wear and what not to wear” focused on Business Grooming Essentials and quoted “simpler the Better”.

Moreover, he linked all the concepts with Real life examples and videos to make it simple and effective for students. Students asked various questions and Mr.Sudhir Dua answered all the questions in a very effective manner. The session was thoroughly enjoyed by the participants. Finally, the event concluded with a vote of gratitude from Mr Harshit Puri, a GIBS student and momento giving by Prof. Dr. P. M. Johri.

Prepared By: Ms. Ankita Phogat, Assistant Professor, giBS

FLYER OF THE EVENT



Personality Development Workshop on

Etiquette, Manners & Sense of Dressing

for BBA 2nd Shift, Sem 3



Wednesday
19th October 2022
3:00 - 4:30 pm



Mr. Sudhir Dua
Motivational Speaker
on BBC

TYPE OF EVENT (PDW/Seminar/Jurist Day/Annual Event/ ALS/ PLS/Co-curricular etc.)	PDW
VENUE	Seminar Room Ground Floor
TIME & DURATION	3:00 PM to 4:30 PM
CONDUCTED BY (eg. CLS-GIBS, IIC, Club, IIPC etc.)	IIC
ORGANISED FOR (Course Name & Semester)	BBA 2 nd Shift (Semester 3)

NAME OF THE COORDINATOR	Ms. Ankita Phogat
ATTENDANCE <i>(Mention no. of students attended the event)</i>	95
RESOURCE PERSON <i>(Name of the Resource Person, Designation, Organization)</i>	Mr. Sudhir Dua BE Mechanical, Motivational Speaker on BBC.
OBJECTIVES OF THE EVENT	To improve their business etiquette and dressing sense.
LEARNING OUTCOME	Students learned about value of time management, punctuality and discipline along with business etiquette and the non-verbal communication.