

ALS - “Career Planning: Corporate Skills & Etiquette” On 15th October, 2022

Alumni lecture series is the session conducted for student’s welfare so that students can gain maximum experience and knowledgeable information. Alumni are part of the respected institutions as the institution gave them such kind of knowledge which is of precious nature. Alumni session is a wonderful session wherein the alumni can share their present and past experience with the students.



Gitarattan International Business School organized the Alumni Lecture series on “Career Planning: Corporate Skills & Etiquette” for MBA and MBA-IB on 15th October, 2022. The event was organized in the seminar Hall of the institute. The basic objective behind this session was to acclimatize the students with lot of things which can be helpful for them in their future and their career.

Mr. Rahul Panwar and Mr. Suraj verma discussed and told lot of things to the students regarding career planning. He told career planning is of two types one is student career planning and the other is employee career planning. He basically focused on student career planning which comprises campus to corporate journey. He told about the Road map of entire journey also he discussed about the Japanese method. He also inculcated students with the most important thing which is corporate skills. He included the importance of corporate skills in today's era. He discussed communication skills, interpersonal skills, strong work ethics, well structured writing skills, etc.

Students were also inculcated about the basic etiquettes of corporate; he talked about social and meeting etiquettes. Apart from these skills sitting gestures, walking gestures, entry from door gestures and business attire in an interview were told by them.

Prepared By: Dr Shivangi Bhatnagar, Assistant Professor, GIBS

FLYER OF THE EVENT



TYPE OF EVENT <i>(PDW/Seminar/Jurist Day/Annual Event/ ALS/ PLS/Co-curricular etc.)</i>	IIC-4 Alumni lecture series
VENUE	GIBS Seminar hall
TIME & DURATION	12:00Noon to 1:00 P.M, 1 hour
CONDUCTED BY (eg. CLS-GIBS, IIC, Club, IIPC etc.)	IIPC

ORGANISED FOR (Course Name & Semester)	BBA (M5A), MBA ,MBA –IB (First semester)
NAME OF THE COORDINATOR	Dr. Ram Naryanan, Dr. Swati Srivastava
ATTENDANCE (Mention no. of students attended the event)	70
RESOURCE PERSON (Name of the Resource Person, Designation, Organization)	Mr. Suraj Verma –(corporate Tax associate) Ameriprise Finance Mr. Rahul Panwar-(HR Talent Acquisition) Turing.com
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • To aware students about current corporate scenario and provide guidance for the upcoming roles and responsibilities • To guide the students about communication and interpersonal skills, strong work ethics, well structured writing skills.
LEARNING OUTCOME	<ul style="list-style-type: none"> • Students learnt about the importance of corporate skills in today’s era and gained knowledge about the career planning strategies. • Students were inculcated about the basic etiquettes of corporate; social and meeting etiquettes.
LINK OF YOUTUBE VIDEO	https://youtu.be/3JP1aRCMI6Y