

PLS- Industry 4.0 and It's Implication

On

29th December, 2022

Gitarattan International Business School, Delhi, organized Professional Lecture Series on “Industry 4.0 and its implication” on 29th December, 2022. At GIBS, thrust is to make our students equipped with latest marketing strategies so that they can face the challenges in their competitive professional life with value based approach. Apart from providing quality education, emphasis is on to develop leadership qualities, risk-taking abilities and decision-making skills right from the beginning of their professional education. Going by this agenda, the Institute conducts Professional Lecture Series on regular basis. This professional lecture on “Industry 4.0 and its implication” was a sequel to the same objective. The resource person for the event was Dr. Samarth Singh. Dr Samarth Singh is a dynamic academician, ex-banker, administrator, researcher and a passionate start-up mentor with over 20 years of experience in Teaching and Banking Industry. He is currently working as Chairperson & Associate Professor with Shri Vishwakarma Skill University (Govt 1st Skill University).



Before the commencement of the session, Prof. Vinay Maitri welcomed the speaker with a sapling. Dr. Samarth Singh started the session by discussing the concept of Industry 4.0. He then elaborated how Industry 4.0 is used interchangeably with the fourth industrial revolution and represents a new stage in the organization and control of the industrial value chain. He also explained that Industry 4.0 is the transformation of traditional industrial and manufacturing platforms into automated and interconnected systems capable of continuous autonomous improvement and automation.

The strength of 45 students from MBA & MBA IB (1ST AND 3RD Semester) attended the Professional lecture series. The PLS on “Industry 4.0 and its implication” was concluded by presenting the Memento and Vote of thanks by Prof. Vinay Maitri.

Prepared by: Susmita Kalyani, Assistant Professor, giBS

FLYER OF THE EVENT



PROFESSIONAL
LECTURE SERIES
ON

INDUSTRY 4.0 AND IT'S IMPLICATION

DEC
29

11:00 - 12:30
AM PM



DR. SAMARTH SINGH
CHAIRPERSON &
SKILL ASSOCIATE PROFESSOR
SKILL DEPARTMENT OF
MANAGEMENT STUDIES,
SFMSR

FOR MBA & MBA IB (1ST AND 3RD SEMESTER)

TYPE OF EVENT <i>(PDW/ Seminar/ Jurist Day/ Annual Event/ ALS/ PLS/ Co-curricular etc.)</i>	Professional Lecture series
VENUE	Seminar Hall (ground floor)
TIME & DURATION	11:00 AM TO 12:30 PM
CONDUCTED BY <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i>	IIC
ORGANISED FOR <i>(Course Name & Semester)</i>	Students of MBA & MBA IB(1 ST AND 3 RD SEMESTER)
NAME OF THE COORDINATOR	Ms. Susmita Kalyani
ATTENDANCE	45

RESOURCE PERSON <i>(Name of the Resource Person, Designation, Organization)</i>	Dr. Samarth Singh Chairperson & Associate Professor with Shri Vishwakarma Skill University (Govt 1st Skill University)
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> • To introduce automated decision-making, interconnected machinery, data analytics to the students. • To make students understand a new experience-based education system that uses digital technologies instead of the rote-based system and responds to the needs of the new world through personalised education.
LEARNING OUTCOME	<ul style="list-style-type: none"> • Students understand the concept of Industry 4.0 and its implication in today's world.
LINK OF YOUTUBE VIDEO	https://youtu.be/gLj8fMmBAqM