

**Personality Development Workshop**  
**“Effective Communication Skills and Goal Setting”**  
**On**  
**14<sup>th</sup> Dec, 2022**

The Institute has been conducting personality development workshop for its students with a view to develop their overall social and industrial perspective. A Personality Development Workshop was conducted on “Effective Communication Skills and Goal Setting” 14, Dec 2022, from 10.00 am to 12.00 pm in auditorium ground floor, for Students of BBA 1<sup>st</sup> Semester both morning and evening shift. The seminar began with presenting of Sapling by Director Sir, Prof. (Dr.) P.M. Johri.



Prof. Dr. Anjali Nigam, CEO & Founder of WhiteSwan Consulting Group, started her session with a slogan "Learner who the one how inherits the future" meaning every individual is a learner and change is only element that is constant and permanent in this world. One should focus upon his inner capabilities- I can do it. She further emphasised that how effective communication skills build strong relationships and boosts confidence amongst us. She concise the students that she has founded WhiteSwan neem Schools with the objective of providing "Value Education to urban slum children who are vulnerable to acquire negative values and follow wrong path due to lack of timely & trained value interventions & hence the missing value gene".

At the end, Prof. (Dr.) P.M. Johri, Director, GIBS gave a vote of thanks to the guest speaker.

**Prepared by: Shagun Arora, Assistant Professor, giBS**

**FLYER OF THE EVENT**



<p><b>TYPE OF EVENT</b> <i>(PDW/Seminar/Jurist Day/Annual)</i></p>	<p>Personality Development Workshop</p>
<p><b>VENUE</b></p>	<p>Auditorium(Ground Floor)</p>
<p><b>TIME &amp; DURATION</b></p>	<p>10:00 AM TO 12:00 PM</p>
<p><b>CONDUCTED BY</b> <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i></p>	<p>Centre of Management Studies</p>
<p><b>ORGANISED FOR</b> <i>(Course Name &amp; Semester)</i></p>	<p>Students of BBA 1<sup>st</sup> Semester (both shifts)</p>

<b>NAME OF THE COORDINATOR</b>	Ms. Sonia Peter and Ms. Shagun Arora
<b>ATTENDANCE</b>	96 students were present
<b>RESOURCE PERSON</b> (Name of the Resource Person, Designation, Organization)	Prof. Dr. Anjali Nigam, CEO & Founder, WhiteSwan Consulting Group
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1.To provide them with effective communication skills in order to solve problems, accomplish goals,</li> <li>2.To provide them with tools to set goals and make plans for accomplishing these goals.</li> </ol>
<b>LEARNING OUTCOME</b>	Students learnt why it is imperative to improve our communication skills, whether verbal or written. And, how effective communication is important as it influences to perceive them to their surroundings, boosts confidence and morale, and reduces stress.
<b>LINK OF YOUTUBE VIDEO</b>	<a href="https://youtu.be/g7oUVOOf4kSA">https://youtu.be/g7oUVOOf4kSA</a>