

# THE PRELUDE - ORIENTATION for MBA 2023-2025



Gitarattan International Business School, is welcome you all to The Prelude 2023, the orientation program for MBA batch 2023-24. Gitarattan are extremely honored to welcome our Guest Mr. Vineet Verma, (Global Head of NOKIA) and Mr. Vishal Khanna, (Deputy Director FICCI) to grace the event. We extend a very warm welcome to the Shri R. M. Jindal (Chairman), Shri Anirudh Jindal (Vice Chairman), Director Prof. Dr. Vikas Nath Sir, Mrs. Prachi Jindal ma'am (Dean Corporate Affairs) and fellow faculty members.

Gitarattan International Business School (GIBS) was established in the year 2004. GIBS is affiliated to Guru Gobind Singh Indraprastha University, Delhi and is approved by All India Council for Technical Education (AICTE), Ministry of HRD, Government of India for technical programs and BAR COUNCIL OF INDIA for law programs. GIBS is currently offering Post graduate programs viz. MBA, MBA International Business and Under Graduate programs viz. BBA LLB, BA LLB and BBA. GIBS has been graded 'A' by National Assessment and Accreditation Council (NAAC) in 2<sup>nd</sup> cycle. It is an ISO 9001: 2015 CERTIFIED INSTITUTE. GIBS has been rated A+ by State Fee Regulatory Committee, a fee committee of Govt. of NCT of Delhi and GGSIP University. GIBS has been rated Grade A by Academic Audit Cell of GGSIP University consecutively from past 8 years. Also, GIBS has been rated no. 2 by Times B School Survey consecutively for last 3 years.

Mr. Vineet Sharma Global Head (NOKIA) has stated deliberately with the audience on the topic '**Taking Right Decisions at Right Time**', he shared his past experiences when he was doing his MBA, that time he was not sure about his aim of target that he is at present sticking in a one job since 15 years in Nokia, he is actually clear about his thoughts though he is still continue in the same profession. He is giving training in all over around 150 plus countries, where English is the main medium of communication where his clients faced the same communication problem. So, therefore he was stated mainly that make yourself grooming via communication wise, build strong potentiality inside whether you want to take another decision. Now, I become perfect to lend up and giving training in my way. Also we are hiring employees in a bulk by HR. It is the last but not least he was stated that attend Seminars, workshops and conferences for developing and maintaining the network. Even I have spread this positive way to all over countries.

Mr. Vishal Khanna, Deputy Director FICCI has deliberate on ‘Accelerating **Result Oriented Efforts with Positive Mindset and Attitude**’. He shared the real life our journey towards your path to success are teaching someone to do something is like relearning it yourself. If you are too weak to overcome habits that obviously are bad for you, your future is indeed bleak. While temporary pleasures may accompany bad habits, they are long run, detrimental. He has delivered through his PPT about Managerial Qualities & Leadership Style:

- Talk product language in terms of benefits understand by customer. The X benefit may not be beneficial for other customer.
- Power Dressing is very important.
- See Problem as an opportunity.
- 4-W-One H.
- Don’t say bad about your competitors even if someone is provoking you.
- Don’t underestimate work of any one.
- Short term gain vs long term loss.

He illustrated also about the Common Mistakes by First Time with Entrepreneurs/ Start-ups

- Too much emphasis on idea / technology should be Ignoring other vital factors
- Overestimating the market
- Nothing is written down. Clarity of thoughts , action on paper
- Presuming no competition or only your idea is unique
- Not thinking of building the team/ or seeking suggestions from mentors
- Patience Quotient

# The Prelude

**Orientation Programme of MBA**

**Academic Session  
2023-24**

**13<sup>th</sup> September 2023 | 10.00 AM ONWARDS**

**Venue: Auditorium GIBS**

Regular classes for MBA will start from **14<sup>th</sup> September 2023**



# The Prelude

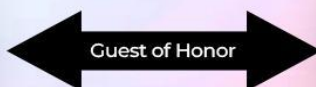
Orientation Programme of MBA

## Academic Session 2023-24

13<sup>th</sup> September 2023



**Mr Vishal Khanna**  
 Deputy Director  
 Federation of Indian Chambers of  
 Commerce and Industry (FICCI)



**Mr Vineet Verma**  
 Global Head of  
 Care Program Management,  
 Nokia Solutions & Networks Pvt Ltd

<b>TYPE OF EVENT</b> <i>(PDW/Seminar/Jurist Day/Annual Event/ ALS/ PLS/Co-curricular etc.)</i>	The Prelude Orientation for MBA 2023-2025
<b>VENUE</b>	Room No. 211
<b>TIME &amp; DURATION</b>	13 September 2023, (10:00 AM- 01:00 PM)

<b>CONDUCTED BY</b> <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i>	CMS-GIBS
<b>ORGANISED FOR</b> <i>(Course Name &amp; Semester)</i>	MBA Students
<b>NAME OF THE COORDINATOR</b>	Prof. (Dr.) A.S Ramnarayanan
<b>ATTENDANCE</b> <i>(Mention no. of students attended the event)</i>	33 Students
<b>RESOURCE PERSON</b> <i>(Name of the Resource Person, Designation, Organization)</i>	Mr. Vineet Verma, Global Head NOKIA and Mr. Vishal Khanna, Deputy Director FICCI
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. To learn new thing, acquire new knowledge, develop new skills,</li> <li>2. Enhance your personal attributes in profound ways that will equip you for life beyond these 2 years</li> </ol>
<b>LEARNING OUTCOME</b>	<ul style="list-style-type: none"> <li>• Enables the students' a smooth adaptation to life in the institute</li> </ul>
<b>SHORTFALL DURING EVENT</b>	No Shortfall.
<b>LINK OF YOUTUBE VIDEO</b>	<a href="https://youtu.be/qzEkar2t9Rg">https://youtu.be/qzEkar2t9Rg</a>

**PREPARED & SUBMITTED BY: DR. SONIA RAJORIA, ASSISTANT PROFESSOR,  
GITARATTAN INTERNATIONAL BUSINESS SCHOOL**