

ELS - Entrepreneurship Skill, Attitude and Behaviour Development On 12th January, 2023



Gitarattan International Business School (GIBS) organized a lecture as a part of Eminent Lecture Series titled 'Entrepreneurship Skill, Attitude and Behaviour Development' on 12th January, 2023. The major objective of this series was to make students understand the importance of innovation and idea generation, to develop entrepreneurial skills and problem solving skills in the students. Keeping in view the above mentioned thoughts, this Eminent Lecture was scheduled to assist students in thinking out of the box. The resource person for the event was Dr. Virendra Nath Srivastava, Director- OD Skill Development Academy Private Ltd.

Dr. Srivastava discussed various different aspects of entrepreneurial skills. He asked audience a multiple choice questions with 5 different options. Then on the basis of responses that he received, he divided the audience in 5 categories, and made them understand the effect of their personality on their overall decision making and skill set. Students found this activity very engaging and they learnt something new about themselves.

Towards the end, Prof. Vinay Maitri, Head Administration, GIBS gave vote of thanks to the guest speaker and encouraged students to opt entrepreneurship as a career path.

PREPARED & SUBMITTED BY: Ms. Chandni Bisht, Assistant Professor

Eminent Lecture Series on
**Entrepreneurship Skill,
 Attitude & Behaviour
 Development**

12 Jan

12:00 to 1:00
pm



Dr. Virendra Nath Srivastava
Director
 OD Skill Development Academy
 Private Ltd.

TYPE OF EVENT <i>(PDW/Seminar/Jurist Day/Annual Event/ ALS/ PLS/Co-curricular etc.)</i>	Eminent Lecture Series
VENUE	GIBS, Seminar Hall, First Floor
TIME & DURATION	12:00 pm to 1:00 pm 60 Minutes
CONDUCTED BY <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i>	IIC
ORGANISED FOR <i>(Course Name & Semester)</i>	BBA 3 rd Semester (Second Shift)
NAME OF THE COORDINATOR	Ms. Chandni Bisht
ATTENDANCE <i>(Mention no. of students attended the event)</i>	90

RESOURCE PERSON <i>(Name of the Resource Person, Designation, Organization)</i>	Dr. Virendra Nath Srivastava, Director, OD Skill Academy Private Ltd.
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To tell the students, the importance of innovation and idea generation. 2. To develop them on out of the box thinking 3. To develop problem solving skills of students 4. To develop Entrepreneurial skills 5. To make them successful future Entrepreneurs
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. Learn from the experience of other entrepreneur: The famous entrepreneurs where they tell how they started their projects and a good entrepreneur must be informed and updated 2. Positive Mindset: Having a positive and entrepreneurial attitude is essential to achieve the objectives. Having a good positive attitude can help make a personal project come true. 3. Believe in yourself: To be a good entrepreneur, you must believe in your business idea, which will be essential to overcome obstacles and be proactive. 4. Organization and Planning: An entrepreneur knows that part of this organization and planning involves forming a work team and delegating its functions so that the entrepreneur knows what resources he needs and foresees the risks for decision-making.
LINK OF YOUTUBE VIDEO	https://youtu.be/JGE9dyvHk5Y