

**ALUMNI LECTURE SERIES- ENTREPRENEURSHIP AS AN
ALTERNATE CAREER
ON
11TH NOVEMBER, 2022**



Industry Institute Partnership Cell (IIPC), Gitarattan International Business School, Delhi organized Alumni Lecture Series on “Entrepreneurship As An Alternate Career” on 11th November 2022. The two alumni of the giBS were invited as our guest to share their journey from being giBSian to being an entrepreneur.

The first speaker was Mr. Saurabh Aggarwal, Director, A. P. Fans & Motors. He shared his success story of his own start up. He discussed customer handling, responsibility and services in detail. He quoted “Services cannot be priced”.

The second speaker was Mr. Manav Sharma, Associate Senior Executive, InfoEdge India Public

Limited. He spoke about work life balance, pride and satisfaction. He quoted that “One should have the attitude to taste the failure”.

The audience gained the real insights of the challenges faced by the students when they step out of the college. The audience was delighted to witness the alumni lecture series as it provided them an opportunity to hear the real life experiences of the people who were once students just like them.

PREPARED BY: SAKSHI GUPTA, ASSISTANT PROFESSOR

FLYER OF THE EVENT


giBS
 Gitarattan International Business School
Grade 'A' Accredited by NAAC

Entrepreneurship As An Alternate Career

11th Nov 2022 **12:00 - 1:00 PM** VENUE-SEMINAR HALL



Saurabh Aggarwal
 Director (Entrepreneur)
 at AP Fans & Motors, New Delhi



Manav Sharma
 Associate Senior Executive
 INFOEDGE India Public Limited

TYPE OF EVENT <i>(PDW/ Seminar/ Jurist Day/ Annual Event/ ALS/ PLS/ Co-curricular etc.)</i>	ALS
VENUE	Seminar Hall (Ground floor)
TIME & DURATION	12:00 NOON TO 01:00 PM
CONDUCTED BY <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i>	IIPC

ORGANISED FOR <i>(Course Name & Semester)</i>	Students of BBA (5semester)
NAME OF THE COORDINATOR	Dr. Swati Srivastava
ATTENDANCE	85 students attended the session
RESOURCE PERSON <i>(Name of the Resource Person, Designation, Organization)</i>	Mr. Saurabh Aggarwal Director, A.P. Fans & Motors Mr. Manav Sharma Associate Senior Executive INFOEFGE India Public Limited
OBJECTIVES OF THE EVENT	GIBS alumni lecture series have thought-provoking discussions, engaging topics and networking with alumni with the objective of bridging the gap between the alums and the current batches.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1. The students got acquainted with different prospective career opportunities. 2. They got to know about the real insights of the industry.
LINK OF YOUTUBE VIDEO	https://youtu.be/7_L5odtVwwA