

ORIENTATION DAY

On
1ST OCTOBER, 2022

Student orientation is the period prior to the start of the academic year at a college or university where a variety of events are held to welcome new students. Although it is generally thought of as a week, the length of this period can vary widely between institutions, ranging from two days to over a month. Student orientation is such a kind of event where student are made familiar with the institution, faculties, staff, academics and many more essential about the college. Orientation is very much essential for student as well as for college; it actually fills the gap between the student and the institution.



Department of Management of Gitarattan International Business School organized the orientation programme for the newly joined students of BBA, MBA and MBA-IB on 1ST October 2022. The event was organized in the Auditorium of the institute. The basic objective

behind this orientation programme was to acclimatize the new students with the programme, its structure and course contents so that students can easily transmit their acquired knowledge into business practices. The event was started with Ganpati Vandana. The Vice Chairman, Shri Anirudh Jindal, Dean Ms Prachi Jindal, Director Prof. (Dr) P.M Johri and esteemed Guest Mr Bharat Bhushan Nagpal, Former Chairman cum Managing Director, Goa Shipyard Ltd. welcomes all the students for choosing the institute in its prestigious programmes. Director Sir discussed about Outcome based Education system. The Chief Guest of the event was Commodore Bharat Bhushan Nagpal He enlightened students with the concept of Technology in Contemporary Era and Importance of the MBA Projects.

Academic Coordinator Dr Sheetal Chaddha briefed the students about course curriculum, rules and regulations, policies of the institute, Placement, facilities, leading recruiters and achievements of the Institution. The corporate video was also shown to the students for better understanding of the Institution which included the campus tour, Alumni Perspective about the Institution. Alumni of the Institution were also invited to share their Experiences of the Institution with the Fresher's. At the end of the session Vote of Thanks was delivered by Dr A.S New students were offered with the delicious snack.

Prepared By: Dr Shivangi Bhatnagar, Assistant Professor, GIBS

FLYER OF THE EVENT

<p>TYPE OF EVENT <i>(PDW/Seminar/Jurist Day/Annual Event/ ALS/ PLS/Co-curricular etc.)</i></p>	<p>Orientation Day</p>
<p>VENUE</p>	<p>GIBS Auditorium</p>
<p>TIME & DURATION</p>	<p>10: 00 A.M, 4 hours</p>
<p>CONDUCTED BY (eg. CLS-GIBS, IIC, Club, IIPC etc.)</p>	<p>Department of Management</p>
<p>ORGANISED FOR (Course Name & Semester)</p>	<p>BBA, MBA ,MBA –IB (First semester)</p>

NAME OF THE COORDINATOR	Dr. A.S Ramnarayana
ATTENDANCE (Mention no. of students attended the event)	280
RESOURCEPERSON (Name of the Resource Person, Designation, Organization)	Commodore Bharat Bhushan Nagpal Former Chairman cum Managing Director Goa Shipyard Ltd.
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1- To enlighten the students about the institution. 2- To make students aware about institution policies, academics, placement, institution achievements, etc 3- To make new students familiar with the institution.
LEARNING OUTCOME	<ol style="list-style-type: none"> 1- Students got to know different things about the institution. 2- Students were able to understand the institution objective.
LINK OF YOUTUBE VIDEO	https://youtu.be/uwJ6deUjuns