

# ELS ON GENDER SENSITIZATION & WOMEN ISSUES

On

25<sup>th</sup> NOVEMBER, 2022



Gitarattan International Business School (GIBS) organized a lecture as a part of Eminent Lecture Series titled ‘Gender Sensitization & Women Issues’ on 25<sup>th</sup> November, 2022. The major objective of this series was to generate awareness among students with respect to gender sensitization and women issues. Gender inequality is a long term problem in our society and even today women are discriminated in many ways. In India’s social context, women are legally entitled to equal rights, but there is a great need to sensitize society on gender issues so that there is no problem. Keeping in view the above mentioned thoughts, this Eminent Lecture was scheduled to assist students in evaluating the various causes of gender

stereotypes and to learn more about women empowerment and women issues in society. The resource person for the event was Ms. Anjali Dutta, Founder Director – Train Me Academy, International Corporate Trainer.

Ms. Anjali Dutta discussed different aspects of gender sensitization. She conducted the lecture along with number of activities, videos and role plays with the students. She drew the attention of students towards women discrimination in all spheres of life. . Gender sensitization will help dispel many assumptions and preconditioning.

Towards the end, Prof. (Dr.) P.M. Johri, Director, GIBS gave a vote of thanks to the guest speaker and encouraged students to break the stereotypes related to gender discrimination issues.

**PREPARED & SUBMITTED BY: DR. CHETNA MAHAUR, ASSOCIATE PROFESSOR, GIBS**

**Eminent Lecture Series**

**GENDER SENSITIZATION  
& WOMEN ISSUES**



**25 NOV**

10:00 AM - 12:00 PM  
for BBA 3<sup>rd</sup> Sem. I shift

1:00 PM - 3:00 PM  
for BBA 3<sup>rd</sup> Sem. II shift

**Ms. Anjali Dutta**

Founder Director  
Train Me Academy

<b>TYPE OF EVENT</b> <i>(PDW/Seminar/Jurist Day/Annual Event/ALS/ PLS/Co-curricular etc.)</i>	ELS Event
<b>VENUE</b>	GIBS, Seminar Hall, First Floor
<b>TIME &amp; DURATION</b>	10AM to 12 PM and 1PM to 3PM/ 2400 Minutes
<b>CONDUCTED BY</b> <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i>	GIBS
<b>ORGANISED FOR</b> <i>(Course Name &amp; Semester)</i>	BBA 3 <sup>rd</sup> Semester (First & Second Shift)
<b>NAME OF THE COORDINATOR</b>	Dr. Chetna Mahaur

<b>ATTENDANCE</b> <i>(Mention no. of students attended the event)</i>	148
<b>RESOURCE PERSON</b> <i>(Name of the Resource Person, Designation, Organization)</i>	Ms. Anjali Dutta, Founder Director – Train Me Academy, International Corporate Trainer.
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. To generate awareness among students with respect to gender sensitization and women issues.</li> <li>2. To foster among students that gender equality is one of the first step towards an inclusive and safer society</li> <li>3. To create awareness among students about their role in the future, as do men and women in society.</li> <li>4. To bring a great social change in society at large.</li> </ol>
<b>LEARNING OUTCOME</b>	<ol style="list-style-type: none"> <li>1. The session created awareness among students with respect to gender sensitization and women issues.</li> <li>2. The session created awareness among students about their role in the future, as do men and women in society.</li> </ol>