

**MASSIVE CLEANLINESS DRIVE IN ADOPTED SLUM-
EKTA CAMP
On
19th OCTOBER 2022**

NSS unit of Gitarattan International Business School in collaboration with the MCD organised a Massive Cleanliness Drive in the recently adopted slum area Ekta Camp in Pitampura on 19th October 2022. More than 50 volunteers from NSS unit were present for the participation in the social work.



We understand the importance of healthy and hygienic living and hence in collaboration with the MCD we organised this cleanliness drive. The Guest of honour of this event was Shri. Dharamveer Singh, Head of sanitation department in MCD. Sir encouraged all to lead a healthy and hygienic life and inculcated the importance of cleanliness and sanitization among the locals present there. With the equipments and staff services provided by the MCD we started the cleanliness drive in different areas of the slum. We concluded the event by spreading awareness to the children present there, by asking them questions related to hygiene and we distributed some goodies to them.

Prepared by: Ms Muskan Grover, Assistant Professor, GIBS

FLYER OF THE EVENT

giBS
Gitarattan International Business School
Grade 'A' Accredited by NAAC

NSS Unit - GIBS

MASSIVE CLEANLINESS DRIVE AT EKTA CAMP

19th Oct 2022
8.30am

AU Block,
Pitampura

Features:

- ▶ Inauguration by DC and AC of MCD, Pitampura Zone.
- ▶ Cleaning every corner of Ekta Camp.
- ▶ Installation of dustbins.
- ▶ Awareness Quiz on Cleanliness with residents of Ekta Camp.

TYPE OF EVENT <i>(PDW/Seminar/Jurist Day/Annual Event/ALS/PLS/Co-curricular etc.)</i>	Co- curricular
VENUE	Ekta Camp Pitampura- Adopted Village
TIME&DURATION	10:00 AM onwards
CONDUCTED BY <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i>	NSS Club
ORGANISED FOR <i>(Course Name &Semester)</i>	All Students

NAME OF THE COORDINATOR	Ms Muskan Grover Dr Chetna Mahaur
ATTENDANCE	70
RESOURCE PERSON <i>(Name of the Resource Person , Designation , Organization)</i>	Shri. Dharamveer Singh, Head of Sanitation Department in MCD Pitampura
OBJECTIVES OF THE EVENT	1. The objective of the Massive cleanliness drive is to make the area clean and hygienic and to make the locals of the village to be become aware about the benefits of the clean environment
LEARNING OUTCOME	Students were able to understand the importance of clean and healthy environment.