Cultural Event on "Independence Day" on 15th August, 2023

Gitarattan International Business School, Delhi, celebrated the Independence Day on 15th August'23 in presence of Honorable Chairman Sh R. N. Jindal; Vice Chairman Mr. Anirudh Jindal, Dean Ms. Prachi Jindal, Director Prof. (Dr.) Vikas Nath. It was a grand and patriotic event that brought together students, faculty, and staff with their families to commemorate India's 77 Independence Day. Foremost, Hon'ble Chairman Sir hoisted the National Flag followed by the National Anthem.









The day was filled with patriotic fervor speeches and cultural performances. Programme Highlights were:

1. Flag Hoisting & National Anthem

The day commenced with the unfurling of the Indian tricolor flag by the Chairman, in the presence of college community. The flag hoisting ceremony was accompanied by the singing of National Anthem, and the entire audience stood in respect.

2. Chairman's Address

Following the flag hoisting, Chairman Sir delivered an inspiring speech highlighting the significance of Independence Day and the role of youth in shaping the nation's future. He emphasized the values of freedom, unity, and progress.

3. Cultural Performances presented by members of Mudra an Abhinay:

a. Patriotic Songs:

Talented students presented melodious patriotic songs that stirred the emotions of everyone in attendance. The songs celebrated the spirit of freedom and unity.

b. Dance Performances:

A group of students showcased mesmerizing dance performances, blending classical and contemporary dance forms. The performances depicted the patriotic fervor.

4. Quiz:

Members of Heritage Club conducted a quiz for the audience on cultural heritage of India. Questions from Mughal Era, British Rule, Post Independence Era, Historical Monuments were asked to refresh the knowledge about India.

5. Meri Maati Mera Desh Campaign:

The NSS Unit of GIBS carried on the Meri Maati Mera Desh Campaign where they conducted the Panch Pran Pledge, Vasudha Vandan (plantation drive), Har Ghar Tiranga Selfie, Veero ko Naman.

6. Refreshments:

The program concluded with high tea fostering a sense of togetherness among the attendees.

Overall, the Independence Day celebration was a memorable and unifying event that instilled a sense of pride and patriotism among the students and staff. It served as a reminder of the sacrifices made by our forefathers and the responsibility we carry as citizens of a free and democratic nation.

PREPARED & SUBMITTED BY: Ms. SMITI, ASSISTANT PROFESSOR, GIBS



| TYPE OF EVENT | Independence Day Celebrations |
|--|---|
| (PDW/Seminar/Jurist Day/Annual Event/ ALS/ PLS/Co-curricular etc.) | |
| VENUE | Auditorium |
| TIME & DURATION | 15 th August 2023, (9:30 AM- 12:30 PM) |
| CONDUCTED BY | GIBS |
| (eg. CLS-GIBS, IIC, Club, IIPC etc.) | |

| ORGANISED FOR | All Faculties, students, and staff |
|--|--|
| (Course Name & Semester) | |
| NAME OF THE | Ms. Smiti, Mr. Shriyak Jain |
| COORDINATOR | |
| ATTENDANCE | All Faculties, staff & students |
| (Mention no. of students attended the event) | |
| RESOURCE PERSON | NA |
| (Name of the Resource Person, Designation, Organization) | |
| OBJECTIVES OF THE EVENT | To understand the spirit of Independence Day. |
| | 2. To know the actual meaning of freedom and sacrifices. |
| LEARNING OUTCOME | Everyone relished with the true colors of Independence. |
| SHORTFALL DURING EVENT | No Shortfall. |
| LINK OF YOUTUBE VIDEO | Kept Private in viewing |