

MDP-INTERNATIONAL BUSINESS

On

10th December, 2022

Internal Quality Assurance Cell (IQAC) of Gitarattan International Business School in collaboration with PHD Chamber of Commerce and Industry has organized Management Development Programme in International Business on “India's Future Growth via Exports: A Window of Opportunity” on 10th December 2022. The program was designed to fulfill the following learning objectives: To investigate potential trade opportunities or import substitution in the Indian economy, to pinpoint the sectors with the most significant export potential and Recognize the need to support various industries to spur exports and growth.

The resource people for the program were Dr. S.P. Sharma (Chief Economist / Deputy Secretary General, PHDCCI) and Prof. (Dr.) R.K. Gupta (Professor, GIBS).



Twenty-five managers/students had registered for this management development programme in International Business. The session started with the welcome speech and then proceeded further with the first session taken by Dr. S.P Sharma (Chief Economist/ Deputy Secretary General, PHDCCI). The session started with the introductory knowledge about the position of Indian economy in terms of trade in the year 1951 and how green revolution in 1970's paved the way for opening up of the economy in exports and how LPG model was adopted in the year 1991 also known as Rao Mohan Policy. Many topics like India's current exports, Exports of goods and

services percentage of GDP, FTA, Ease of doing business in India, India's economic reform trajectory, India@75 Expanded growth trajectory, 75 potential export products from India, Top 75 export potential market for India and suggestions to expand exports.

The second part of session was taken by R.KGupta professor at GIBS after High tea the session focused on the process of export –import with special reference to textile industry. Spectrum of textile industry was discussed and India's position in global trade of textile industry in fibre, yarn, fabric, Apparel and home textiles. Other topics covered were Indian textile Industry fibre export, Staple fibre imports, Yarn , fabric , Garments, exports-imports, Technical textile landscape, Global textile technical market, Leading textile and apparel exporters. The session was very enlightening and knowledgeable. The session ended with the question and answer by the students/ managers present there.

Vote of thanks was given by respectable director sir by presenting memento to the speakers as the token of appreciation.

Prepared by: Ms. Veena Panjwani, Assistant Professor, giBS



MDP –IB *on*

India's Future Growth via Exports: A Window of Opportunity

10th Dec | 10:30 am to 2:30 pm



Dr. S. P. Sharma
Chief Economist & Deputy Secretary General PHDCCI



Prof. (Dr.) R.K. Gupta
Professor, GIBS

SCAN TO REGISTER

Participation Fee

Includes Welcome Tea, Networking Lunch, Kit and Participation Certificate.

TYPE OF EVENT	MDP
VENUE	Conference Hall
TIME & DURATION	10:00 A.M - 4: 00 P.M
CONDUCTED BY (eg. CLS-GIBS, IIC, Club, IIPC etc.)	IQAC
ORGANISED FOR (Course Name &Semester)	Professionals external
NAME OF THE COORDINATOR	Dr. Sneha Chaturvedi / Ms. Veena
ATTENDANCE (Mention no. of studentsattended the event)	25 candidates
OBJECTIVES OF THE EVENT	To investigate potential trade opportunities or import substitution in the Indian economy, to pinpoint the sectors with the most significant

	export potential and Recognize the need to support various industries to spur exports and growth.
LEARNING OUTCOME	<p>1. Students were able to understand many topics like India's current exports, Exports of goods and services percentage of GDP, FTA, Ease of doing business in India, India's economic reform trajectory, India@75 Expanded growth trajectory, 75 potential export products from India, Top 75 export potential market for India and suggestions to expand exports.</p> <p>2. Spectrum of textile industry was discussed and India's position in global trade of textile industry in fibre, yarn, fabric, Apparel and home textiles. Other topics covered were Indian textile Industry fibre export, Staple fibre imports, Yarn, fabric, Garments, exports-imports, Technical textile land-scope, Global textile technical market, Leading textile and apparel exporters</p>