

## AWARENESS PROGRAMME ON WASTE MANAGEMENT AND HYGIENE IN ADOPTED SLUM-EKTA CAMP

On

1<sup>ST</sup> OCTOBER, 2022

To achieve universal sanitation coverage and to put focus on sanitation, the Prime Minister of India had launched the Swachh Bharat Mission on 2<sup>nd</sup> October 2014. To commemorate and follow his footsteps, the NSS unit of GIBS in collaboration with the Municipal Corporation of Delhi, organized an awareness programme at our adopted slum – Ekta Camp, Pitampura.



The programme was organized for the locals of the slum area to spread awareness regarding waste management and segregation of waste along with the importance of personal hygiene.

The students of the NSS unit performed a Nukkad Natak for the same; it was a depiction of airlines with the final destination to a safe and clean environment. The Chief Guest of the event was District Commissioner MCD of Pitampura zone Dr. Naveen Aggarwal. Other dignitaries present at the event were Assistant Commissioner MCD of Pitampura zone Mr. P.K. Singh, Mr. Yogesh Verma, Former Chairman, Delhi MSW Solutions Limited, Mr. D.B Singh, Vice President of DMSWSL and Dr. Sujeet Thakur from DMSWSL. Delhi MSW Solutions Limited is an NGO working towards awareness generation on waste management. Various other groups also performed Nukkad Natak with agenda of creating awareness on

swachhta which were in association with the DMSWSL organization. The programme ended with mass distribution of more than 10,000 sanitary pads among the women of the slum area as an effort towards personal hygiene and health for women who are underprivileged and need support for their day-to-day health and hygiene requirements.

**Prepared by: Ms Muskan Grover, Assistant Professor, GIBS**

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| <b>TYPE OF EVENT</b><br>(PDW/ Seminar/Jurist Day/Annual Event/<br>ALS/ PLS /Co-curricular etc.) | CO-CURRICULAR EVENT  |
| <b>VENUE</b>  | EKTA CAMP PITAMPURA  |
| <b>TIME &amp; DURATION</b>  | 8 AM ONWARDS- 2 HOURS  |
| <b>CONDUCTED BY</b><br>(eg. CLS-GIBS, IIC, Club, IIPC etc.)                                     | NSS CLUB   |
| <b>ORGANISED FOR</b><br>(Course Name & Semester)  | EKTA CAMP  |
| <b>NAME OF THE COORDINATOR</b>  | Ms Muskan Grover   |
| <b>ATTENDANCE</b><br>(Mention no. of students attended the event)                               | 22   |
| <b>RESOURCEPERSON</b><br>(Name of the Resource Person,<br>Designation, Organization)            | District Commissioner MCD of Pitampura<br>zone –<br>Dr. Naveen Aggarwal, Assistant<br>Commissioner MCD of Pitampura zone -Mr.<br>P.K. Singh, Mr. Yogesh Verma - Former<br>Chairman, Delhi MSW Solutions Limited,<br>Mr. D.B Singh- Vice President of DMSWSL<br>and Dr. Sujeet Thakur from DMSWSL |
| <b>OBJECTIVES OF THE EVENT</b>  | To make efforts towards cleanliness and<br>hygiene and make the locals of the slum area<br>aware about this.   |
| <b>LEARNING OUTCOME</b>   | Locals were involved in this awareness drive<br>which will help them become more aware<br>about their health and hygiene.  |