

CONNECT 2K23

Inter-College Management Competition

On

26th & 27th April, 2023

Gitarattan International Business School organized CONNECT 2k23 (Inter-College Management Competitions) for all the students of colleges on 26th and 27th April, 2023. A welcome address by Prof. Vikas Nath, the Director of GIBS, marked the start of the Fest on 26th April 2023. With his initial remarks, he encouraged participants.

The festival started with the inaugural ceremony that was presided by Mr Nitin Sharma, Director, Sales and Member of IIM, Shillong. The valuable deliverance of Mr Nitin who emphasized the significance of the various management domains and their professional acumen evoked the insight of the students of other colleges and our students as well.

The Case Study Challenge, Business Quiz, Debate, AdMattaz: Advertisement Making Competition, and the Business Plan-“giBS Eureka” were the five competitions that took place throughout the festival. In the five competitions, 65 teams totaling 141 students were registered.

Students got the chance to demonstrate their managerial abilities by participating in numerous events designed to highlight their abilities, allow them to communicate their opinions, and engage in other activities.

The first event was a business quiz, which was organised by Ms. Chandni Bisht and Ms. Soumya Aggarwal. In all, 12 teams took part in the competition. The primary purpose of this event was to test the students' knowledge of current events and the business world. The contest consisted of 4 rounds. At the conclusion of all the rounds, the team with the highest score was deemed the champion.

The second event this year was a debate competition, which was held on the subject of "Chat GPT- A Threat to Human Jobs theme". The purpose of this tournament was to cultivate in students a positive debating culture and encourage them to stand up for what they believe in.

The judge for the event for Debate competition was Mr. Nikhil Chachra, Advocacy and outreach specialist of axis bank.

On day 2 three events were organized, namely Business Plan-"giBS Eureka, AdMattaz and The Survivor Stock Trading Game.

Beginning on April 27, the Business Plan-" Challenge was judged by Drs. Urvesh Chaudhary and A. S. Ramnarayanan. The challenge attracted 15 teams. The purpose of the event was to encourage student entrepreneurship. The teams had to come up with fresh services or product ideas before putting together a business plan. To win the tournament, the competitors used their presentation and negotiating abilities.

Admattazz, a creative advertising producing competition, was the second contest. This event had 14 teams. Mr. Nakshatra Sachdeva, a theatre professional at Noida Film City, and Dr. Anjali Gupta, an associate professor at GIBS, judged the competition. The purpose of the Ad-Mattaz competition was to assess the creative abilities involved in producing print advertisements as well as in performing the advertising.

The last game was "The Stock Trading game," which required players to trade on a simulated platform in order to increase their riches. All participants were given a time limit of three working days. Participants gave a PPT presentation on the main points of their work the day of the event. Judges questioned the accuracy of the evaluation. Mr. Nikhil Chachra, an advocacy and outreach specialist of Axis Bank judged the competition.

We concluded the event on 27th April 2023 with a valedictory session with Ms. Ruma Batheja, Director, of People, Technology, and Transformation. During her speech, she imparted wisdom to the audience. Everyone who participated was highly enthused. The winners and runners-up received prizes of Rs. 5,000 and Rs. 3,000 respectively and the certificates of achievement, and everyone else received a certificate of participation.

The major goals of the inter-college management competition were to:

- Evaluate students' managerial abilities across a range of functional domains.
- Offer a venue to encourage healthy competition among our nation's aspiring professionals.
- Encourage students' competitive nature and put their business knowledge, abilities, and talents to the test.

The students demonstrated their managerial abilities, devised business strategies, and determined how to apply their business knowledge, skills, and acumen as a result of the numerous events.

Everyone who participated was highly enthused. The winners and runners-up received prizes and certificates of achievement, and everyone else received a certificate of participation.

Winners of various competitions are as under.

Event Name	Winner (Cash Prize of Rs. 5000)	Runner Up (Cash Prize of Rs. 3000)
Business Quiz	Team GIBS: AprajitaSrivastava Moksha Sapra	Team Tecnia: Sarthak Kapoor Deepak Dhaka Tanay Chadha Ansh Gupta
Debate Competition	Team JIMS: Aryan Anand Arya Bhargava	Team RDIAS: Navya Gupta Tanya Rani
Business Plan-giBS Eureka	Team Symbiosis Law School, Noida: Shivam Sharma Ritika Rathore Garima Mangla	Team BPIT: Ishaan Gupta Rupam Kumari
AdMattaz	Team Tecnia: Aman Gupta Perna Goel Rajat	Tem GIBS: Vidhushi Gupta Harshita Juneja
The Survivor Stock Trading	Udit Sharma, GIBS	GouravKabra,DIAS

Overall, everyone who participated found it to be a rewarding and enriching experience.

Prepared by: Ms. Deepika Thakur, Assistant Professor, GIBS



FLYER OF THE EVENT

giBS
Gitarattan International Business School
Grade 'A' Accredited by NAAC

**INSTITUTE INNOVATION
ENTREPRENEURSHIP
(IIC-GIBS)**

mindBENDERS
The Management Club

CONNECT 2K23

**3RD ANNUAL
MANAGEMENT FEST**

**26TH & 27TH
APRIL 2023**

DAY - 1
26 April, Wednesday

- **giBS Eureka:
Business Plan Competition**
- **Business Quiz**
- **Debate Competition**

DAY - 2
27 April, Thursday

- **Admattaz**
- **The Survivor-Stock Trading**

**CASH PRIZE WORTH
Rs. 50,000/-**

Scan for Registration

Scan for Brochure

www.gitarattan.edu.in | management.fest@gitarattan.edu.in

TYPE OF EVENT	Intra-College Management Competition
VENUE	Auditorium (Ground Floor), Seminar Hall(Ground floor), Seminar Hall(First Hall), Moot Court, Conference room and Activity room (fourth floor)
TIME & DURATION	10:00 AM- 1:00 PM 01:30 AM - 03:30 PM
CONDUCTED BY (eg. CLS-GIBS, IIC, Club, IIPC etc.)	IIC, MINDBENDERS
ORGANISED FOR (Course, Name, and Semester)	All Programmes

NAME OF THE COORDINATOR	Ms. Sheetal Sherawat, Ms. Deepika, and Ms. Swati Sharma
ATTENDANCE (Mention no. of students attended the event)	<p>141 Students (65 Teams, 29 Students Coordinators)</p> <p>AdMattaz : 13 Teams (31 Students)</p> <p>Stock Trading : 15 Teams (15 Students)</p> <p>Debate : 12 Teams (24 Students)</p> <p>Business plan : 14 Teams (39 Students)</p> <p>Business Quiz : 11 Teams (32 Students)</p>
OBJECTIVES OF THE EVENT	<ul style="list-style-type: none"> ● To test the managerial skills of the students in various functional domain. ● To provide a platform to promote healthy competition among the budding professionals of our country. ● To bring out the competitive spirit of students and test their business acumen, skills, and knowledge.
LEARNING OUTCOME	<p>The outcomes of the various events were the students showcased their managerial skills. They prepared the business strategies and they identified how to apply their business acumen, skills, and knowledge.</p>
LINK OF YOUTUBE VIDEO	<p>https://youtu.be/mYf_aeBvtZY</p>