

MDP- “Finance for Non-Financial Executives”

On
25th March, 2023

Financial management is an important skill of every small business owner or manager as every decision that an owner makes has a financial impact on the organisation. Keeping in view the importance of such decisions within the company's operations, the Institute organized Management Development Programme on “Finance for Non-Financial Executives” on 25th March, 2023.



The first session of MDP covered “Understanding the basic concepts in Capital Budgeting/Project Evaluation”. Dr. Vibha Jain made everyone well versed with Net Present Value, IRR and payback period and familiarized them with Financial Analysis and decision making with respect to the choice of capital expenditure. She further explained about the choice of projects too. She gave in-depth knowledge about various techniques related to capital budgeting.

The Second session of MDP talked about “Understanding Financial Statements namely Income Statement, Balance Sheet and cash flow statement and understanding their inter relationship”. Dr. Shweta Camma highlighted the practical aspects by using tools like Trend Analysis, Vertical analysis and financial ratios to assess a firm’s financial performance and health.

At the end, Questions and Answers session was handled to solve the queries of participants. All the registered participants were provided e-content along with certificate.

Prepared By –Dr. Mamta Rani, Associate Professor, GIBS.

FLYER OF THE EVENT



Scan to Register



Management
Development Program

Finance

On Finance for Non
Financial Executives



March 2023

25th

Time

10am - 4pm



Dr. Vibha Jain
Associate Professor
Janki Devi Memorial College



Ms. Shweta Camma
Director, NGO Spirit
Corporate Trainer

TYPE OF EVENT <i>(PDW/Seminar/Jurist Day/ Annual Event/ ALS/PLS/Co-curricular etc.)</i>	Management Development Programme
VENUE	Seminar Hall (First Floor)
TIME & DURATION	10:00 AM TO 4.00PM
CONDUCTED BY <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i>	MDP
ORGANISED FOR <i>(Course Name & Semester)</i>	Non-Finance Students and Non-financial Executives from different companies
NAME OF THE COORDINATOR	Dr. Tinu Anand Dr. Mamta Rani
ATTENDANCE	20
RESOURCE PERSON <i>(Name of the Resource Person, Designation, Organization)</i>	Dr. Vibha Jain Associate Professor, JDMC Delhi University Ms. Shweta Camma Director at NGO- Spirit for Help Welfare Organisation

OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. Gain a greater understanding of the financial objectives of the organization and translate them into action in their respective functional areas. 2. Work out the financial implications of their day-to-day decisions, helping take decisions that have a positive impact on financial objectives of the business. 3. Make better use of resources allocated to their divisions. 4. Build up financial confidence. 5. Sharpen financial skills and competencies for business success.
LEARNING OUTCOME	Participants will be able to learn about the financial management concepts and an understanding of financial statements.
LINK OF YOUTUBE VIDEO	https://youtu.be/AA4kP6IWwVM