

IIC - Copyright and Patent Filing Process

On

24th April, 2023

Gitarattan International Business School under Internal Quality Assurance Cell (IQAC) organized an IIC Session on 24th April, 2023 for the students of BBA E6A and BBA E6B. The theme of the session was “Copyright and Patent Filing Process”. The resource person for the event was Professor (Dr.) Ramnarayanan, Professor, GIBS.



The resource person elaborately outlined the importance of IPR today’s environment. He spoke on the need to know about the IPR as the definition of assets has grown from material to non-material. In general, Intellectual Property Rights (IPRs) is concerned with the protection of tangible and intangible property. Prof. Ramnarayanan gave detailed information about IPR and Patents, points related to Indian Patents, Applications and how patents are granted to encourage start-ups. The main objective of this session was to increase the awareness of patent filing and its various aspects. He enlightened the students about the various stages of the patent filing process.

During this session the following points were discussed:

1. Introduction of Intellectual Property Rights.
2. Law governing IP Meaning
3. Types of IP a. Patent b. Trademark c. Copyright
4. Infringement

He highlighted that the economic functioning of IPR can be thought of as minimization of transaction costs (search, bargain, and enforcement) and the optimization of time to fruition and avoidance of duplication. One can agree that the first best IPR policies are not only to minimize the transaction costs and conflict of interests but they provide incentives to invest on innovation which in turn maximizes wealth of a nation. However, changes in the scope of “property” (knowledge commodity, information technology, cosmic space, etc), prevalence of complex IPR legislation(s) and management institutional mechanism(s) necessitates the acceleration of IPR policies in a developing country like India, by way of sustained research, information, education and advocacy.

The session concluded with a Question Answer round. The overall coordinator of the event was Ms. Soumya Agarwal, who proposed a vote of thanks to the resource person and the audience.

Prepared By: Soumya Agarwal



INSTITUTE INNOVATION &
ENTREPRENEURSHIP CELL
(IIC-GIBS)



Gitarattan International Business School
Grade 'A' Accredited by NAAC

IIC WORKSHOP ON

Copyright & Patent Filing Process

BBA (6th SEMESTER): E6A and E6B

24th April Monday
12:00 noon to 01:00 PM



Dr. A.S. Ramnarayanan
Professor, Gitarattan
International Business School

TYPE OF EVENT (<i>PDW/Seminar/Jurist Day/Annual Event/ ALS/ PLS/Co-curricular etc.</i>)	IIC
VENUE	Room no. – 603, Gitarattan International Business School, Rohini.
TIME & DURATION	12 Noon – 01:00 PM, 60 minutes
CONDUCTED BY (<i>Example: CLS-GIBS, IIC, Club, IIPC etc.</i>)	IIC
ORGANISED FOR (<i>Course Name & Semester</i>)	BBA E6A and BBA E6B
NAME OF THE COORDINATOR	Ms. Soumya Agarwal
ATTENDANCE (<i>Mention no. of students attended the event</i>)	60

RESOURCE PERSON <i>(Name of the Resource Person, Designation, Organization)</i>	Dr. Prof. Ramnarayanan Professor, GIBS
OBJECTIVES OF THE EVENT	<ol style="list-style-type: none"> 1. To acquaint the participants with basics of intellectual property rights and patent filing 2. To compare and contrast the different→ forms of intellectual property protection in terms of their key differences and similarities. 3. To make the participants aware with the various funding platform and facilities under Institution's Innovation Council.
LEARNING OUTCOME	The Workshop provided a platform to pioneering minds to learn about the rights associated with intangible creations of the human intellect.
LINK OF YOUTUBE VIDEO	https://youtu.be/E1PKByzBV0s