

# ELS - ENVIRONMENTAL ISSUES AND CHALLENGES: GLOBAL AND INDIAN PERSPECTIVES

On

23 March, 2023

The IIC of Gitarattan International Business School, Delhi, organized Eminent Lecture Series-1 on “on Environmental Issues and Challenges: Global and Indian Perspectives” on 23<sup>th</sup> March, 2023 from 11 AM to 1:00 PM in the Auditorium giBS.

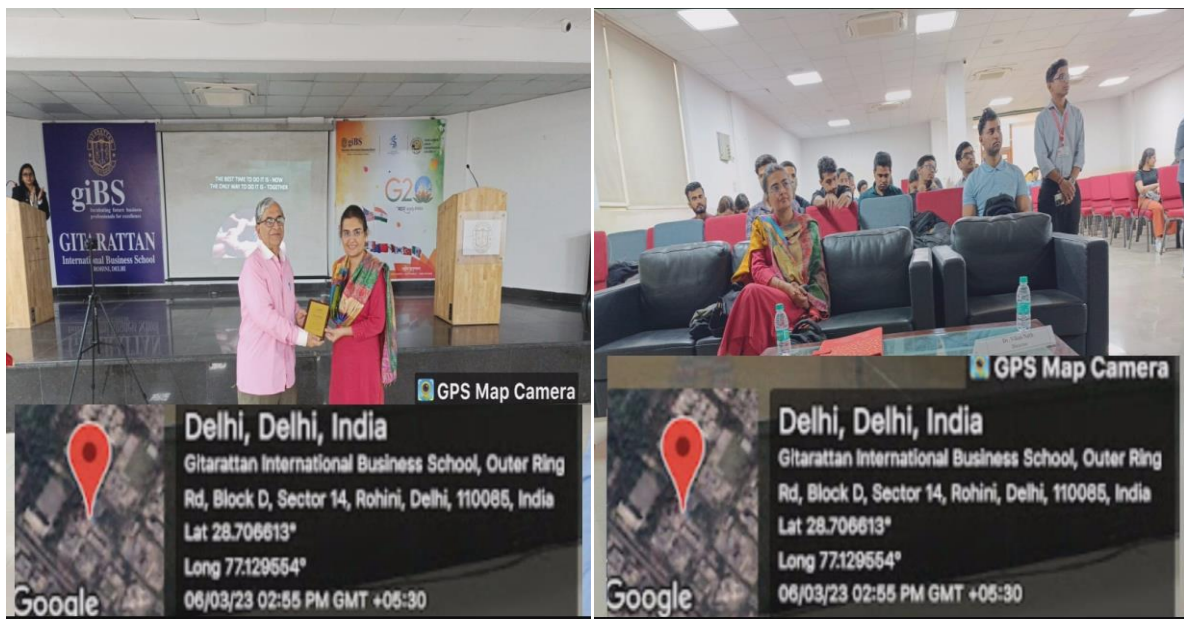
At giBS, thrust is on overall personality development of students so that they can face the challenges in their competitive professional life with value based approach. Apart from providing quality education, the accentuation is on developing leadership quality, risk-taking abilities and decision-making skills right from the beginning of their professional education. Going by this agenda, the Institute organizes Eminent Lecture Series on regular basis. This ELS on “**Environmental Issues and Challenges: Global and Indian Perspectives**” was a sequel to the above mentioned objective. The resource person for the event was Dr. Ruby Makhija, Founder, Why waste Wednesdays Foundation and Foundation; Ophthalmologist & Ambassador MCD New Delhi talked about how to practice waste management in our home and help the community. She related all the environmental issues very well with our daily life including practicing waste management at home.

The event started with a welcome note by Shivani, student of MBA, second semester. Dr. Sheetal Chadda, Academic Coordinator welcomed Dr. Ruby Makhija by giving sapling.

The session started with the discussion of her work related to environment protection linked it with daily life. Latest news and other related stories of her area of success in waste management were also shared to motivate students. “Practicing systematic way of segregating garbage is difficult but it’s important for successful life” said Dr. Ruby Makhija.

Dr. Ruby Makhija talked about her idea of zero waste, and explained how passionately she worked for Navjeevan Vihar, which is a only zero-waste locality in Delhi. She divided waste into 3 categories-Wet, dry, and domestic hazardous. The Navjeevan Vihar’s Dry waste is recycled and hazardous id disposed off and wet wastes help production of huge quantity of organic manure. Her campaign started with door to door sensitizing residents, garbage collectors and domestic helps about the basics of waste management and the different dustbins to prohibit mixing of types of garbages which complicates the waste management

system. She has also started plastic free India movement in New Delhi. She in her lecture explained how the Plastic was accepted by our society for some good cause and how over it is utilized and became the serious problem in the world for, land, water and terrestrial bodies. Therefore, for the sustainable environment it is important ad possible by proper waste management. She stressed on developing good habit towards healthy living and protecting environment as students are young and they should understand significance of protecting environment, value the cleanliness and common global environment challenge of Waste management.



The strength of 43 students from MBA-Sem. II, MBA IB- Sem-II, MBA IB-Sem IV along with students of BBA Sem.VI attended the event.

The Eminent Lecture series-1 on “Environmental issues and challenges: Global and Indian perspective” was concluded by a vote of thanks by the organizer of the event, Dr. Mahjabin Banu.

**Prepared by: Dr. Mahjabin Banu, Assistant Professor, Gitarattan International Business School**

**FLYER OF THE EVENT**

**giBS**  
Gitarattan International Business School  
Grade 'A' Accredited by NAAC

**EMINENT LECTURE SERIES**

**Environmental Issues and Challenges**  
*Indian and Global Perspective*

**23<sup>th</sup> March, Thursday**  
**11:00 AM - 01:00 PM**

**Dr. Ruby Makhija**  
Founder & Director – Why Waste Wednesdays  
Foundation; Ophthalmologist & Ambassador  
MCD New Delhi

<b>TYPE OF EVENT</b> ( <i>PDW/Seminar/Jurist Day/Annual Event/ALS/PLS/Co-curricular etc.</i> )	ELS
<b>VENUE</b>	Auditorium
<b>TIME &amp; DURATION</b>	11:00 AM TO 1:00 PM
<b>CONDUCTED BY</b> ( <i>eg. CLS-GIBS, IIC, Club, IIPC etc.</i> )	giBS
<b>ORGANISED FOR</b> ( <i>Course Name &amp; Semester</i> )	MBA-Sem. II, MBA IB- Sem-II, MBA IB-Sem IV and BBA Sem VI

<b>NAME OF THE COORDINATOR</b>	Dr. Mahjabin Banu
<b>ATTENDANCE</b>	43
<b>RESOURCE PERSON</b> <i>(Name of the Resource Person, Designation, Organization)</i>	Dr. Ruby Makhija, Founder, Why waste Wednesdays Foundation; Ophthalmologist & Ambassador MCD New Delhi
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. To make students understand the global environmental problems.</li> <li>2. To promote awareness for habitat related environmental issues.</li> <li>3. To help the students acquire a set of values for environment protection.</li> <li>4. To help the students to analyze pollutants and issues of environmental degradation and policies and implications related to it.</li> </ol>
<b>LEARNING OUTCOME</b>	The session deepens understanding of environmental issues and protective measures.
<b>LINK OF YOUTUBE VIDEO</b>	<a href="https://youtu.be/W-j2hyqZBWg">https://youtu.be/W-j2hyqZBWg</a>