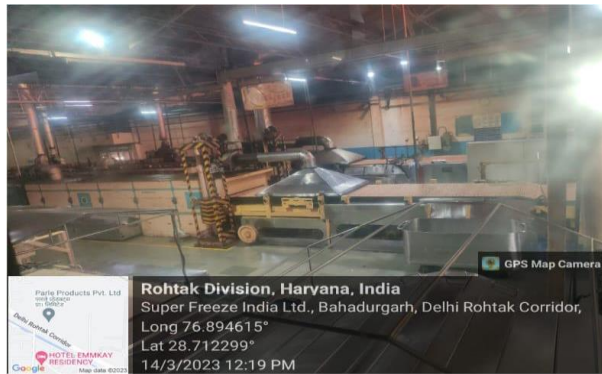


## **Industrial Visit to Parle-G On 14<sup>th</sup> March, 2023**

On receiving the letter of permission from PARLE INDUSTRY, 111 students with faculty members went on an industrial visit to the factory on 14/03/2023. We all assembled at the college at 9:00 a.m. and left the college in a BUS. We reached the factory at 12 o'clock. An engineer-in-charge of production received us at the entrance and gave a brief introduction to the factory. Then, Students were taken around the manufacturing plant and were explained about the production and packaging process. They were explained that Parle G has Asia's number one oven.

Our visit started with the animation video, which showed the history of Parle-G and the making process of all different products launched by Parle-G. Then, Students visited the Processing Plant, Packaging Plant of Biscuits and Wafers, where they got a chance to see the inside view of the factory where right from the dough (the first input) to the last stage i.e., packaging and how each step is performed mechanically. The students were also taken to the printing department. In one minute, lakhs of products can be manufactured by an efficient machine. The environment inside was aesthetic, pure, and hygienic. The Parle G products are economically so affordable that they are marketed even in the remotest part of the country. The process in the making is totally automated and is internationally designed keeping in mind the hygiene standards. Students enjoyed their bus ride and asked numerous questions. Overall, the activity was highly interactive and learning, visit for the students on the concepts related to production and operations within a manufacturing plant.

## Some Glimpse of the event



Prepared By: Ms. Sheetal Sherawat, Assistant Professor, GIBS

<b>TYPE OF EVENT</b>  <i>(PDW/Seminar/Jurist Day/Annual Event/ALS/ PLS/Co-curricular etc.)</i>	Industrial Visit
<b>VENUE</b>	Delhi Rohtak Corridor,  Surya Nagar, Bahadurgarh, Haryana-124507
<b>TIME &amp; DURATION</b>	14 <sup>th</sup> March 2023, 10:00 AM- 02:00PM
<b>CONDUCTED BY</b>  <i>(eg. CLS-GIBS, IIC, Club, IIPC etc.)</i>	IIPC
<b>ORGANISED FOR</b>  <i>(Course Name &amp; Semester)</i>	BBA Morning Shift (2 <sup>nd</sup> Semester)
<b>NAME OF THE COORDINATOR</b>	Ms. Veena Panjwani, Ms. Sheetal Sherawat and Mr. Shriyak
<b>ATTENDANCE</b>  <i>(Mention no. of students attended the event)</i>	111 Students
<b>RESOURCE PERSON</b>  <i>(Name of the Resource Person, Designation, Organization)</i>	Ms. Veena Shekhawat  Senior Associate  Parle Biscuits Pvt. Ltd.
<b>OBJECTIVES OF THE EVENT</b>	<ol style="list-style-type: none"> <li>1. To understand the functioning of Parle-G.</li> <li>2. To understand the HR practices of Parle-G.</li> </ol>

	<ol style="list-style-type: none"> <li>3. To get a glimpse of the quality control structure of Parle-G.</li> <li>4. To understand the initiatives on CSR.</li> <li>5. To know Organization's brand - building strategy.</li> </ol>
<p><b>LEARNING OUTCOME</b></p>	<ol style="list-style-type: none"> <li>1. To know the integration of the latest technological developments in procurement &amp; distribution of quality products all over India.</li> <li>2. Students understood the about the functioning of Parle-G</li> <li>3. Developed the understanding of quality control structure.</li> </ol>